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LOGA.LA

BEN BROUSSARD, DIRECTOR OF MARKETING & MEMBERSHIP DEVELOPMENT

Ben Broussard serves as director of marketing and membership development for the Louisiana Oil & Gas Association. Ben is responsible for engaging & bringing new member companies into LOGA's membership. Ben also works to conceptualize, develop and execute LOGA's many events, such as the Oilfield Service Auction, LOGA Annual Meeting, LOGA Fall Meeting, LOGA Shale Classic, LAGCOE Open Golf Tournament, LOGA Sporting Clays and State of the Industry meeting series. Additionally, Ben serves in an external communications role through the video production of the LOGA Drilling Report for Louisiana and the LOGA Capitol Report covering legislative activity during session, LOGA's vast social media network and the LOGA Industry Report publication. Ben also presents to statewide business & civic networking groups about Louisiana's oil & gas industry and carries out LOGA's education initiative by speaking to statewide middle & high schools about geology, the drilling process, safety and the industry as a viable career option.

Ben briefly consulted for LIOGA in Winter/Spring 2002 and joined LOGA full time in 2006. Ben is married to Simonne Guerin Broussard, and the couple resides in Lafayette, LA with their three sons.

Email Ben to find out how your company can participate through one of LOGA's many marketing avenues to network your company to Louisiana's oil and gas industry or to check availability for an industry or school presentation.

Industry Affiliations, Boards and Commissions

Southern Oilman's Tennis Tournament (SOTT) – Board member & 2012/2015 chairman

Young Professionals of LAGCOE – Executive Committee member

South Central Industrial Association – Member

Parishioner – Our Lady of Wisdom Church