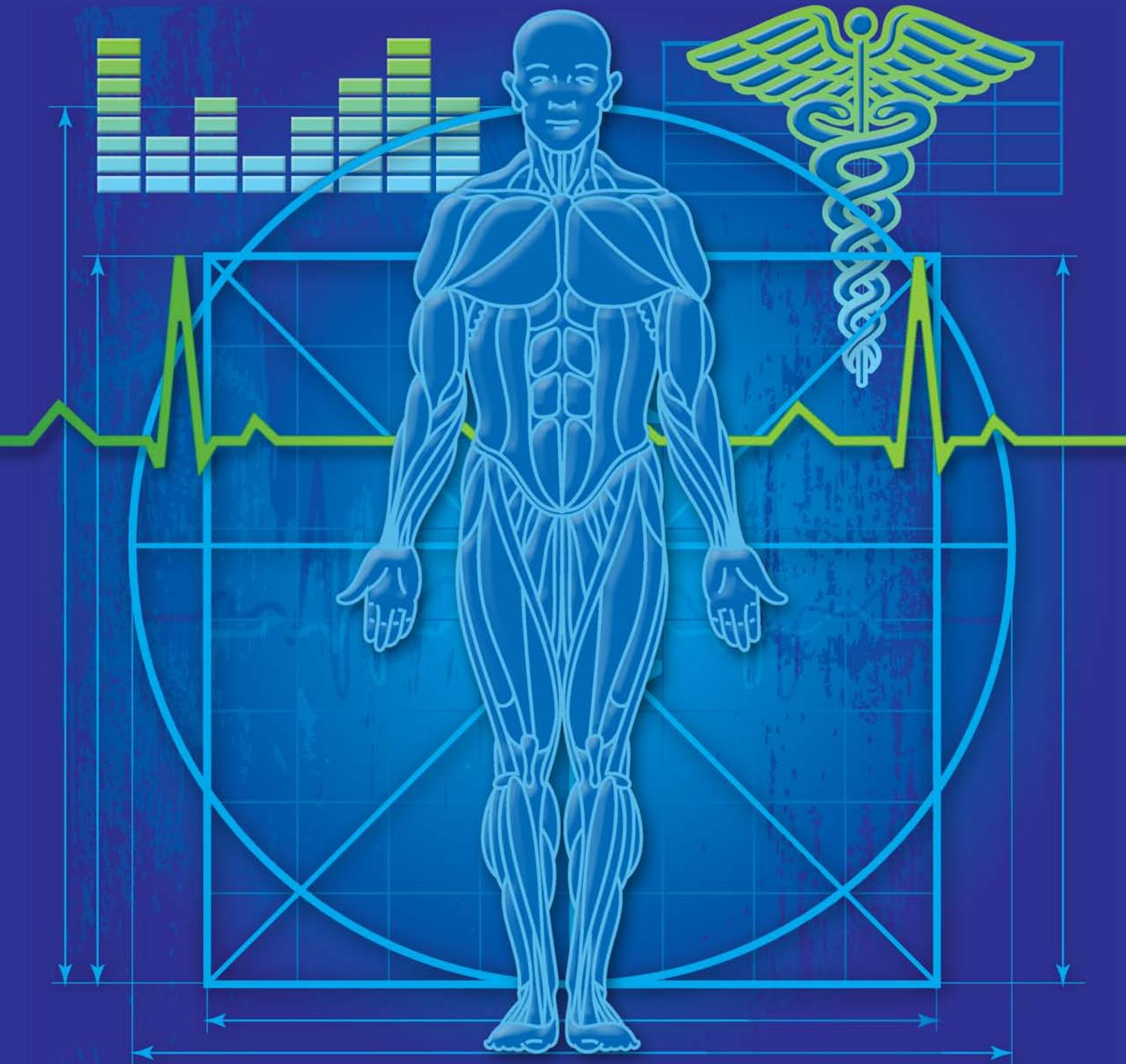


# BLUEPRINT FOR THE FUTURE

*Drafting a New Plan for Health Care*



**Kentucky  
Hospital  
Association**

89th Annual Convention  
May 10-11, 2018  
Lexington Center/Hyatt Regency Lexington

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# President's Message

Drafting the new blueprint of health care will lead to an outline of change. Hospitals, physicians and other health providers need to redesign the services and skills they previously offered to meet the layout of tomorrow's communities. This is a time when all of health care needs to join together to seek innovations and maximize the quality service provided to patients at all levels of care.

As our keynote speaker at our Opening Session Breakfast on May 11, Ben Nemtin will articulate how we have to help each other along the way. Leadership is not only about the example you set, it's about the people you help and mentor along the way.



Michael T. Rust

Our special thanks to our many sponsors for their support this year! Please visit with them during our convention. We encourage hospital chief executives, hospital trustees, senior management team members, physician leaders, nurse executives, finance officers, health attorneys, foundation leaders and others to join us and re-connect with your colleagues from across the state.

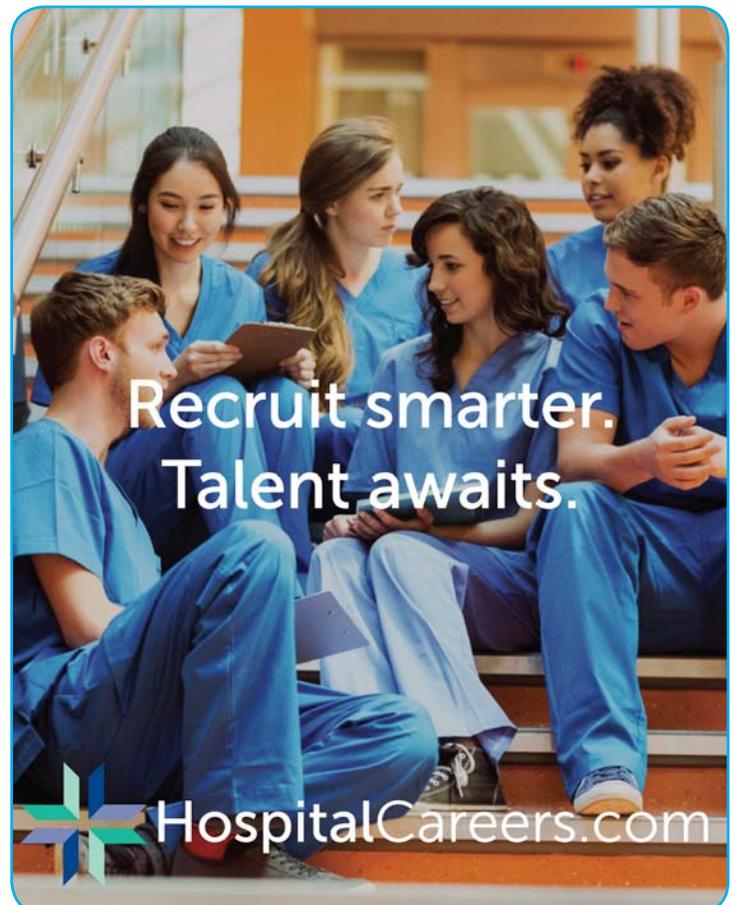
We look forward to seeing you at KHA's 89th Annual Convention, May 10-11, 2018 in Lexington!



Michael T. Rust, FACHE  
President, Kentucky Hospital Association

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# Keynote Session / Breakfast

## *“The Buried Life: Six Steps to Crossing Anything Off Your List”*

Friday, May 11 – 8:00 a.m. - 9:15 a.m.

### Ben Nemtin

**Ben Nemtin** has shown audiences from 200 to 20,000 how to dream bigger and achieve more. He energizes people to unbury the life they want in a high-energy message that will motivate you to shake off mediocrity and live up to your greatness. Nemtin’s poignant, inspirational and often hilarious presentation weaves the compelling story of how “The Buried Life” started with 100 impossible dreams scribbled down on a piece of paper in a dorm room and grew into a global movement of millions, connecting his story to the fabric of our daily lives. Nemtin also will share six signature steps to crossing anything off your list. He will leave you inspired and equipped to tackle any goal, knowing it’s never too late to start your list!

In this presentation, participants will be shown how to:

- Use the experience of “The Buried Life” to achieve more through networking
- Challenge and develop leaders at all levels of the health care organization



## General Sessions

Thursday, May 10

9:00 a.m. - 12:30 p.m.  
(ACHE Session)

### *“Maintaining Course While Traversing Turbulent Seas”*



Fontenot

**Sarah Freymann Fontenot, JD, BSN, CSP**

Health care is, by nature, multi-faceted and responsive to forces as varied as the economy, societal changes, technological advances and shifting demographics. For decades, presidential administrations of all political ideologies have attempted to correct the barriers to standardization and access that are unique to the American system. With the guiding principle that history informs the future, this session takes a global view of American health care past, present and future. What was the design of the Affordable Care Act (ACA) and what did it accomplish, and not accomplish? Will the current congressional and Trump administration efforts to reverse the ACA and return the country to American medicine of the past or precipitate a more global change? Is a single-payer system the ultimate destination, and would that be a solution or an avenue to more disruption and unintended consequences? This presentation addresses global issues from the perspective of the hospital – a uniquely capable locus of change.

In this workshop, participants will be shown how to:

- Evaluate current reforms in financing and delivering health care from a nonpolitical framework
- Address regulatory reforms in their facilities and communicate new initiatives to all levels of the workforce in a pragmatic, constructive manner
- Correlate their patient of today with changes that can improve their services for their patient of tomorrow
- Realize and embrace the unique leadership potential of hospitals in improving the American health delivery system

**(Approved for 3.0 ACHE Face-to-Face education credits)**

Sarah Fontenot, a former nurse and practicing attorney, is a professional speaker who specializes in explaining how health care is changing and what those changes mean for health care providers. Since 1998, she has taught extensively for national provider organizations, joining the ACHE Faculty in 2006. Sarah’s ACHE involvement includes presenting at Congress, faculty of the Board of Governor’s Review course, the creator and instructor of ACHE’s online course “A Review of Health Law” and as faculty for the Executive Program and Senior Executive Program.

Fontenot has been the Health Law professor in the Department of Health Care Administration, San Antonio since 1997. Her twice-monthly newsletter, “Fontenotes,” provides concise information about the health care system and currently reaches approximately 20,000 readers.

Fontenot lives in Fredericksburg, Texas, and is currently serving in her fifth year as a proud Board Member for Peterson Health in Kerrville, Texas.

*This session is brought to you by both the Kentucky Chapter of ACHE and the Kentucky Chapter of HFMA.*

# General Sessions

Thursday, May 10

2:00 p.m. - 5:00 p.m.  
(ACHE Session)



## ***“Integration of Your Team: Are Laws & Regulations Your Friends or Foes?”***

**Sarah Freymann Fontenot, JD, BSN, CSP**

Physician alignment is critical to succeeding in reimbursement reform, population health and adapting to new models of health care delivery yet remains an elusive goal for many, if not most, hospitals. This program will demonstrate how seemingly unrelated compliance requirements such as Value-Based Purchasing (VBP), MACRA, health information technology (HIT) Security and changing licensure parameters can facilitate the creation of an integrated team approach to health care delivery.

In this workshop, participants will be shown how to:

- Identify how the demands of VBP and MACRA create a unique opportunity for alignment with physicians both within the hospital setting as well as in the community
- Address the compliance requirements of HIPAA, the HITECH Act and HIT Security coupled with physician frustration with electronic health records (EHRs) as an opportunity for team building
- Evaluate the impact of a recent US Supreme Court opinion on the evolution of independent practice of APRNs and PAs, how that may apply in Kentucky, and how those changes may also offer opportunities for alignment

(Approved for 3.0 ACHE Face-to-Face education credits)

*This session is brought to you by both the Kentucky Chapter of ACHE and the Kentucky Chapter of HFMA.*

Friday, May 11

## **Keynote General Session**

9:30 a.m. - 10:15 a.m.

### ***“The Health Care Tipping Point: Let’s Talk Strategy”***

**Maureen Swan**



Swan

Health care is in the midst of transformative change. This session will highlight the key trends impacting hospitals and health systems. Participants will understand the strategic drivers of change facing their hospital over the next five years and leading strategies being used by players big and small to adapt.

In this presentation participants will be shown how to:

- Discuss the importance of the changing market and strategic drivers over the next five years
- Discuss strategies utilized by the industry and how that will begin to change

**Maureen M. Swan** is the President and Owner of MedTrend Inc., a consulting group she founded in 1998 that specializes in strategic planning and analysis for the healthcare industry.

Swan has over 25 years of management experience. Prior to founding MedTrend, she was vice president of marketing and strategic planning for Allina Health System, a \$3 billion health care organization in Minneapolis, Minnesota. While at Allina, Swan had system-wide accountability for market research, business development, environmental assessment and call center operations. She led efforts to understand key marketing and strategic opportunities for Allina’s one million member health plan, 18 hospitals and 60 physician clinics. Prior to joining Allina, she held positions with Abbott Northwestern Hospital, IBM and Eastman Kodak.

Swan has worked with large health systems, medical supply organizations, physician clinics, organ procurement organizations and hospitals across the country to develop strategies that drive toward market success. She has a national reputation for speaking on emerging health care and consumer trends and has been a keynote speaker for multiple national health care organizations.

Swan graduated magna cum laude with a degree in Quantitative Business Analysis from Indiana University and was the recipient of the School of Business Eastman Kodak Scholarship. She graduated magna cum laude with a Masters in Healthcare Administration from the University of Minnesota where she was the recipient of the Douglass Scholarship and the James A. Hamilton Award.

10:30 a.m. - 11:15 a.m.

### ***“The 1115 Waiver and What You Need to Know!”***



Miller

**Stephen P. Miller**

The Centers for Medicare and Medicaid Services approved the “Kentucky Helping to Engage and Achieve Long-Term Health,” also known as the 1115 Waiver, for Kentucky in January. So, what does this all mean? Hear from Commissioner Miller on the program, timeline and implementation progress of the Waiver.

In this presentation, participants will be shown how to:

- Articulate and understand the impact of the 1115 Waiver on hospitals
- Discuss the Waiver’s implementation and timeline

**Stephen P. Miller** is the Commissioner for Medicaid Services with the Kentucky Department of Health and Family Services. Previously, Miller serviced as Vice President of Finance at the Kentucky Hospital Association. He was with KHA for over 20 years where his primary role was to assist the Policy Team in developing KHA’s position on pending legislation and monitoring Federal and State

# General Sessions

Friday, May 11

*"The 1115 Waiver and What You Need to Know!" - continued*

reimbursement issues. Miller has over 30 years of health care experience serving as a hospital chief executive officer as well as a chief financial officer. He has a B.S. Degree in Accounting from the University of Louisville and is a member of the Kentucky Chapter of HFMA.

11:30 a.m. - 12:15 p.m.

## Concurrent Sessions

*"Not Just Your Average 340B - Let's Learn More"*

**John Bretz**

For the past 25 years, 340B has helped provide low-cost medications and better health outcomes for millions of Americans and the non-profit clinics and hospitals who serve them.



Bretz

In this presentation, participants will be shown how to:

- Understand the 340B program and how your hospital can benefit
- Be familiar with goals of the 340B program

**John Bretz** is an accomplished health care executive with extensive subject matter expertise in health care supply chain, distribution channel optimization, product development, population health, strategic marketing, and health care consumerism. Bretz has spent over 25 years in executive leadership with Assurant Health (Fortune 500 health plan) where he was responsible for 17 states. Bretz also has extensive experience in health care consulting as Vice President of Commercial Health with ICF International where he utilized his experience as a Lean Black Belt Six Sigma working in both commercial and government health care sectors for clients. Bretz is now responsible for leading strategic business partner relationships and strategy for SUNRx.

SUNRx has extensive experience implementing and managing 340B programs since 2006, and provides industry-leading support for hospitals and other 340B eligible contracted entities. Over 30 state hospital associations recognize SUNRx as their exclusive partners for 340B program management support. SUNRx also offers integrated pharmacy benefit management (PBM) through its parent company, MedImpact Healthcare Systems, Inc., an independent, trend-focused PBM.

*"Collaborating to Make Communities Healthier"*

**Russell L. Holman, M.D.**



Holman

LifePoint Hospitals are expanding what has traditionally been limited to the walls of the hospital to become conveners that bring together community partners to improve health outcomes in target populations and address important community health challenges. When considering health care costs, readmissions are an industry-wide challenge, but life happens outside the hospital. How can providers influence the personal lives of patients? This is where community collaborations become essential.

In this presentation participants will be shown how to:

- Identify common factors that lead to preventable hospital readmissions among high-risk patients and develop initiatives to reduce them
- Learn about this and other community coalition projects, all aimed at improving the health of target populations

**Russell L. Holman, M.D.** joined LifePoint Health as chief medical officer (CMO) in February 2013. As CMO, Dr. Holman oversees LifePoint's quality and patient safety programs, clinical effectiveness, care management, patient experience and engagement, physician leadership, clinical informatics and telemedicine.

Prior to joining LifePoint, Dr. Holman served as chief clinical officer of Cogent Healthcare, where he served in executive leadership roles for eight years. Previously, he served as medical director of hospital services for HealthPartners Medical Group & Clinics in Bloomington, MN, and assistant director of the Internal Medicine Residency Program at the University of Minnesota.

Among Dr. Holman's professional accomplishments, in 1996 he founded one of the earliest hospitalist programs in the U.S. for Regions Hospital in St. Paul, Minnesota. In 2000, he created one of the nation's first postgraduate Fellowship Programs in Hospital Medicine for HPMG&C. In 2007, he co-authored and edited the textbook, *Comprehensive Hospital Medicine*.

Dr. Holman is a past-president of the Society of Hospital Medicine (SHM), which in 2002 honored him with the Outstanding Service Award in Hospital Medicine. In addition, Dr. Holman was the founder and course director of the SHM Physician Leadership Academies from 2004 to 2014. In 2011, SHM appointed him one of only 10 Masters in Hospital Medicine in the U.S. He has been named a Top 50 Most Influential Physician Executives, and in 2015 was named a Nashville Healthcare Hero for Patient Safety by the *Nashville Business Journal*.

Concurrent Sessions

Concurrent Sessions

# General Sessions

2:00 p.m. - 3:30 p.m.

## ***“Management and Prevention of Hospital-Acquired Infections”***

(ACHE Session)



### **Panel Presentation of Senior Health Care Executives with the Cleveland Clinic**

In 2008, the U.S. Department of Health and Human Services (HHS) released the HHS Action Plan to Prevent Hospital-Acquired Infections. Health care-associated infections (HAIs) are associated with a variety of causes including the use of medical devices such as catheters and ventilators, complications following surgical procedures, transmission between patients and health care workers or the result of antibiotic overuse. They are among the leading causes of death in the U.S. accounting for an estimated 1.7 million infections and 99,000 associated deaths in 2002. The Centers for Disease Control and Prevention (CDC) has shown that about 36% of these infections are preventable through the adherence to strict guidelines by health care worker when caring for patient. This discussion will seek to inform hospital leadership and administrators about the causes of HAIs and the impact leadership can have on the quality, financial health and safety of their organizations. Participants will also learn:

- The most common types of HAIs and required public reporting
- Leadership behaviors that are necessary for a successful HAI prevention program
- The impact that HAIs have on health care organizations, including financial impact, ARRA and HAI Prevention, HHS incentives and CMS oversight

**(Approved for 1.5 ACHE Face-to-Face education credits)**

*This session is brought to you by the Kentucky Chapter of ACHE.*

#### **Moderator:**

**Patricia Dandache, M.D.**

Physician

Cleveland Clinic, Infectious Disease

Dr. Patricia Dandache is an infectious disease specialist at the Cleveland Clinic. After receiving her medical degree from the American University of Beirut in Lebanon, she completed her medical residency at the University of Iowa and her Infectious Disease fellowship at the New York Medical College. Subsequently Dr. Dandache went back to Iowa as an Infectious Disease specialist at Allen Memorial hospital, where she also served as medical director of Infection Prevention. Later she moved to Kansas City where she was in practice for 5 years. Dr. Dandache has been on staff at the Cleveland Clinic main campus and Avon hospitals since 2016, and serves as the medical director of Infection Prevention and Antimicrobial Stewardship for Avon hospital.



**Dandache**

#### **Panelists:**

**Andrew J. Streifel**

Senior Environmental Hospital Specialist  
Department of Environmental Health and Safety

University of Minnesota



**Streifel**

During work as a health care consultant, Andrew Streifel has been involved in the investigation of over 100 clusters of infection related to hospital air and water quality. He has served as a consultant in over 400 hospitals world wide on a variety of indoor air quality and water microbial contamination issues, and has investigated clusters of bacterial infections due to unsanitary clinical practice. His current research interests involve energy management impact on infection prevention and validation of the air and water safety in health care facilities.

**John McCreary**

Owners Representative, Buildings and Properties

Cleveland Clinic



**McCreary**

John J. McCreary is the owners representative for buildings and properties for the Cleveland Clinic Foundation in Ohio. McCreary is currently managing thirty-seven projects for the Buildings and Properties Division. Prior to joining the Cleveland Clinic Foundation, McCreary worked as a project manager for Seritage Growth Properties, Flynn Restaurant Group and Veteran Construction and Development to name a few. Most of his time has been spent managing the Construction Division and working with architects and civil engineers. McCreary attended Akron University and served as a member of the Concord Township Comprehensive Plan Board.

**Gregory Gagliano, BSN, RN, CIC**

Infection Preventionist

Cleveland Clinic



**Gagliano**

Greg Gagliano obtained his BSN from Kent State University in 1991 and has been a registered nurse since then. He worked as a nurse in the Neonatal Intensive Care Unit and as a research nurse and coordinator at Rainbow Babies' and Children's Hospital for 12 years. Gagliano has worked at the Cleveland Clinic main campus since 2003, first as Research Coordinator for the Department of Infectious Diseases, and in Infection Prevention since 2009. He has been certified in Infection Control and Epidemiology since 2011 and has served on the APIC Northeast Ohio board as membership committee member, treasurer and president. He is certified in ICRA Best Practices and works closely with the Department of Environmental Health and Safety to assure ICRA best practices are followed. He has collaborated with IKORCC on the annual Statewide Ohio APIC conference since 2014.



**Diamond Sponsor Session - IN/KY/OH Regional Council of Carpenters.**

# KHA Program at a Glance

## Thursday, May 10

**8:00 a.m. - 5:00 p.m.** Thoroughbred Pre-Function  
**Registration**

**9:00 a.m. - 12:00 p.m.** Thoroughbred Room 1-3



**ACHE Session**  
**"Maintaining Course While Traversing Turbulent Seas"**  
Sarah Freymann Fontenot, JD, BSN, CSP  
Health Law Professor of Health Care Administration  
San Antonio, Texas  
3.0 hours ACHE Face-to-Face Credits)

**10:00 a.m. - 6:00 p.m.** Thoroughbred Pre-Function  
**Displays**

**12:45 p.m. - 1:45 p.m.** Bluegrass Ballroom 2  
**ACHE Luncheon (separate registration required/\$40)**



**2:00 p.m. - 5:00 p.m.** Thoroughbred Room 1-3



**ACHE Session**  
**"Integration of Your Team: Are Laws & Regulations Your Friends or Foes?"**  
Sarah Freymann Fontenot, JD, BSN, CSP  
(3.0 hours ACHE Face-to-Face Credits)

**5:00 p.m. - 6:00 p.m.** Thoroughbred Pre-Function  
**Reception/Displays**

## Friday, May 11

**7:30 a.m. - 2:00 p.m.** Bluegrass Pre-Function  
**Registration**

**8:00 a.m. - 9:15 a.m.** Bluegrass Ballroom 2

**Keynote Breakfast Session**  
**"The Buried Life: Six Steps to Crossing Anything Off Your List"**  
Ben Nemtin  
Writer, Producer and TV Personality  
Los Angeles, California

**9:15 a.m. - 3:30 p.m.** Thoroughbred Pre-Function  
**Displays**

**9:30 a.m. - 10:15 a.m.** Thoroughbred Room 1

**Keynote General Session**  
**"The Healthcare Tipping Point: Let's Talk Strategy"**  
Maureen Swan  
President and Owner  
MedTrend, Inc.  
Minneapolis, Minnesota

**10:15 a.m. - 10:30 a.m.** Thoroughbred Pre-Function  
**Break/Displays**

**10:30 a.m. - 11:15 a.m.**  
**General Sessions**

Thoroughbred Room 1  
**"The 1115 Waiver and What You Need to Know!"**  
Stephen P. Miller  
Commissioner  
Kentucky Department of Medicaid Service  
Frankfort

**11:15 a.m. - 11:30 a.m.** Thoroughbred Pre-Function  
**Break/Displays**

**11:30 a.m. - 12:15 p.m.**  
**Breakout General Sessions**

Thoroughbred Room 1  
**"Not Just Your Average 340B - Let's Learn More"**  
John Bretz  
Director of Strategic Relations  
SUNRx  
Bensalem, Pennsylvania

Thoroughbred Room 2  
**"Collaborating to Make Communities Healthier"**  
Russell L. Holman, M.D.  
Chief Medical Officer  
LifePoint Health  
Brentwood, Tennessee

**12:30 p.m. - 2:00 p.m.** Bluegrass Ballroom 2  
**Awards Luncheon**

**2:00 p.m. - 3:30 p.m.** Thoroughbred Room 1



**General/ACHE Session**  
**"Management and Prevention of Hospital-Acquired Infections"**  
Cleveland Clinic Panel Presentation

Moderator  
Patricia Dandache, M.D.  
Physician  
Cleveland Clinic, Infectious Disease

Panelist  
Andrew J. Streifel  
Hospital Environment Specialist  
Cleveland Clinic

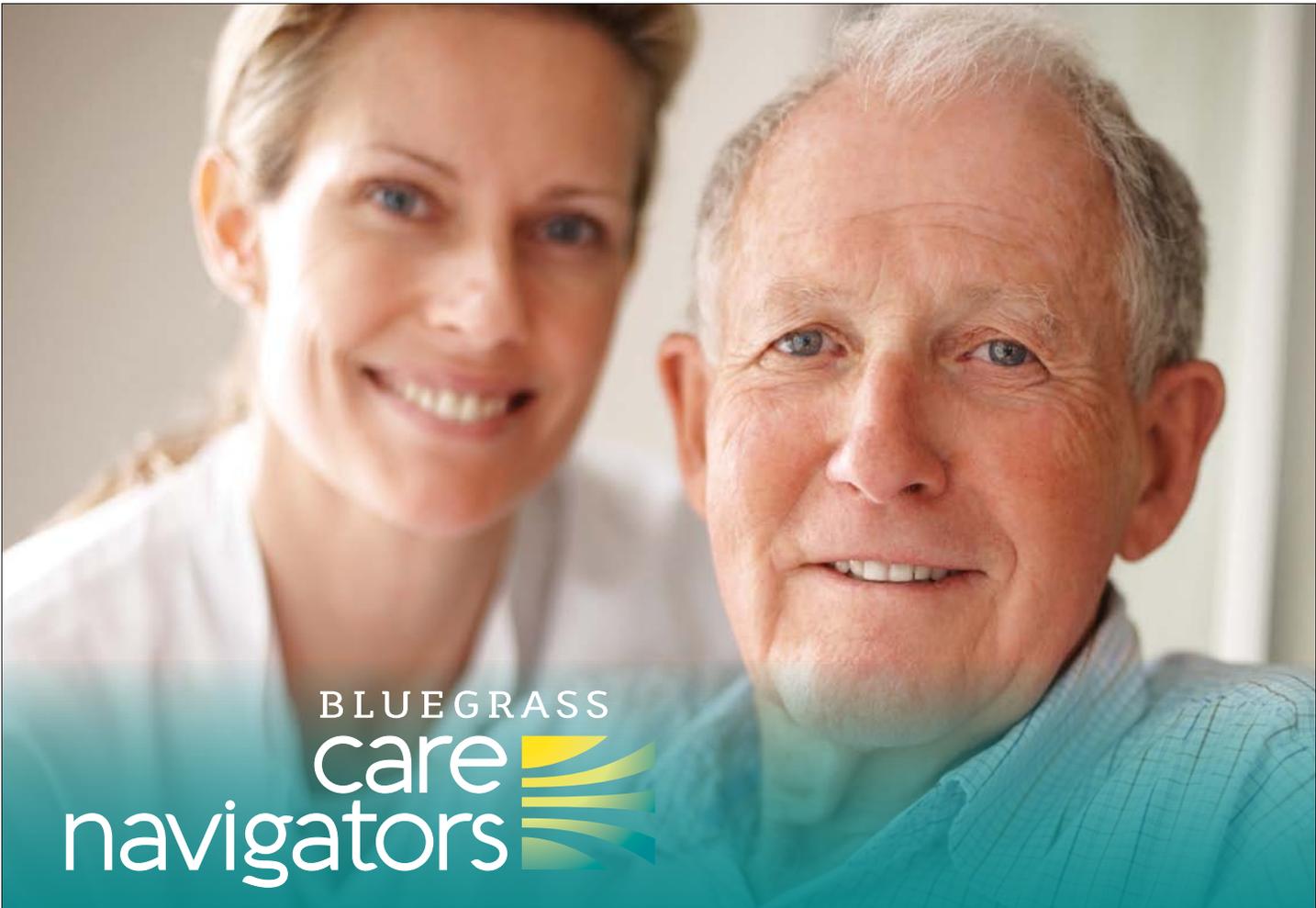
John McCreary  
Owners Representative, Buildings and Properties  
Cleveland Clinic

Gregory Gagliano, BSN, RN, CIC  
Infection Preventionist  
Cleveland Clinic

(1.5 hours ACHE Face-to-Face Credits)



**Diamond Sponsor Session - IN/KY/OH Regional Council of Carpenters.**



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# Special Events

## Thursday, May 10

### ACHE Luncheon

12:45 p.m. - 1:45 p.m.

All ACHE members are invited to the Annual ACHE Luncheon on Thursday, May 10 at 12:45 p.m. Separate registration fee is required. See Section B of the registration form. Fee is \$40.

### ACHE Education Sessions

The convention will include two ACHE sessions presented by **Sarah Fontenot**. Both are approved for 3 hours of ACHE Face-to-Face Education credit. Also, the panel presentation on May 11 is approved for 1.5 hours of ACHE Face-to-Face Education credit. These sessions are included in the General Registration Fee. Please indicate if you will attend in Section B of the registration form. These sessions are sponsored by the Kentucky Chapter of ACHE.

Thursday, May 10, 9:30 a.m. - 12:30 p.m.

*"Maintaining Course While Traversing Turbulent Seas"*

Thursday, May 10, 2:00 p.m. - 5:00 p.m.

*"Integration of Your Team: Are Laws & Regulations Friends or Foes?"*

Friday, May 11, 2:00 p.m. - 3:30 p.m.

*"Management and Prevention of Hospital-Acquired Infections"*

*(see pages 2 and 6 for additional details)*

### KHA Reception

Thursday, May 10  
5:00 p.m. - 6:00 p.m.

All registrants are invited to a special reception honoring outgoing KHA Chair **Jerome Penner** and incoming Chair **Jane Wheatley**. The reception will be held in the Thoroughbred Pre-Function Area.



Jerome Penner



Jane Wheatley

## Friday, May 11

### Keynote Session Breakfast

8:00 a.m. - 9:15 a.m.

All registrants are invited to attend the Keynote Session/Breakfast, which will feature **Ben Nemtin** and is included in the registration fee for all registrants.

The Keynote Session/Breakfast will be held in Bluegrass Ballroom 2.

### Awards Luncheon

12:30 p.m. - 2:00 p.m.

The KHA Awards Luncheon is included in the registration fee for all registrants. The luncheon will feature:

- Installation of **Jane Wheatley**, Chief Executive Officer of Taylor Regional Hospital, Campbellsville, as Chair of the KHA Board
- Presentation of Special Awards by KHA Board Chair, **Jerome Penner**

The Awards Luncheon will be held in Bluegrass Ballroom 2.

# General Information

## ● Parking

Ample parking is available immediately across from the Hyatt Regency/Lexington Convention Center. The Daily Rate for the lot across the street is \$8 daily. Parking is complimentary for hotel guests.

## ● Directions

**From I-75 or I-64 (any direction):** Take exit 113, the “Paris/Lexington” exit, and turn right onto Broadway. Follow the “Downtown Lexington” signs for three miles. Turn right onto High Street, and then make an immediate right into the driveway.

**From Frankfort, Bluegrass Parkway, or the Bluegrass Airport:** Follow the signs to US 60 East (Versailles Road), into Downtown Lexington. When you reach Downtown you will be on Maxwell Street. Turn left onto Broadway, and then make another left onto High Street. Make an immediate right into the driveway.

**From US 27 (Nicholasville Road) or US 68 (Harrodsburg Road):** Follow your route into Downtown Lexington. Turn left onto High Street and then make a right into the driveway.

## ● Special Needs

KHA wishes to take all steps necessary to ensure that no individual with a disability is excluded, denied services, segregated or otherwise treated differently than other individuals because of the absence of auxiliary aids and services. If you need any such assistance or services, please contact KHA at (502) 426-6220 by May 5.

## ● Dress

During the KHA Annual Convention business casual will be appropriate dress for all events.

Keep in mind that it is difficult to regulate temperature in meeting rooms. We suggest a sweater or jacket.

## ■ Continuing Education Credit - Specific sessions of the KHA Annual Convention may be approved by various accrediting bodies. Please check individual sessions for hours and compliance requirements.

### ACHE

Each session on Thursday, May 10 qualifies for 3.0 hours of ACHE Face-to-Face Education credit. Attendee must sign in, attend the entire session and complete the evaluation to receive the three hours credit.

The session on Friday, May 11 from 2:00 p.m. - 3:30 p.m. qualifies for 1.5 hours of ACHE Face-to-Face Education credit.

The Kentucky Hospital Association is authorized to award 3.5 hours of pre-approved ACHE Qualified Education credit (non-ACHE) for the May 11 program toward advancement or recertification in the American College of Healthcare Executives. Participants in this program wishing to have the continuing education hours applied toward ACHE Qualified Education credit should indicate their attendance when submitting application to the American College of Healthcare Executives for advancement or recertification.

### Kentucky Board of Nursing

The following sessions are approved by the Kentucky Board of Nursing for contact hours as indicated. Program offering numbers are listed, expiration date December 31, 2019. The Kentucky Board of Nursing approval of an individual nursing education provider does not constitute endorsement of program content. Participants must attend the entire session and complete the evaluation. Those desiring continuing education

credit must have their nursing license number or social security number at registration.

### Sessions

- The Buried Life: 6 Steps to Crossing Anything Off Your List  
Offering #: 5-0023-1-20-108 – 1.5 contact hours
- The Health Care Tipping Point: Let’s Talk Strategy  
Offering #: 5-0023-1-20-109 – 0.9 contact hours
- The 1115 Waiver and What you Need to Know  
Offering #: 5-0023-1-20-110 – 0.9 contact hours
- Not Just Your Average 340B  
Offering #: 5-0023-1-20-111 – 0.9 contact hours
- Collaborating to Make Communities Healthier  
Offering #: 5-0023-1-20-112 – 0.9 contact hours
- Outstanding Kentucky Nursing Research: Being Stewards of Leadership and Evidence-Based Practice  
Offering #: 5-0023-1-20-113 – 1.4 contact hours
- Panel-Management and Prevention of Hospital Acquired Infections  
Offering #: 5-0023-1-20-114 – 1.8 contact hours

**Please take time to visit with the sponsors at the Breakfast and Luncheon as well as the displays located in the Thoroughbred Pre-Function Area.**

# NEW - Foundation Leaders Track

Friday, May 11

**7:30 a.m. - 2:00 p.m.** Thoroughbred Pre-Function  
**Registration**

**8:00 a.m. - 9:15 a.m.** Bluegrass Ballroom 2  
**Keynote Session/Breakfast**

**9:15 a.m. - 3:30 p.m.** Thoroughbred Pre-Function  
**Displays**

**9:30 a.m. - 10:15 a.m.** Thoroughbred Room 7  
***“Lessons for Charities from the 2017 Tax Reform”***

John Williams, Jr, CAP, CIMA  
Managing Director-Investments  
Williams, Meredith, Roof and Duff  
Wealth Management Group



**Williams**

The 2017 Tax Cuts and Jobs Act changes the landscape for taxpayers of all types ... and for non-profit charities, too. This session focuses on understanding the impacts to charities and recommended strategies to address them. At the bottom line, tax reform may be a call to reconsider donor relationships, conversations and approach. Williams will walk participants through the topic and offer pointers on where to start to embrace the implications.

- Understand donors well enough to communicate about Donor-Advised Funds at key life events like a large bonus, sale of real estate or sale of a business interest
- Understand giving during life may have tax benefits to the donor, wherein giving at death now offers no tax benefit to most taxpayers
- Identify key professionals to associate with the charity to discuss the details of giving strategies when appropriate

**10:15 a.m. - 10:30 a.m.** Thoroughbred Pre-Function  
**Break/Displays**

**10:30 a.m. - 11:15 a.m.** Thoroughbred Room 7  
***“Creating & Enhancing a Culture of Philanthropy in Health Care”***

Jeffrey L. Ashley  
President, Founder and Senior  
Consultant  
Ashley | Rountree and Associates



**Ashley**

Philanthropy today takes place in a context that is radically different from the environment in which many of its current practices and behaviors were initially developed.

Growing factors include changing tax laws, globalization, economic pressures and ubiquitous technologies that challenge – and in some instances, compete with – donors, other non-profit and for-profit

organizations and foundations who are all trying to figure out how to best accomplish their work.

The health care sector continues to deal with unprecedented changes brought on by issues such as health care reform, health care provider shortages and growing capital expenses/funding needs associated with aging and new medical technology. So how does a health care system that engages in philanthropy enhance and create a culture of philanthropy system-wide when it and might see an increasing reliance on donor giving for defined priorities or is just beginning to embrace philanthropy as part of its business model. This impacts a broad-range of constituents, and in order to maximize effectiveness and return it is important to identify, develop and then activate a common understanding of strategic issues relative to philanthropy and the system as a whole.

The objective of this presentation is to:

- Provide best practice guidance and thought leadership around how to best accomplish that
- Give the attendee a starting place from which to move forward in enhancing/creating a stronger culture of philanthropy

**11:15 a.m. - 11:30 a.m.** Thoroughbred Pre-Function  
**Break/Displays**

**11:30 a.m. - 12:15 p.m.** Thoroughbred Room 7  
***“Elevating the Culture of Philanthropy in Health Care”***

Lynnie Meyer, Ed.D., RN, CFRE  
Senior VP & Chief Development Officer  
Norton Healthcare



**Meyer**

Participants will gain greater understanding of a comprehensive development program by:

- Understanding the differences in the roles of the board members, volunteers and Executive Director
- Gaining insight into the alignment of strategic priorities
- Building a case for support

**12:30 p.m. - 2:00 p.m.** Bluegrass Ballroom 2  
**Awards Luncheon**

**2:00 p.m. - 3:30 p.m.** Thoroughbred Room 1  
**General/ACHE Session**

# Legal Track

Kentucky Academy of Hospital Attorneys

Friday, May 11

- 7:30 a.m. - 2:00 p.m.** Bluegrass Pre-Function  
**Registration**
- 8:00 a.m. - 9:15 a.m.** Bluegrass Ballroom 2  
**Keynote Session/Breakfast**
- 9:30 a.m. - 10:30 a.m.** Thoroughbred Room 3  
**"Tax Reform – Impact on Hospitals"**  
Sherry Porter  
Jim Nitsche  
Billy Hopkins  
Wyatt Tarrant & Combs, LLP
- 10:30 a.m. - 10:45 a.m.** Thoroughbred Pre-Function  
**Break**
- 10:45 a.m. - 11:15 a.m.** Thoroughbred Room 3  
**Legislative Update**  
Sarah Nicholson  
Vice Preident/Government Relations  
Kentucky Hospital Association
- 11:15 a.m. - 12:15 p.m.** Thoroughbred Room 3  
**"Moral Dilemmas and Legal Ethics for the Healthcare Attorney"**  
Rick King, Esq.  
ARH Chief Legal Officer
- 12:15 p.m. - 12:30 p.m.**  
**KAHA Annual Business Meeting**
- 12:30 p.m. - 2:00 p.m.** Bluegrass Ballroom 2  
**Awards Luncheon**
- 2:00 p.m. - 3:00 p.m.** Thoroughbred Room 3  
**Case Law Update**  
Emily Newman & Paul Dzenitis  
Dzenitis & Newman
- 3:00 p.m. – 3:30 p.m.**  
**"Responding to and Defending Governmental Investigations"**  
**Michael Denbow**  
Stites & Harbison

# Medical Officer/ Physician Track

Friday, May 11

- 7:30 a.m. - 2:00 p.m.** Thoroughbred Pre-Function  
**Registration**
- 8:00 a.m. - 9:15 a.m.** Bluegrass Ballroom 2  
**Keynote Session/Breakfast**  
**"The Buried Life: Six Steps to Crossing Anything off Your List!"**  
Ben Nemtin  
Writer, Producer and TV Personality
- 9:15 a.m. - 3:30 p.m.** Thoroughbred Pre-Function  
**Displays**
- 9:30 a.m. - 10:15 a.m.** Thoroughbred Room 1  
**General Session**  
**"The Health Care Tipping Point: Let's Talk Strategy"**  
Maureen Swan  
President and Owner  
MedTrend Inc.
- 10:15 a.m. - 10:30 a.m.** Thoroughbred Pre-Function  
**Break/Displays**
- 10:30 a.m. - 11:15 a.m.** Thoroughbred Room 8  
**"From Crisis to Change: Local and National Progress in Addressing Opioid Misuse "**  
Phillip Chang, MD, FACS  
Chief Medical Officer  
UK HealthCare  
Lexington  
  
Douglas Oyler, PharmD, BCCCP  
Chair, Opioid Stewardship Committee  
UK HealthCare  
Lexington  
  
Every 18 minutes, someone in the United States dies from opioid overdose. In this 90-minute session, Drs. Chang and Oyler will highlight the current landscape of the opioid epidemic, including the role of medical prescribing in contributing to the existing crisis. Data from their experience implementing an opioid-minimizing analgesia protocol in the acute trauma setting will also be discussed. Finally, they will discuss the current efforts the University of Kentucky is undertaking to develop an opioid stewardship program, along with pearls for development at other institutions.
- 11:15 a.m. - 11:30 a.m.** Thoroughbred Pre-Function  
**Break/Displays**
- 11:30 a.m. - 12:15 p.m.** Thoroughbred Room 8  
**"From Crisis to Change: Local and National Progress in Addressing Opioid Misuse " (continued)**
- 12:30 p.m. - 2:00 p.m.** Bluegrass Ballroom 2  
**Awards Luncheon**
- 2:00 p.m. - 3:30 p.m.** Thoroughbred Room 1  
**General/ACHE Session - Cleveland Clinic Panel**

# Nursing Officer Track

Kentucky Organization of Nurse Leaders

Friday, May 11

- 7:30 a.m. - 2:00 p.m.** Thoroughbred Pre-Function  
**Registration**
- 8:00 a.m. - 9:15 a.m.** Bluegrass Ballroom 2  
**Keynote Session/Breakfast**
- 9:15 a.m. - 3:30 p.m.** Thoroughbred Pre-Function  
**Displays**
- 9:30 a.m. - 10:30 a.m.** Thoroughbred Room 1  
**General Session**
- 10:30 a.m. - 10:40 a.m.** Thoroughbred Pre-Function  
**Break/Displays**
- 10:45 a.m. - 11:55 a.m.** Thoroughbred Room 4  
***“Outstanding Kentucky Nursing Research: Being Stewards of Leadership and Evidence-Based Practice”***  
  
***“Creating Synergy between Organizational Leadership and Practitioners”***  
Lynne Lynn, DNP  
Ephraim McDowell Health  
Danville
- “Implementation of Remote Patient Monitoring to Improve Patient Health, Care Coordination and Cost Reduction”***  
Shirl Johnson, DNP  
Angie Banet, DNP  
Norton Healthcare  
Louisville
- “Implementation of Inter-Professional Teamwork Innovation Model developed through Project BOOST”***  
Sherri Dotson, Kim Mattingly, Lisa Thornsberry,  
Dr. Mark Williams, Dr. Talari Preetham, Dr. Colleen Swartz,  
Dr. Janie Heath and Dr. Leeaun Walonsley  
University of Kentucky/Good Samaritan Hospital  
Lexington
- “Reducing Hospital-Acquired Pressure Ulcers through a Nurse-Driven Protocol”***  
Leslie Rossetter, Faye White  
The Medical Center at Bowling Green  
Bowling Green
- 11:55 a.m. - 12:20 p.m.** Thoroughbred Room 4  
**KONL Business Meeting**
- 12:30 p.m. - 2:00 p.m.** Bluegrass Ballroom 2  
**Awards Luncheon**
- 2:00 p.m. - 3:30 p.m.** Thoroughbred Room 1  
**General/ACHE Session - Cleveland Clinic Panel**

# NEW - Trustee Track

Friday, May 11

- 7:30 a.m. - 2:00 p.m.** Thoroughbred Pre-Function  
**Registration**
- 8:00 a.m. - 9:15 a.m.** Bluegrass Ballroom 2  
**Keynote Session/Breakfast**
- 9:15 a.m. - 3:30 p.m.** Thoroughbred Pre-Function  
**Displays**
- 9:30 a.m. - 10:30 a.m.** Thoroughbred Room 1  
**General Session**
- 10:15 a.m. - 10:30 a.m.** Thoroughbred Pre-Function  
**Break/Displays**
- 10:30 a.m. - 11:15 a.m.** Thoroughbred Room 6  
***“Governing in Today’s Health Care World: Top Tips For Trustees”***  
Maureen M. Swan  
President and Owner  
MedTrend, Inc.  
  
This interactive session will engage trustees in understanding the key changes boards need to make to enhance their performance and lead their hospital to thrive in the new world.
- 11:15 a.m. - 11:30 a.m.** Thoroughbred Pre-Function  
**Break/Displays**
- 11:30 a.m. - 12:15 p.m.** Thoroughbred Room 6  
***“Governing in Today’s Health Care World: Top Tips For Trustees” (continued)***  
Maureen M. Swan  
President and Owner  
MedTrend Inc.  
  
The session will remind boards of their key functions, and how to navigate the crucial questions and conversations they will face in the coming years
- 12:30 p.m. - 2:00 p.m.** Bluegrass Ballroom 2  
**Awards Luncheon**
- 2:00 p.m. - 3:30 p.m.** Thoroughbred Room 1  
**General/ACHE Session - Cleveland Clinic Panel**

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# How to Register

Complete the Registration Form on page 16.

With the exception of a spouse or guest, each person registering should use a separate registration form. If additional forms are needed, feel free to copy.

## Fees

● **Convention Fee** ..... \$235

**Registration fee includes** ACHE sessions on May 10 and 11 and the Keynote Breakfast and Awards Luncheon on May 11, all other sessions and tracks, reception and refreshment breaks. The ACHE Luncheon on May 10 is an additional \$40 - see section B on the registration form.

## Payment

Payment can be made by using cash, check, American Express, Visa or MasterCard. Onsite registration must be paid at the time of registration. KHREF will not bill for onsite registration.

**Return completed form(s) with check payable to:**

### KHREF

(Kentucky Hospital Research and Education Foundation, Inc.)

**P. O. Box 436629**

**Louisville, KY 40253-6629**

or

Credit card registrations **must be** completed online using your American Express, MasterCard or VISA.

## ACHE

**Registration fee includes** the ACHE sessions on May 10 and 11.

**ACHE Luncheon, May 10** ..... \$40

**Use Section B** of the registration form to register for the ACHE Sessions and ACHE Luncheon.

## Spouse/Guest/Student

**Spouse/Guest/Student Registration Fee** ..... \$50  
(Includes the Breakfast and Lunch on May 11)

*The spouse, guest or student registration fee does not apply to hospital employees.*

## Sponsor Registration

Sponsor registration is outlined in the Sponsorship information. Sponsors wishing to register additional attendees should use the Registration Form and pay the Individual Registration Fee.

## Online Registration

Register **online on the events page at [www.kyha.com](http://www.kyha.com)** using your American Express, MasterCard or Visa.

## Request for Refunds

Refund requests must be received in writing before 4:00 p.m. on May 1, 2018, and a \$50 service fee will be charged. **No refunds will be made AFTER May 1, 2018. There will be NO exceptions.**

## Name Badges and Tickets

Name badges and tickets must be picked up at the KHA Convention registration desk, located at the entrance to the Thoroughbred Suites in the Lexington Convention Center. Materials will not be mailed in advance.

## Registration Desk Hours

**Thursday, May 10** ..... 8:00 a.m. - 5:00 p.m.

**Friday, May 11**..... 7:30 a.m. - 2:00 p.m.

# Location and Reservations



**Hyatt Regency Lexington**  
401 West High Street  
Lexington, Kentucky 40507

**Phone:** (859) 253-1234  
**Fax:** (859) 254-7430  
**Reservations:** (800) 233-1234  
**Rates:** \$159 single/double

A block of rooms has been reserved at the Hyatt Regency Lexington. Please make your reservations by April 18 to assure that you will receive the convention rate. Reservations requests after the cutoff date will be confirmed on an availability basis. Attendees are responsible for making their own reservations. When making your reservations, remember to mention the Kentucky Hospital Association Annual Meeting. You may also make reservations online at <https://book.passkey.com/event/49432265/owner/8515/home>

# Registration Form

## KHA Annual Convention Registration Form

General registration fee of \$235 will apply. See "How to Register" on page 15 for additional details.

**Please print or type all information.** This information will be used to prepare your convention name badge. **USE ONLY ONE FORM FOR EACH REGISTRANT.** Copies may be made.

Name \_\_\_\_\_

First Name for Badge \_\_\_\_\_

Title \_\_\_\_\_

Hospital/Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_

Email \_\_\_\_\_

Spouse or Guest \_\_\_\_\_

### A. Required Registration for all Attendees (please select one or more)

#### Individual Registration

\$235 KHA Member Registration \$ \_\_\_\_\_

\$50 Spouse/Guest/Student Registration \$ \_\_\_\_\_  
(does not apply to hospital employees)

#### Sponsor Registration

A registration(s) is Included with sponsorship.

\$235 per registrant over number allowed with pre-paid Sponsorship Package \$ \_\_\_\_\_

**Total Section A** \$ \_\_\_\_\_

#### Indicate Meal function(s) you will attend

Breakfast, May 11  Lunch, May 11

Indicate if vegetarian meals are required.

Indicate if gluten-free meals are required.

### B. ACHE Session

\$40 ACHE Luncheon on May 10 \$ \_\_\_\_\_

vegetarian meal  gluten-free meal

I will attend the morning ACHE Session on May 10

I will attend the afternoon ACHE Session on May 10

I will attend the afternoon ACHE Session on May 11

**(The ACHE Sessions are included in the Individual Registration fee of \$235)**

**Total Section B** \$ \_\_\_\_\_

**Amount Enclosed** \$ \_\_\_\_\_

(add totals from Sections A & B)

### Indicate Method of Payment

Check enclosed payable to KHREF

Return to: **KHREF**  
**P. O. Box 436629**  
**Louisville, KY 40253-6629**

American Express

MasterCard

Visa

Person to contact for card number:

Name \_\_\_\_\_

Phone # \_\_\_\_\_

Name on Card \_\_\_\_\_

Signature \_\_\_\_\_

### Registrations must be mailed with payment to:

**KHREF**  
**P. O. Box 436629**  
**Louisville, KY 40253-6629**

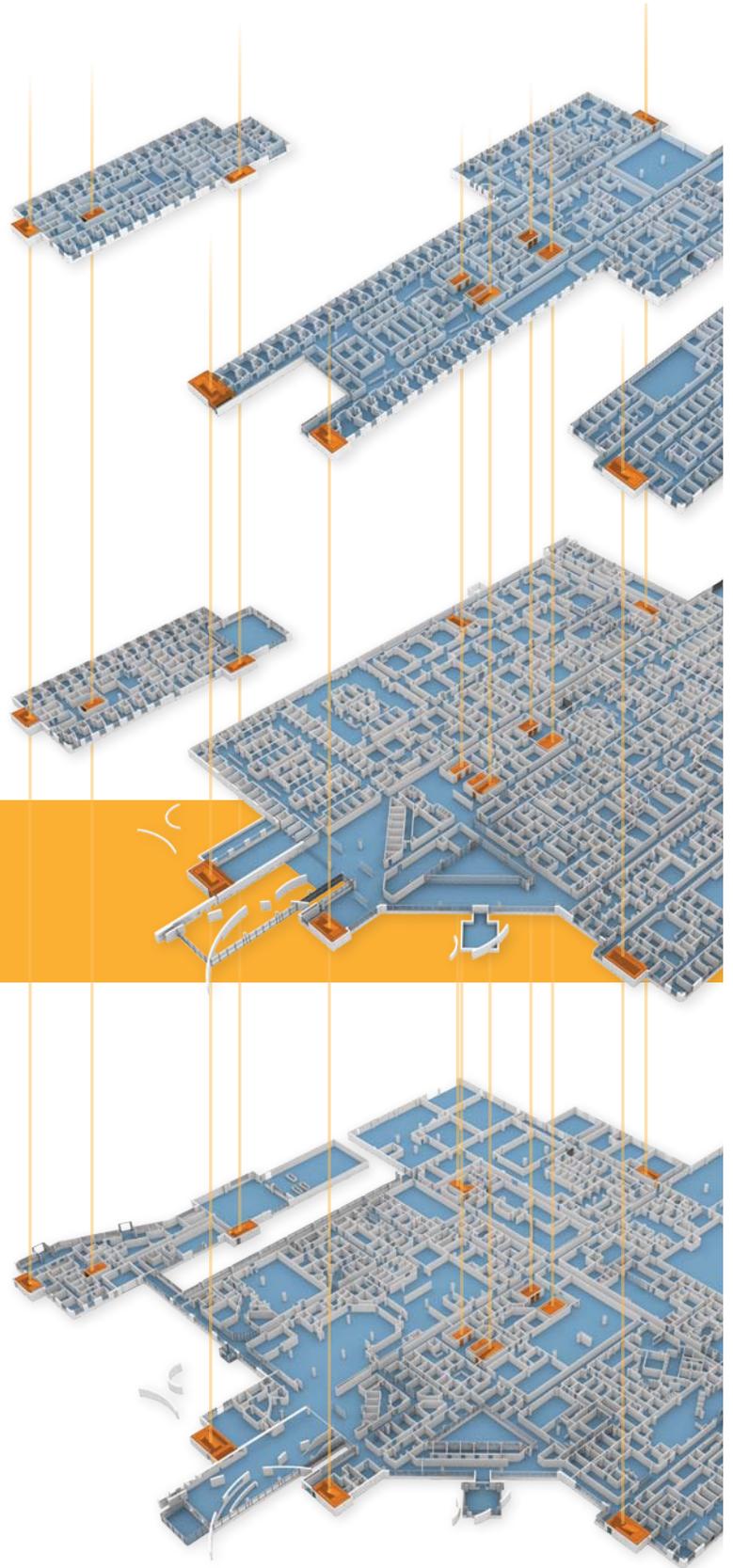
or  
for credit card payment, register online on the events page at [www.kyha.com](http://www.kyha.com)

**Refund Policy:** Requests for refunds must be received in writing before 4:00 p.m. on May 1, 2018. A \$50 service fee will be charged. There will be no refunds after May 1, 2018.



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