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**NATIONAL BLACK MBA ASSOCIATION APPOINTS JESSE J. TYSON AS  
INTERIM PRESIDENT & CHIEF EXECUTIVE OFFICER**

**Thirty-Five Year Global Business Leader Joins Leading Business Organization Serving Black Professionals**

CHICAGO, January 3, 2013 – The National Black MBA Association, Inc. (NBMBA<sup>®</sup>) today announced the appointment of Jesse J. Tyson as Interim President & Chief Executive Officer. Tyson will provide the day-to-day oversight of the Association, effective January 3, 2013.

“We welcome Jesse’s extensive global business and marketing experience to the Association,” said Audrey Dillard Hines, chairman of the NBMBA Board of Directors. “He will play an integral role as we continue to provide the best programming, training and career development to our members and students, providing them the resources, tools and interaction with experts needed to enhance their career paths.”

“I’m pleased to join the NBMBA executive team and to further build a strategic platform for the future,” said Tyson. “This organization is at the forefront of developing dynamic corporate and entrepreneurial leaders, assisting them in achieving their education and career goals.”

Tyson is considered a global business expert having served in sales, marketing, operations and distributions positions within ExxonMobil with responsibilities for Europe, Asia, Latin America, Africa and the USA. Prior to his recent retirement after 35 years, Tyson led the Global Aviation business for ExxonMobil based in Brussels, Belgium, working across multiple industry groups in developing strategic solutions around customer segmentation, operational excellence and shareholder return requirements with clients in over 50 countries and 500 locations across the globe.

Prior to this assignment, Tyson led the South America Fuels Marketing efforts for ExxonMobil as President of ExxonMobil Inter-America and Marketing Director. He represented ExxonMobil with the Council of the Americas, the Department of Commerce, State and Energy, USTR and host governments on formal processes to enhance free trade agreement implementation and harmonization of product specifications across the region with a focus on leveraging scale.

Tyson holds a B.S. in economics and business from Lane College and an MBA from Ohio State University. He has attended The Brookings Institute and The International Management Development School in Switzerland and served as an Economic Intern with the US State Department in Senegal.

He currently serves on the Advisory Board of the Fisher College of Business at The Ohio State University, Board of Trustees at Lane College and is a member of the Orange Bowl Committee. He was named one of the “Twelve Good Men” by the Ronald McDonald House Charities and the 2009 Black Enterprise “most influential black executive.”

Most recently, he received The Ohio State Business School Global Diversity Award and the 100 Black Men of America Lifetime Achievement Award for Community Service. Tyson is often sought as an inspirational speaker to youth across the country as well as a guest university lecturer on globalization and the global energy outlook. He is a lifetime member of the National Black MBA Association.

Tyson and his wife Cheryl, who recently moved back to the US after living in Brussels, are the proud parents of three daughters, Tamika, Cormisha and Christina and grandson, Christopher.

#### **About the National Black MBA Association**

Established in 1970, the National Black MBA Association (NBMBA) is dedicated to developing partnerships that result in the creation of intellectual and economic wealth in the black community through its five channels of engagement; education, career, leadership, entrepreneurship, and lifestyle. The NBMBA has 45-plus chapters, a membership base of more than 8,000 and more than 450 corporate partners.

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