



2012 CPHB Fall Membership Meeting

State of the Housing Industry

Hugh Morton, president, Peachtree Homes

Author of *The Great American Fiasco: An Inside View of the Mortgage Crisis*



Join us for a discussion on the state of the housing industry. Hugh Morton, president of Peachtree Homes and author of *The Great American Fiasco: An Inside View of the Mortgage Crisis*, will give an overview of the housing industry including how we got to where we are and what he sees for the future.

Whether it is reaching the top of Mount Everest or building an award winning company, Hugh Morton of Peachtree Homes has a knack for achieving his goals. Hugh Morton and partners formed Peachtree Homes in 1988. Assuming full ownership and management of the company in 1992, Hugh set a goal to become the best and most respected builder on the south side of Atlanta. Morton has served as past president of the Metro South Chapter of the Greater Atlanta Home Builders Association and currently serves on the state board of the Georgia Home Builders Association.

REGISTRATION FORM

Company Name _____
 Attendee Name(s): _____
 E-Mail Address: _____
 Phone #: _____ Fax #: _____

CPHB Principal (pre-paid in dues) _____ FREE
 Total CPHB Employees/Applicants _____ X \$ 15 = _____
 HBA Member _____ X \$ 30 = _____
 Non-member _____ X \$ 60 = _____ TOTAL \$ _____

____ check to The Housing Institute, Inc. _____ Amex _____ Visa _____ MasterCard
 Card Number: _____ Exp. Date _____ Card Security Code _____
 Name on Card: _____ Cardholder Signature: _____

Questions? Jerene L. Cruse, 678-775-1462
 48-hour notice required for all cancellations.

Call 678-775-1462 to be removed from our fax list or e-mail jcruse@atlantahomebuilders.com

MUST PRE-PAY by
November 14, 2012
The Housing Institute
P.O. Box 450791
Atlanta, GA 31145
Fax 770-934-8363

WHEN

Friday,
 Nov. 16, 2012
 1:00 to 3:00 p.m.

WHERE

The Housing Center
 1484 Brockett Road
 Tucker, GA 30084

COST

CPHB Principal Free
 CPHB Employee \$15
 CPHB Applicant \$15
 HBA Member \$30
 Non-member \$60
 Pay at the door cost is an additional \$10.
 Seating is limited.

CREDITS

2 CPHB/2 Bldr. Lic.

LUNCH

Lunch will be provided.