



Pawnshop is one of the “Best Places to Work”

Northern California, Thursday August 15, 2019 – Surprised to see the words “pawnshop” and “Best Places to Work” in the same sentence? The modern pawn industry in general has placed great effort into changing age-old stereotypes. BEST COLLATERAL, INC., the largest collateral lending institution in Northern California, is honored to be leading that change by being selected as a North Bay Business Journal’s Best Places to Work winner for the 5th consecutive year.

“This is a true testimony to our amazing, hard-working employees, who tirelessly serve our customers and provide much needed financial services to the local community.” Says Erik Evans, Director of Operations. “The company and its employees continuously strive to create an environment that is stimulating, fun and rewarding. So, I’m not surprised to see these words used in the same sentence at all.”

The editorial staff of the Business Journal selected 109 winners, out of a field of thousands of organizations for the 14th annual Best Places to Work awards.



The selections are based upon analysis of several criteria, including the employer application, survey ratings by employees, number of responses, size of the company, breakdown of responses from management and non-management, and written comments by employees.

The awards are presented by the Business Journal, the Nelson Family of Companies, Exchange Bank, Kaiser Permanente and underwritten by Trope Group. Winning companies will be recognized at a reception Sept. 26 at the Hyatt Regency Sonoma Wine Country hotel in Santa Rosa and will be profiled in a September issue of the Business Journal.

About Best Collateral

With roots that trace back to 1903 in San Francisco, Best Collateral is breaking stereotypes and leading the modernization of the oldest collateral lending and luxury goods experience. Yes, we’re the “cool and hip” place to get cash, jewelry and great deals on consumer products! Our recent growth to 11 locations in Northern California is proof.

Best Collateral is committed to being the "Best" at delivering products and services to our customers by building a culture of trust, respect and accountability, delivered happily by an exceptional team.

As a 5th consecutive year winner of the North Bay Business Journal “Best Places To Work”, perhaps this is the year to join our team! Visit www.bestcollateral.com to view our current job openings and learn more about our amazing company.

Contact: Kurt Knierim
Best Collateral, Inc.
415-883-5020
marketing@bestcollateral.com