

2019 NAWIC Annual Conference AD SPECS AND SIZES

The 2019 Annual Conference Program will be full-color and will list the Annual Conference daily schedule, speaker profiles and events. Advertising in the Annual Conference Program will take the place of the late daily bulletins created in years past at the Annual Conference. NAWIC will no longer have the daily bulletins on-site. Advertising size and dimensions are listed below. Each size will have a bleed of 0.125". Front Inside Cover, Back Inside Cover and Back Outside Cover ads will be first come, first serve.

Dimensions Before Trim: Actual page size of the ad

Trimmed Size: Ad page size minus the 0.125" bleed

Safety: Have all text and important graphics in this dimension to ensure content will not be cut off

Deadline for all Annual Conference Program ads is July 2 | All pricing is US\$

Full-Page | Front Inside Cover | Back Inside Cover Back Outside Cover

Bleed: 0.125"

Dimensions Before Trim: 5.5" x 8.5"

Trimmed Size: 5.375" x 8.375"

Safety: 5.125" x 8.125"

One-Half Page Vertical

Bleed: 0.125"

Dimensions Before Trim: 2.75" x 8.5"

Trimmed Size: 2.625" x 8.375"

Safety: 2.375" x 8.125"

One-Half Page Horizontal

Bleed: 0.125"

Dimensions Before Trim: 5.5" x 4.25"

Trimmed Size: 5.375" x 4.125"

Safety: 5.125" x 3.875"

One-Fourth Page

Bleed: 0.125"

Dimensions Before Trim: 2.75" x 4.25"

Trimmed Size: 2.625" x 4.125"

Safety: 2.375" x 3.875"

A preview of ad specs and sizes are listed on the following page

AD PRICING

Back Cover | \$750

Inside Front Cover | \$600

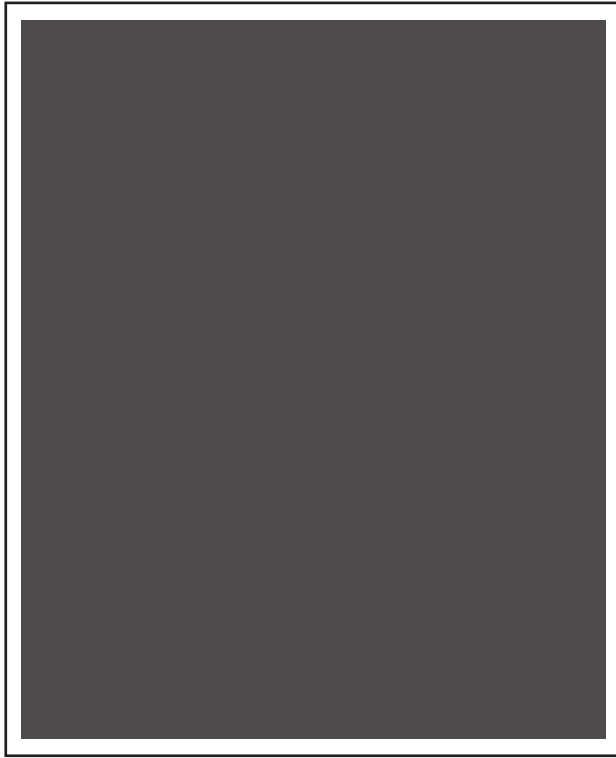
Inside Back Cover | \$600

Full Page | \$450

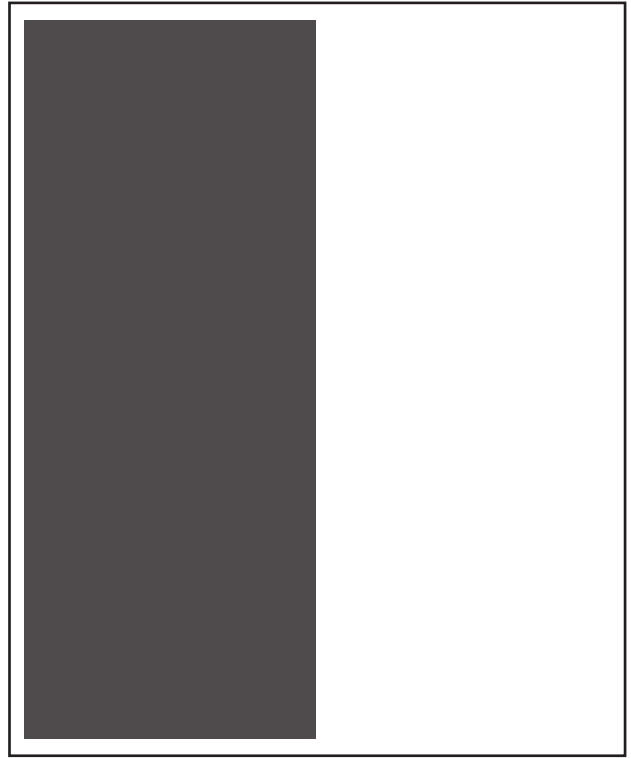
One-Half Page | \$300

One-Fourth Page | \$205

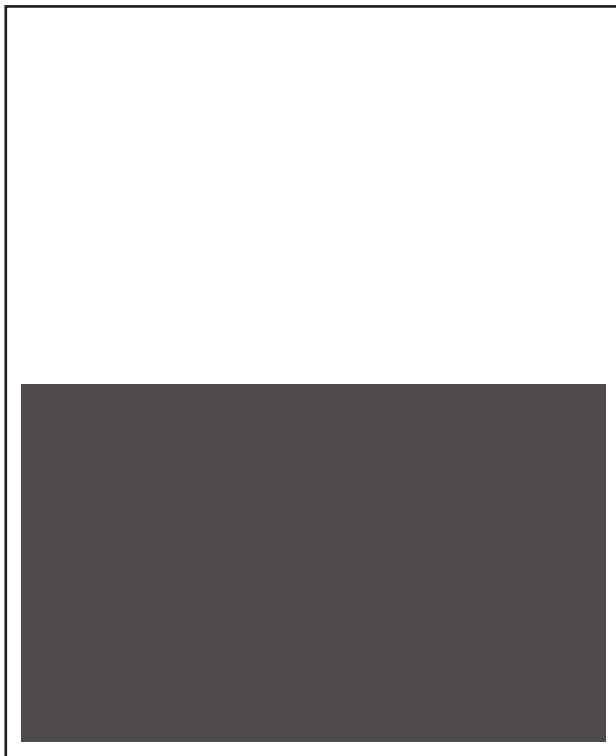
2019 NAWIC Annual Conference
AD SPECS AND SIZES
boxes below are not to scale



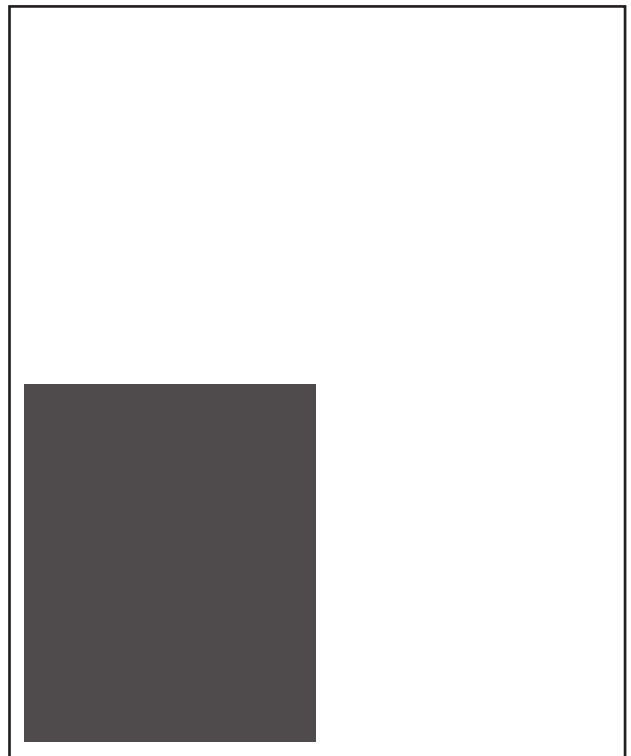
**Full-Page | Front Inside Cover | Back Inside Cover
Back Outside Cover**
Dimensions: 5.5" x 8.5" Bleed: 0.125"



Half-Page Vertical
Dimensions: 2.75" x 8.5"
Bleed: 0.125"



Half-Page Horizontal
Dimensions: 5.5" x 4.25"
Bleed: 0.125"



One-Fourth Page Horizontal
Dimensions: 2.75" x 4.25"
Bleed: 0.125"

2019 NAWIC Annual Conference
AD PRICING FORM
ads due July 2

Deadline for all Annual Conference Program ads is July 2 | All pricing is US\$

Name: _____

Email: _____

Phone: _____

Chapter: _____

Region: _____

AD SELECTION

- Back Cover - \$750
- Inside Front Cover - \$600
- Inside Back Cover - \$600
- Full-Page - \$450
- Half-Page | Vertical - \$300
- Half-Page | Horizontal - \$300
- One-Fourth Page - \$205

PAYMENT

- Credit/Debit Card Check (make checks payable to NAWIC)
- Visa AMEX MasterCard Discover

Card Number: _____

Name on Card: _____

Expiration: _____ CV Code: _____

All checks must be received at the NAWIC Headquarters office no later than 5 p.m., July 2

AD SUBMISSION

- I have/will have camera-ready art/ad produced and ready for print
- I need help with creation of my ad

Send camera-ready art/ad to: publications@nawic.org no later than July 2 at 5:00 p.m.

For any questions, contact publications@nawic.org.