
2011 Membership Blitz/Campaign—Bringing FUN Back!

Official Blitz Rules and Prizes

Blitz Dates—May 1st—May 24th

Campaign Dates—May 1st—September 30th

1. Each Membership Recruiter must have a Recruiter Registration form on file with the HBA to insure that you receive credit for each new member you recruit and so that you qualify for prizes. You may sign up to be a recruiter at the March 24th Regional meeting or email msaunders@atlantahomebuilders.com
2. There is no limit to the number of new members you can recruit.
3. New member applications accompanied with dues payment that are turned in to the HBA between May 1st and May 24th at 5:00 p.m. by a registered Membership Recruiter will qualify for the May Membership Blitz.
4. The 2nd half of the Membership Campaign is June 1- September 30. Start earning points with poker chips as early as April. See back page for ways to earn points with poker chips.
5. Prizes:

Member Appreciation – BBQ, Blues and Movie--Tickets

For each new HBA member you recruit, you will be awarded:

Tickets to Member Appreciation – BBQ, Blues and Movies on June 2nd.

\$100 AmEx Gift Cards--During Blitz Days—May 10th and 11th

Top Recruiters (Builder and Associate) for each day will be awarded \$100 AmEX Gift Cards.

To qualify you must recruit a minimum of 3 HBA members. The drawing will be held on Thursday, June 2nd.

1st Grand Prize – 4- Night Las Vegas Trip for two, includes airfare and hotel

To qualify for the Grand Prize, you must recruit a minimum of 5 new members by **May 30th**. The more members you recruit, the more chances you will have in the drawing for the Grand Prize.

The drawing will be held on Thursday, June 2nd @ Member Appreciation Night at The Housing Center.

2nd Grand Prize—4- Night Las Vegas Trip for two, includes airfare and hotel

Last half of the year between June 1st –September 30th

To qualify for the 2nd Grand Prize, you must recruit a minimum of 7 new members by **September 30th** **AND** earn the most points in poker chips. You can start earning your poker chips as early as **April**. **See the back page as to how you can earn poker chips.**

This drawing will be held on October 27th @ General Membership Meeting.



2011 Membership Blitz Campaign—Bringing FUN Back!

Membership is just like poker. You gotta play to win!

Start Earning Poker Chips Now!

RED CHIPS= 1 POINT

Attend any of these meetings

- ❖ Membership and Associate Committee Meetings
- ❖ Education Classes
- ❖ Council Meetings (SMC, 50+, GBC, Rem. and BDL)
- ❖ HBA Events (General Membership Meetings, 5K Run, Member Appreciation, Presidents Golf Tournament)
- ❖ Connections and Cocktails—HBA Happy Hour Networking—Third Thursdays-details will be sent via email.
- ❖ Regional Meetings
- ❖ Bring a potential new member to any of the above meetings or events



GREEN CHIPS= 15 POINTS

- ❖ Attend any of the above meetings and invite 2 new members (new members must attend as well)
- ❖ Bring in at least 5 recruiter for your team (Earn additional chips if all recruiters show up)
- ❖ Volunteer to help at an event (Member Appreciation, 5K Run, Presidents Cup Golf)
- ❖ Volunteer to head or manage an event

BLACK CHIPS = 25 POINTS

- ❖ Recruit new members (1 chip for each new member)

During the networking hour at each of these events you will be able to take part in various short card games. At which time you will have the opportunity to earn poker chips and points.
