



# MCA Canada's 74<sup>th</sup> National Conference

November 16 – 19, 2015 – Palm Springs, California



The Mechanical Contractors Association of Canada invites you to participate in a unique opportunity to showcase your company to our distinguished group of contractor delegates, members, and invited guests from across North America at our **74<sup>th</sup> Annual National Conference** in fabulous Palm Springs, California.

Our *Sponsorship Program* consists of several levels, each offering a unique blend of marketing and networking opportunities that allow delegates to familiarize themselves with the excellent products and services you provide. Sponsorships are designed for participation in a relaxed and social atmosphere offering face-to-face discussions with the leaders in our industry from Canada and around the world.

Conferences are an exclusive, highly targeted medium for connecting with qualified prospects in an intimate forum. They present the opportunity for credible exposure with a carefully targeted audience, while building and reinforcing one-to-one business relationships.

**MCA Canada ensures that all our sponsors receive the maximum amount of publicity and provide the opportunity to expose your products and services to all attendees.**

Key reasons why you should participate at our conference:

- *Brand recognition*
- *Extremely high visibility amongst a select group of professional decision-makers*
- *Improved awareness of your offering through networking and social events*
- *Relationship-building opportunities before, during and after the event*
- *Enhanced credibility and image through your relationship with MCA Canada*
- *Exclusive opportunities to help you stand out from your competitors*
- *Strengthened relationships with existing clients*
- *Increased trust amongst prospects through your demonstrated commitment to, and knowledge of, the mechanical contracting industry*

Sign up today as events and items are reserved on a "first come, first served" basis and they do sell quickly. We look forward to working with you to increase your visibility to Canada's top contractors.

Regards,

Gaetan Beaulieu  
Chairman, MCA Canada



## Sponsorship Levels and Benefits...

Please note all sponsorship figures below are in **U.S. Dollars**

### **EVENT LEVEL SPONSORSHIP - \$10,000 +**

**Benefits** — Company acknowledged as Event Level Sponsor during conference events, signage at your event, corporate listing in the On-Site Program Guide, listing as Event Level Sponsor in MCAC's National Bulletin newsletter, recognized in our weekly enewsletter, your logo displayed during major events on the big screen, complimentary full page ad in our National Bulletin newsletter, option to provide table gifts during your function, reserved seating or head table seating where applicable, option to provide an introduction at your event, meet and greet delegates in a receiving line at sponsored function, 2 complimentary rounds of golf, listing on the main page of MCA Canada's website with link, first right of refusal for next year's conference.

	<b>US Dollars</b>	<b>Status</b>
<input type="checkbox"/> <b>John Bradshaw Memorial Golf Tournament</b> – Named sponsor of MCA Canada's annual golf tournament w signage .....	\$10,000	SOLD
<input type="checkbox"/> <b>Opening Breakfast w Keynote Speaker Clint Malarchuk</b> – Breakfast with former NHL Goalie with an amazing story .....	\$12,500	SOLD
<input type="checkbox"/> <b>Closing Night "2015 Awards Gala"</b> – Evening's event sponsorship including meal, entertainment, etc.....	\$15,000	
<input type="checkbox"/> <b>Opening Night Welcome Event "California Dreaming"</b> – Evening's event sponsorship including meal and entertainment.....	\$20,000	
<input type="checkbox"/> <b>"Bring It On" Offsite Sporting Event</b> – Off-site sporting event includes all elements including meals and entertainment .....	\$25,000	SOLD

### **GOLD LEVEL SPONSORSHIP - \$5,000 - \$9,999**

**Benefits** — Company acknowledged as Gold Level Sponsor during conference events, signage at your event, corporate listing in the On-Site Program Guide, listing as Gold Level Sponsor in MCAC's National Bulletin newsletter, recognized in our weekly enewsletter, your logo displayed during major events on the big screen, complimentary half page ad in our National Bulletin newsletter, 1 complimentary round of golf, first right of refusal for next year's conference.

<input type="checkbox"/> <b>Opening Night 'California Dreaming' Event - Wine Service</b> – Red and/or white wine served at opening event .....	\$5000	SOLD
<input type="checkbox"/> <b>Opening Night 'California Dreaming' Event - Reception</b> – Opening night reception meet and greet with drink.....	\$5000	SOLD
<input type="checkbox"/> <b>Closing Night "2015 Awards Gala" – Wine Service</b> – Red and white wine served at closing night gala event .....	\$5000	
<input type="checkbox"/> <b>Opening Night 'California Dreaming' Event – Balloon Rides</b> – Balloon rides during opening event w signage .....	\$5000	
<input type="checkbox"/> <b>Closing Night "2015 Awards Gala" - Reception</b> – Closing night reception meet and greet with drinks .....	\$5000	SOLD
<input type="checkbox"/> <b>Closing Night "2015 Awards Gala" - Dinner</b> – Closing night complete meal .....	\$5000	SOLD
<input type="checkbox"/> <b>Closing Night "2015 Awards Gala" – Oscar Trophies</b> – Closing Night Gala Replica Oscar Trophies .....	\$5000	
<input type="checkbox"/> <b>Golf Tournament Longest Drive Competition</b> – Golf Tournament Men's & Women's Long Drive competition.....	\$5000	SOLD
<input type="checkbox"/> <b>Golf Tournament Closest To The Pin Competition</b> – Golf Tournament Men's & Women's Closest To The Hole competition.....	\$5000	
<input type="checkbox"/> <b>Companions Special Session – Tuesday, Nov. 17</b> – Tour of Desert Hills Outlet Shops.....	\$5000	
<input type="checkbox"/> <b>Companions Special Session – Wednesday, Nov. 18</b> – Session with Keynote Speaker .....	\$5000	SOLD
<input type="checkbox"/> <b>Companions Special Session – Thursday, Nov. 19</b> – Session with Keynote Speaker .....	\$5000	
<input type="checkbox"/> <b>Delegate Gift</b> – Gift presented to all attendees .....	\$7500	

**To secure your preferred event or item...**  
**please email or fax the attached form below to the attention of**  
**Mr. Daryl Sharkey at [daryl@mcac.ca](mailto:daryl@mcac.ca) or fax 613-235-2793.**



## Sponsorship Levels and Benefits...

Please note all sponsorship figures below are in U.S. Dollars

### **SILVER LEVEL SPONSORSHIP - \$2,500 - \$4,999**

**Benefits** – Company acknowledged as Silver Level Sponsor during conference events, signage at your event, corporate listing in the On-Site Program Guide, listing as Silver Level Sponsor in MCAC's National Bulletin newsletter, recognized in our weekly enewsletter, your logo displayed during major events on the big screen, complimentary quarter page ad in our National Bulletin newsletter, first right of refusal for next year's conference.

<input type="checkbox"/> Golf Tournament – Golf Hats – Logo on golf hats for all participating golfers.....	\$2500	
<input type="checkbox"/> Golf Tournament - Trophies - Provided to all golf tournament winners.....	\$2500	SOLD
<input type="checkbox"/> On Site Program Guide – Delegates schedule of events for all events includes logo.....	\$2500	On Hold
<input type="checkbox"/> Conference Lanyards - Given to each delegate which must be worn at every event .....	\$2500	SOLD
<input type="checkbox"/> Conference Audio/Visual Equipment – Sponsor all A/V equipment for every major event.....	\$2500	
<input type="checkbox"/> Opening Night 'California Dreaming' Event – Meal & Entertainment Booth – San Francisco- City By The Bay w signage .....	\$2500	SOLD
<input type="checkbox"/> Opening Night 'California Dreaming' Event – Meal & Entertainment Booth – California Wine Country w signage .....	\$2500	
<input type="checkbox"/> Opening Night 'California Dreaming' Event – Meal & Entertainment Booth – Palm Spring – Golfing Paradise w signage .....	\$2500	
<input type="checkbox"/> Opening Night 'California Dreaming' Event – Meal & Entertainment Booth – Palm Spring – City of Festivals w signage .....	\$2500	
<input type="checkbox"/> Opening Night 'California Dreaming' Event – Meal & Entertainment Booth – San Diego - Beach Blast w signage .....	\$2500	
<input type="checkbox"/> Brandini Toffee from California – Started by high school friends is now a world class product given as an event gift.....	\$3000	
<input type="checkbox"/> Closing Night "2015 Awards Gala"- Entertainment – Closing night band .....	\$3500	SOLD
<input type="checkbox"/> California's 'Sheilds Royal Medjool Dates' –Fresh California dates as a delegate gift.....	\$3500	
<input type="checkbox"/> First Timers Reception –A private welcoming reception for all first time conference delegates and spouses.....	\$3500	SOLD
<input type="checkbox"/> Education Sessions #1 & #2 – Tuesday Nov 17 – Education sessions includes introduction .....	\$3500	SOLD
<input type="checkbox"/> Education Session #4 & #5 – Thursday Nov 19 – Education sessions includes introduction .....	\$3500	
<input type="checkbox"/> MSCC Special Service Contractors Forum – Featured Speaker – Given to each delegate .....	\$3500	
<input type="checkbox"/> Registration Desk – Welcome To California Refreshments - Available to delegates upon arrival and registration .....	\$4000	
<input type="checkbox"/> Conference App – Sponsor includes logo and recognition as app sponsor .....	\$4500	SOLD
<input type="checkbox"/> Closing Night "2015 Awards Gala"- Frank Sinatra Cd's- Collector CD's given as gifts during the Awards Gala .....	\$4500	SOLD

### **BRONZE LEVEL SPONSORSHIP - \$500 - \$2,499**

**Benefits** – Company acknowledged as Bronze Level Sponsor during conference events, corporate listing in the On-Site Program Guide, listing as Bronze Level Sponsor in MCAC's National Bulletin newsletter, recognized in our weekly enewsletter, your logo displayed during major events on the big screen, first right of refusal for next year's conference.

<input type="checkbox"/> Transportation to the Golf Tournament - Shuttle to and from the John Bradshaw Golf Tournament.....	\$1000	
<input type="checkbox"/> Coffee/Refreshment Break – Tuesday, Nov 17 – Coffee and various refreshments between sessions.....	\$1500	SOLD
<input type="checkbox"/> Coffee/Refreshment Break – Wednesday, Nov 18 - Coffee and various refreshments between sessions .....	\$1500	
<input type="checkbox"/> Coffee/Refreshment Break – Thursday, Nov 19 - Coffee and various refreshments between sessions .....	\$1500	SOLD
<input type="checkbox"/> Opening Night 'California Dreaming' Event – Dessert Service – Dessert at opening event .....	\$1500	SOLD
<input type="checkbox"/> Closing Night "2015 Awards Gala"- Entertainment – Dessert at closing gala event .....	\$1500	
<input type="checkbox"/> Golf Tournament – Golf Balls – Tournament golf balls with logo.....	\$1500	SOLD
<input type="checkbox"/> Golf tournament – Box Lunches – lunch for all golfers with logo.....	\$1500	SOLD
<input type="checkbox"/> Program At A Glance Cards – On site one page schedule of events .....	\$1500	SOLD
<input type="checkbox"/> Education Session #3 – Wednesday Nov 18 – Education session includes introduction .....	\$2000	
<input type="checkbox"/> Golf Tournament – Refreshments – Tournament drinks.....	\$2000	SOLD

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**Mr. Daryl Sharkey at [daryl@mcac.ca](mailto:daryl@mcac.ca) or fax 613-235-2793.**





# 2015 CONFERENCE SPONSORSHIP

Company Name: \_\_\_\_\_

Name of Contact: \_\_\_\_\_

Company Address: \_\_\_\_\_

Telephone: (\_\_\_\_) \_\_\_\_ - \_\_\_\_ Fax: (\_\_\_\_) \_\_\_\_ - \_\_\_\_ E-mail: \_\_\_\_\_

**Please reserve the following sponsorship level/event...Please check**

- |  |                     |
|--|---------------------|
| <input type="checkbox"/> BRONZE LEVEL..... | \$ 500 - \$ 2,499   |
| <input type="checkbox"/> SILVER LEVEL..... | \$ 2,500 - \$ 4,999 |
| <input type="checkbox"/> GOLD LEVEL.....   | \$ 5,000 - \$ 9,999 |
| <input type="checkbox"/> EVENT LEVEL.....  | \$10,000+           |

**All 2015  
sponsorship is  
in U.S. Funds !!**

Event / Item: \_\_\_\_\_

Amount Pledged: \$ \_\_\_\_\_

Authorizing Signature: \_\_\_\_\_

**Payment:** *This signed form will serve as your sponsorship confirmation and your event and/or item will be reserved.  
An invoice will be sent to you with 50% due upon receipt. The balance is due no later than September 1, 2015  
Cheque(s) can be made payable to MCA Canada and forwarded to:*

**MCA Canada # 601 - 280 Albert Street, Ottawa, ON K1P 5G8**

**Note:** *Please submit your form as soon as possible to confirm your sponsorship event.  
All requests will be processed on a first-come-first-served basis.  
All event sponsors from the previous year are given the "first right of refusal" for subsequent conferences.  
MCAC reserves the right to approve sponsorship to ensure it conforms to the standards required by the Association.  
If you have any questions with regards to conference sponsorship, please contact Mr. Daryl Sharkey.*

**Please fax or email this form to the attention of Mr. Daryl Sharkey at  
(613) 235-2793 or email it to [daryl@mcac.ca](mailto:daryl@mcac.ca) to reserve your event or item.**

***Thank you for your support!!***