



MCAM SOCIAL MEDIA TAKEOVER

Showcase Your Business on MCAM Social Media Accounts For A Day

Company Name	
Contact Name	
Contact Phone	
Contact Email	
Company Facebook Address	
Company Twitter Address	
Company Instagram Address	
Company Website Address	

Day requested to take over MCAM social media accounts. Please select three dates for MCAM to choose from.

1. ____ / ____ / ____
DD MM YYYY

2. ____ / ____ / ____
DD MM YYYY

3. ____ / ____ / ____
DD MM YYYY

TWITTER

@mcamanitoba will post on the hour throughout the confirmed day to a maximum of 12 tweets which include: 8 Company-generated tweets and 4 MCAM generated tweets involving your Company

FACEBOOK

/mca.manitoba will make 3 posts on the confirmed day which include: 2 Company-generated posts and 1 MCAM generated post involving your Company

INSTAGRAM

@mca.mb will make 6 posts on the confirmed day which include: 2 Company-generated posts and 1 MCAM generated post involving your Company

MCAM created:

1. MCAM will highlight the # of years Company has been an MCAM member which will include a link to Company's website and <https://www.mca-mb.com/>
2. Did You Know? MCAM will include the Company in a post related to the Industry. (e.g., no. of employees, location in Manitoba, etc.)

Company created: Please provide up to 8 tweets (Twitter), 2 posts (Facebook), and 6 posts (Instagram) that showcase your Company. We encourage you to include any links, images, and hashtags that we can use when posting. You can create your own tweets/posts, or please feel free to use these ideas:

1. Why did you join the MCAM?
2. What benefits do you receive from MCAM?
3. Share a quote and your Company's response to it.
4. Share the story of someone who has been helped by your work.
5. Share your opinion or commentary on an industry trend.
6. Share the best tools/techniques that help solve a job or problem your audience wants solved.
7. Assess a trend in your niche or industry, share why it's happening and project its outcome.
8. Share a review of your company from a client.
9. Share what your company aspires to.

Submit completed forms to office@mcamb.ca or for any others queries, please do not hesitate call in the office at (204)774-2404.

