

HOW ARE YOU DIFFERENT?

What makes you different from the other service contractors in town?
Is it because you have better techs?
You have more experience?
Because you offer a better price?

Isn't that what your competition is saying, too?

Be known for giving your customers something that they cannot get from the other guys: Convenient online customer service.

You are invited to two webinars that will help you with revenue growth and customer retention.

READ MORE ON THE OTHER SIDE THEN SIGN UP

[SERVICETRADE.COM/MCAC](https://servicetrade.com/mcac)



TWO FREE WEBINARS FOR MECHANICAL SERVICE COMPANIES

Webinar 1

Increase Your Revenue by Clobbering the Competition

Wednesday,
November 22
1pm ET

Are you losing customers to any of these competitors?

- “One Truck Chuck” independent contractors
- Manufacturers
- Tech-savvy service startups

If so, you are not alone. We hear about these same concerns from many mechanical service companies. In this webinar, you'll learn 5 things to do to win business from competitors of every type.

Webinar 2

Get Out of the Truck and Go Online to Own Your Customers

Wednesday,
December 13
1pm ET

How is your website? Is it strong enough to support your sales and service programs?

This webinar will teach you how to build an effective mechanical services website that makes you attractive to prospects and that continually gives helpful service information to customers.

After getting a checklist to bring your website up to snuff, learn the 8 marketing impressions you can earn from every service call that helps you build long-lasting, more profitable customer relationships.

SIGN UP at
SERVICETRADE.COM/MCAC

hosted by
servicetrade
servicetrade.com