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News Release

FOR IMMEDIATE RELEASE

Bayer Expands Pest Management and Public Health Team, Bringing More Expertise and Support to Pest Management Professionals

Six executives join Bayer with extensive pest management expertise in product development, customer solutions and marketing

CARY, N.C. (June 21, 2021) – As part of its commitment to helping foster healthier environments where people live, work and play, the Pest Management and Public Health business of Bayer is welcoming six new executives to the team. With diverse experiences and skill sets, these new team members will continue driving the industry forward, and they will bring new solutions and expertise to pest management professionals.

“All of these executives are passionate about helping our customers succeed and protecting people against pest-related threats,” said Gokhan Vergon, head of Pest Management and Public Health for Bayer U.S. “We are thrilled to welcome them to the team, and we look forward to seeing their contributions to the pest management professionals we serve every day.”

The following executives joined the Pest Management and Public Health team since January:

- **Dr. Sally Abbar, field development representative:** Dr. Abbar is responsible for new product and concept development in the southeast United States. She is an applied entomologist with a background in integrated pest management. Dr. Abbar specializes in both nonchemical and chemical control methods for urban and stored-product pests.
- **Mike Hirvela, customer marketing manager:** Hirvela is responsible for marketing the business’s household health products and expertise. He joins from the Bayer Turf and Ornamentals business where he served as the customer marketing manager for the golf and sports turf segments. Hirvela brings more than 20 years of experience in the lawn care and golf business to the role.
- **Mike Leahy, area sales manager:** Leahy covers Ohio, Michigan, Indiana, Kentucky, West Virginia and western Pennsylvania as part of the Eastern region sales team. He brings a diverse industry background with more than 35 years of experience in both pest control sales and mosquito control sales.
- **Keith Miller, area sales manager:** Miller covers Alabama, Louisiana, Mississippi, Arkansas and Tennessee as part of the Western region sales team. He has more than 25 years of experience and joins from the Bayer Animal Health division.

- **Pat Morrow, senior marketing communications manager:** Morrow oversees the marketing and communications for Bayer Pest Management and Public Health business. She brings several decades of experience to the role. Morrow first joined Bayer in 2016 as the marketing communications manager for the U.S. Turf and Ornamentals business.
- **Eric Picard, area sales manager:** Picard covers New York, Connecticut, Rhode Island, Massachusetts, Vermont, New Hampshire and Maine as part of the Eastern region sales team. He has more than 13 years of experience in the pest management industry in both distribution and manufacturing.

“Each of these executives bring a unique perspective and new expertise to our team,” said Vergon, “We are confident this will benefit our customers and business now and in the future.”

For more information on Bayer Pest Management and Public Health solutions, visit www.es.bayer.us or contact your local Bayer area sales manager.

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About Bayer

Bayer is a global enterprise with core competencies in the life science fields of health care and nutrition. Its products and services are designed to benefit people by supporting efforts to overcome the major challenges presented by a growing and aging global population. At the same time, the Group aims to increase its earning power and create value through innovation and growth. Bayer is committed to the principles of sustainable development, and the Bayer brand stands for trust, reliability and quality throughout the world. In fiscal 2019, the Group employed around 104,000 people and had sales of 43.5 billion euros. Capital expenditures amounted to 2.9 billion euros, R&D expenses to 5.3 billion euros. For more information, go to www.bayer.com.

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