

## NEWS RELEASE

FOR IMMEDIATE RELEASE

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**Homeowners Concerned About Pest Activity As They Return To the Workplace**

*The National Pest Management Association shares results of a recent homeowner survey on bug, insect and rodent issues during the pandemic and unexpected concerns heading back to the workplace.*

**FAIRFAX, Va. (September 2, 2021)** In a recent survey conducted by The Harris Poll on behalf of the National Pest Management Association ([NPMA](#)), American homeowners shared their experiences and concerns regarding pest infestations over the last year.

In the past year, 85% of homeowners reported seeing or having trouble with bugs, insects or rodents in their home. Among the pests they encountered, ants (49%) topped the list, followed by mosquitoes (39%), spiders (38%) and cockroaches (25%).

58% of homeowners are concerned about pest activity continuing or increasing in their home once they return to the in-person workplace. “With many of us spending more time than ever at home, we became accustomed to keeping a close eye on pest activity,” explained Cindy Mannes, senior vice president of public affairs for NPMA. “For some people, working with a pest control professional has never been more top-of-mind.”

Since 2020, half of American homeowners with an annual household income of \$75,000 or more have used licensed pest control professional services, with 83% having done so in the past three months.

Mannes advises homeowners who are concerned about increased pest activity to [contact a licensed pest control professional](#). “The best way to protect your home and family from pests and to prevent infestations is to consult with a local professional.”

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**Survey Method:**

*This survey was conducted online within the United States by The Harris Poll on behalf of the **National Pest Management Association** from August 5-9, 2021 among 580 employed U.S. homeowners ages 18 and older with an annual household income of \$75k+. This online survey is not based on a probability sample and therefore no estimate of theoretical sampling error can*

be calculated. For complete survey methodology, please contact [along@vaultcommunications.com](mailto:along@vaultcommunications.com).

***About the National Pest Management Association***

*The NPMA, a non-profit organization with more than 5,500 members, was established in 1933 to support the pest management industry's commitment to the protection of public health, food and property from the diseases and dangers of pests. For more information, visit [PestWorld.org](http://PestWorld.org) or follow @PestWorld on [Facebook](#), [Twitter](#), [Pinterest](#) and [YouTube](#).*