

NEXT GEN TAIL GATE PARTY & BALL HOCKEY TOURNAMENT RECAP



MCAM'S Next Gen Advisory Council held their 1st Tail Gate Party and Ball Hockey Tournament at Torque Brewery on September 24, 2021.

Presented by Title Sponsor Milwaukee Tools, 13 teams lined up to play in the tournament bracket. It was a sell out event!

The Tail Party started at 11:00am and each registrant received a welcome gift upon arrival. (Folding MCAM Chair, Food & Beverage tickets)

Food Trucks were on-site and provided delicious food for everyone. Special thanks to Totwheels and Dexter's Minu Donuts.

There were over 70 industry members under 40 years old in attendance. Julien Lafleche, MCAM President was onsite to cheer on the players! MCAM Board Members, Rick Levesque, Vern Wall, Tony Mohammed & Dan Olson also stopped in to join in on the fun.

The street team from Bell Media's Virgin Radio had their tent set up and music was playing to create hype for the crowd. The "ENTER TO WIN" contest was a Winnipeg Jets's Swag Pack.

Jordan Diederichs from Milwaukee was the official Announcer, and his team managed the scoreboard. In addition, they generously raffled off a Milwaukee Backpack and Tools! BSD Ainsworth were the Tournament Champions this day and are proudly holding their 1st MCAM Trophy. (Pictured below)

Brett Coey (BPL Sales) & Tail Gate Committee Chair said, "I am so happy with the overwhelming response to this event! Being face-to-face literally with industry colleagues in a fun and competitive setting like this is hard to find! I am looking forward to planning our next game day event with MCAM!"

Cory Ball (Mikkelsen-Coward) & Next Gen Chair said, "The most important part of this day was breaking barriers and networking! I am just thrilled to be participating in events such as this!"



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