

MOSQUITO SQUAD'S NEWLY APPOINTED COO ANNOUNCES HQ RELOCATION

Experienced COO, Tom Swift Plans to Relocate Mosquito Squad HQ to Macon, GA for Joint Campus

RICHMOND, VA – (September 28, 2020) – Mosquito Squad, the largest and most trusted mosquito and tick control franchise in North America, has appointed Tom Swift as Chief Operating Officer. In correlation with news of the appointment, Mosquito Squad has also announced the team is working towards establishing a new training system for the brand, which requires relocating the headquarters to Macon, Georgia.

Swift started his entrepreneurial driven career as a franchisee of America's Swimming Pool Company (ASP), a member of the Authority Brands family. By 2008, Swift joined Stewart Vernon as co-owner and took on the title of COO, where he spent 12 years spearheading operational systems and processes. Swift now looks to implement the same mission and help Mosquito Squad grow their franchise revenue and expand the company's reach nationally.

"With a track record of success, we have already seen Tom's capabilities to help grow a brand," said Rob Weddle, CEO of Authority Brands. "As we look to expand Mosquito Squad, Tom is a key component to take the brand to the next level. Contributing his expertise, he has worked with the team to identify an opportunity for growth by relocating and we are looking forward to taking the next step to enhance the brand."

Mosquito Squad has been striving towards their goal of establishing World Class Training, World Class Sales and World Class Operational Execution. As first steps towards this goal, the brand is reviewing and revamping training and this starts with where the headquarters is based out of. This development creates a joint America's Swimming Pool Company / Mosquito Squad Campus in Macon, GA that will serve as the company headquarters. The new building is slated to be complete by the end of 2020. Developing the joint ASP-Mosquito Squad Campus will provide the ability to host joint Meet Your Team Days for prospective franchisees and provide a beautiful campus as the brand revamps their training. In Macon, the campus will allow extensive hands-on training for new and existing franchisees.

"Being part of Authority Brands for several years now, I have been following Mosquito Squad and am so excited to help lead and expand this brand," said Swift. "We are working to improve our training and found that joining ASP to develop a campus will serve the company well to provide the space for hands-on training for our franchisees. With both ASP and Mosquito Squad being part of the Authority Brands family, it is best for us to utilize our resources where applicable."

Founded in 2005 and proud sponsor of Malaria No More, Mosquito Squad specializes in eliminating mosquitoes and ticks from outdoor living spaces so that homeowners can enjoy their yards, and outdoor living and dining spaces. Since Mosquito Squad's partnership with Malaria No More, a nonprofit global health organization with the goal of ending malaria deaths in Africa, they have raised more than \$300,000 to help fuel the fight against malaria.

For more information, please visit www.MosquitoSquad.com.

About Mosquito Squad

With approximately 250 franchise locations in the United States along with international operations in Kenya and Indonesia, Mosquito Squad specializes in eliminating mosquitoes and ticks from outdoor living spaces, allowing consumers to enjoy their yards, outdoor living spaces, special events and green

spaces. For more information, visit <http://www.MosquitoSquad.com> and <http://MosquitoSquadFranchise.com>. Follow Mosquito Squad on [Facebook](#), [Twitter](#) and [Instagram](#) for the latest news and trends.

About Authority Brands

Headquartered in Columbia, Maryland, Authority Brands, LLC is the parent company of seven leading home service franchisors, America's Swimming Pool Company, Benjamin Franklin Plumbing, The Cleaning Authority, Homewatch CareGivers, Mister Sparky electric, Mosquito Squad, and One Hour Heating and Air Conditioning. Together, these brands provide home services through more than 1675 locations operated by 920 franchise owners in the U.S., Canada, Latin America, Kenya and Indonesia. Authority Brands is dedicated to supporting individual franchisee growth through providing strong marketing, technology and operational support.

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