

MPI GNY EDUCATION & EXPO

Sponsored by Meet Virtually

MPIGNY Education & Expo Sponsorship RFP October 22, 2020 11:00 AM – 5:30 PM

EVENT DESCRIPTION:

MPIGNY Meet Virtually EdX is an exciting new opportunity for MPIGNY to provide a safe, state-of-the-art, alternative platform for the purpose of education and networking during the COVID-19 pandemic. More dynamic than a simple Zoom call, this will be a fully immersive digital experience unlike anything we have offered to our membership in the past. A virtual exposition that will allow planner and supplier members the opportunity to learn, connect and be entertained all at once.

Additionally, we will close the experience with our annual Genie Awards. Postponed due to the coronavirus pandemic, we will take this opportunity to bestow honors upon several of our outstanding chapter members.

TENATIVE EVENT AGENDA:

Exhibits Open	11:30 AM	4:30 PM
Networking Lounge	11:30 AM	4:30 PM
Welcome & Sponsor Recognition	12:15 PM	12:30 PM
Keynote Session	12:30 PM	1:15 PM
Breakouts (3 Options)	1:30 PM	2:15 PM
Break/Exhibits	2:15 PM	3:30 PM
Sponsored Networking Receptions	3:30 PM	4:15 PM
Genie Awards	4:30 PM	5:30 PM

SPONSORSHIP PACKAGES:

Following are all available sponsorship packages. If you are interested in any of these opportunities, please contact John Sklencar, Director of Sponsorship, at John.Sklencar@gmail.com.

MAIN SPONSOR: Meet Virtually

- **METHOD OF SPONSORSHIP** - \$25,000 Value / In-Kind
- **BENEFITS OF SPONSORSHIP**
 - Speaking Time
 - Three (3) minutes of Speaking time in Main Welcome Address to promote Meet Virtually
 - Two (2) minutes of Speaking Time to demonstrate the platform
 - Event Registration
 - Three (3) complimentary registrations to Meet Virtually EdX
 - Exhibit Booth
 - One (1) complimentary exhibit in virtual exhibit hall
 - Logo Placement for one (1) year from contract sign date
 - Sponsor section on MPIGNY homepage
 - Event page on MPIGNY website
 - All email communications regarding sponsored event
 - Email Blast
 - One (1) guaranteed pre-event communication, including promotion of organization
 - One (1) guaranteed post-event communication promoting platform
 - Social Media
 - Four (4) social media posts within year of sponsor contract (content provided by sponsor, approved by MPIGNY)
 - Post-event Benefits
 - PDF list of attendees' Names, Titles and Organizations

EDUCATION SPONSOR: Kalahari Resorts

- **METHOD OF SPONSORSHIP** - \$3,000 Value Cash
- **BENEFITS OF SPONSORSHIP**
 - Speaking Time
 - Three (3) minutes of Speaking time in Main Welcome Address
 - Event Registration
 - Two (2) complimentary registrations to Meet Virtually EdX
 - Exhibit Booth
 - One (1) complimentary exhibit in virtual exhibit hall
 - Logo Placement for one (1) year from contract sign date
 - Sponsor section on MPIGNY homepage
 - Event page on MPIGNY website
 - All email communications regarding sponsored event
 - Email Blast
 - One (1) guaranteed pre-event communication, including promotion of organization
 - One (1) guaranteed post-event communication promoting platform
 - Social Media
 - Four (4) social media posts within year of sponsor contract (content provided by sponsor, approved by MPIGNY)
 - Post-event Benefits
 - PDF list of attendees' Names, Titles and Organizations

LUNCH KEYNOTE: TBD

- **METHOD OF SPONSORSHIP** - \$2,000 Value Cash
- **BENEFITS OF SPONSORSHIP**
 - Speaking Time
 - Three (3) minutes of Speaking time in beginning of Lunch Keynote Session
 - Event Registration
 - Two (2) complimentary registrations to Meet Virtually EdX
 - Exhibit Booth
 - One (1) complimentary exhibit in virtual exhibit hall
 - Logo Placement for one (1) year from contract sign date
 - Sponsor section on MPIGNY homepage
 - Event page on MPIGNY website
 - All email communications regarding sponsored event
 - Email Blast
 - One (1) guaranteed pre-event communication, including promotion of organization
 - One (1) guaranteed post-event communication promoting platform
 - Social Media
 - Two (2) social media posts within year of sponsor contract (content provided by sponsor, approved by MPIGNY)
 - Post-event Benefits
 - PDF list of attendees' Names, Titles and Organizations

BREAKOUT SESSION SPONSOR: TBD (3)

- **METHOD OF SPONSORSHIP** - \$1,000 Value Cash
- **BENEFITS OF SPONSORSHIP**
 - Speaking Time
 - Three (3) minutes of Speaking time in beginning of Breakout Activation
 - Event Registration
 - Two (2) complimentary registrations to Meet Virtually EdX
 - Exhibit Booth
 - One (1) complimentary exhibit in virtual exhibit hall
 - Logo Placement for one (1) year from contract sign date
 - Event page on MPIGNY website
 - All email communications regarding sponsored event
 - Email Blast
 - One (1) guaranteed pre-event communication, including promotion of organization
 - One (1) guaranteed post-event communication promoting platform
 - Social Media
 - Two (2) social media posts within year of sponsor contract (content provided by sponsor, approved by MPIGNY)
 - Post-event Benefits
 - PDF list of attendees' Names, Titles, and Organizations attending this sponsored breakout session

NETWORKING ACTIVATION SPONSOR: TBD (3)

- **METHOD OF SPONSORSHIP** - \$TBD Value / In-Kind
- **BENEFITS OF SPONSORSHIP**
 - Speaking Time
 - Three (3) minutes of Speaking time in beginning of Breakout Activation
 - Event Registration
 - Two (2) complimentary registrations to Meet Virtually EdX
 - Exhibit Booth
 - One (1) complimentary exhibit in virtual exhibit hall
 - Logo Placement for one (1) year from contract sign date
 - Event page on MPIGNY website
 - All email communications regarding sponsored event
 - Social Media
 - Two (2) social media posts within year of sponsor contract (content provided by sponsor, approved by MPIGNY)
 - Post-event Benefits
 - PDF list of attendees' Names, Titles, and Organizations attending this sponsored breakout session

GIFTING SPONSOR: TBD

- **METHOD OF SPONSORSHIP** - \$TBD Value / In-Kind
- **BENEFITS OF SPONSORSHIP**
 - Speaking Time
 - Three (3) minutes of Speaking time in Main Welcome Address to promote
 - Two (2) minutes of Speaking Time to explain gifting item to attendees
 - Event Registration
 - Two (2) complimentary registrations to Meet Virtually EdX
 - Exhibit Booth
 - One (1) complimentary exhibit in virtual exhibit hall
 - Logo Placement for one (1) year from contract sign date
 - Sponsor section on MPIGNY homepage
 - Event page on MPIGNY website
 - All email communications regarding sponsored event
 - Social Media
 - One (1) guaranteed post-event social media posts within year of sponsor contract (content provided by sponsor, approved by MPIGNY)
 - Pre-event Benefits
 - PDF list of attendees' contact information for gifting purposes

EXHIBITS: TBD (10)

- **METHOD OF SPONSORSHIP** - \$200 Value Cash
- **BENEFITS OF SPONSORSHIP**
 - Event Registration
 - One (1) complimentary registrations to Meet Virtually EdX
 - Exhibit Booth
 - One (1) complimentary exhibit in virtual exhibit hall
 - Logo Placement for one (1) year from contract sign date
 - Event page on MPIGNY website
 - All email communications regarding sponsored event

NETWORKING LOUNGE: TBD

- **METHOD OF SPONSORSHIP** - \$500 Value Cash
- **BENEFITS OF SPONSORSHIP**
 - Event Registration
 - Two (2) complimentary registrations to Meet Virtually EdX
 - Day of Event
 - Logo Placement in Networking Lounge Chat Function
 - Exhibit Booth
 - One (1) complimentary exhibit in virtual exhibit hall
 - Logo Placement for one (1) year from contract sign date
 - Event page on MPIGNY website
 - All email communications regarding sponsored event

GENIES MAIN SPONSOR: Kalahari Resorts

- **METHOD OF SPONSORSHIP** - \$10,000 Value Cash
- **BENEFITS OF SPONSORSHIP**
 - Speaking Time
 - Three (3) minutes of Speaking time in beginning of Genies Networking Reception
 - Event Registration
 - Two (2) complimentary registrations to Meet Virtually EdX
 - Logo Placement for one (1) year from contract sign date
 - Sponsor section on MPIGNY homepage
 - Event page on MPIGNY website
 - All email communications regarding sponsored event
 - Email Blast
 - One (1) guaranteed pre-event communication, including promotion of organization
 - One (1) guaranteed post-event communication promoting platform
 - Social Media
 - Two (2) social media posts within year of sponsor contract (content provided by sponsor, approved by MPIGNY)
 - Post-event Benefits
 - PDF list of attendees' Names, Titles, and Organizations

GENIES ENTERTAINMENT SPONSOR: 360 Destination Group

- **METHOD OF SPONSORSHIP** - \$TBD Value / In-Kind
- **BENEFITS OF SPONSORSHIP**
 - Speaking Time
 - Three (3) minutes of Speaking time in beginning of Genies Entertainment
 - Event Registration
 - One (1) complimentary registrations to Meet Virtually EdX
 - Exhibit Booth
 - One (1) complimentary exhibit in virtual exhibit hall
 - Logo Placement for one (1) year from contract sign date
 - Event page on MPIGNY website
 - All email communications regarding sponsored event
 - Email Blast
 - One (1) guaranteed pre-event communication, including promotion of organization
 - One (1) guaranteed post-event communication promoting platform
 - Social Media
 - Two (2) social media posts within year of sponsor contract (content provided by sponsor, approved by MPIGNY)
 - Post-event Benefits
 - PDF list of attendees' Names, Titles and Organizations