THE INFINITE GAME: STAYING AHEAD OF



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THE INFINITE GAME: STAYING AHEAD OF CHANGE

MARCH 3RD - 5TH, 2019

J.W. MARRIOTT DESERT SPRINGS | PALM DESERT, CALIFORNIA

Food Shippers of America is a not-for-profit organization that is staffed and supported by volunteers. We wish to thank the following individuals and their companies for donating their time and energy to ensure the success of this conference.

2019 FOOD SHIPPERS OF AMERICA BOARD

Vice-President
Secretary
Treasurer
Board Member
Board Member
Board Member
Board Member
Chairperson of the Board
Executive Director
Media Advisor
Motor Carrier Advisor
Third Party Advisor

President

Kelly Stoeckigt
Steven Stein
David Domencic
Nancy Newbourne
Mike Marquert
Patrick McDonald
Jennifer Phillips
Cori Purrington
Diane Van Wagner
Royce Fisk
Adam Moreau
Russ Gottemoeller
John Murray
Phil Sneed
Jim Mueller

Palermo's Pizza
Danone North America
ARMADA
Batory Foods
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Riviana Foods
C&S Wholesale/ES3
Danone North America
Food Shippers of America
Strive Logistics
Continental Express
Florida East Coast Railroad
Tandem Logistics
Food Shippers of America



2019 CHAIRS

Technical Advisor

Conference Co-Chair Conference Co-Chair Entertainment Co-Chair Golf Chairman Volunteer Co-Chair Volunteer Co-Chair Earnie Seibert Mary Kearney Patrick McDuffee Justin Allen Crystal Cheney Tim Fox Sanderson Farms Hirschbach Motor Lines PECO Pallet Andrus Transportation H&M Bay, Inc. Stech Group

2019 CONFERENCE PLANNING COMMITTEE

Paul Newbourne Covenant Transport Solutions

2020 CONFERENCE CHAIRS

Conference Co-Chair Conference Co-Chair Mike Marquert Kyle Kottke Birchwood Meats Kottke Trucking, Inc.

SATURDAY, MARCH 2ND, 2019

1:00 - 6:00 p.m.

EARLY CONFERENCE REGISTRATION

Note: Conference App assistance will be available

South Registration Desk

SUNDAY MARCH 3rd, 2019

5:30 - 6:30 a.m.

GOLF GRAB AND GO BREAKFAST

Sponsored by Burns Logistics **Burris Logistics**





MUST BE WORN AT ALL

TIMES

5:30 - 6:30 a.m.

REGISTRATION FOR FOOD SHIPPERS OF AMERICA GOLF TOURNAMENT MORNING ROUND

Golf Clubbouse

Golf Clubhouse

6:30 a.m.

FOOD SHIPPERS OF AMERICA GOLF TOURNAMENT SHOTGUN START MORNING ROUND

Valley Course

11:00 - 6:00 p.m.

CONFERENCE REGISTRATION

Note: Conference App assistance will be available

South Registration Desk

11:30 - 12:30 p.m.

REGISTRATION FOR FOOD SHIPPERS OF AMERICA GOLF TOURNAMENT AFTERNOON ROUND

Golf Clubhouse

12:30 p.m.

FOOD SHIPPERS OF AMERICA GOLF TOURNAMENT SHOTGUN AFTERNOON ROUND

Valley Course

12:00 - 2:00 p.m.

WELCOME LUNCHEON

Upon your check in and arrival at the conference this luncheon is a great start for you to seek out old friends, meet new ones and start your networking!

Sponsored by PECO Pallet Vantix

Springs Patio & Ballroom





2:00 - 4:00 p.m.

4:00 - 5:00 p.m.

5:00 - 6:00 p.m.

ARE YOU PREPARED? SUPPLY CHAIN DISASTER SIMULATION EXERCISE

How would you respond to a crisis to supply items desperately needed after a disaster? Food Shippers of America in partnership with American Logistics Aid Network (ALAN) offer this game-based session putting you in the role of a business, non-profit, or government organization working to deliver critical commodities to a community following a disruptive event. You'll race against time to keep supplies moving while confronting challenges common to disaster. Performance metrics will be reviewed using data visualizations, and attendees will explore strategies for addressing real world supply chain risks simulated during the session. Attendees should bring a WIFI enabled smartphone or tablet to participate in this session.

Springs Salon A-E

4TH ANNUAL SISTERS WITHIN THE SUPPLY CHAIN AFTERNOON TEA

Sorry guys! This networking opportunity is for Ladies Only. Annual tribute to the growing number of women in the Supply Chain Community who have earned their own unique time to meet and interact.

Sponsored by Hirschbach Motor Lines

The Pointe

FIRST TIME ATTENDEE RECEPTION

Your first time? Plan on attending the First Time Attendee Reception to gather with other "newbies" and meet the Officers, Board Advisors of Food Shippers of America along with the 2019 Conference Chairs and Planning Committee.

Santa Rosa Ballroom

CONTINUING IN 2019 - OPPORTUNITY FOR STRATEGIC NETWORKING 2:00 - 6:00 p.m.

We have available designated meeting areas for you to schedule your one on one meetings.

At your disposal will be tables and seating areas available on a first come basis to assist in your networking efforts.

North Foyer

6:00 - 7:00 p.m. WELCOME RECEPTION

Come enjoy a cocktail, reconnect with old friends and reach out to make new ones while enjoying California twilight.

Sponsored by AGForce Primelink







J.W. Pavilion

WELCOME BUFFET DINNER

Continue your networking from the reception while enjoying a buffet dinner.

Sponsored by 3GTMS Capital Logistics

Tucker

The Grove







MONDAY, MARCH 4TH, 2019

7:00 - 8:00 a.m.

CONTINENTAL BREAKFAST

Sponsored by CH Robinson PLM Trailer







Springs Patio

7:00 - 7:45 a.m.

SHIPPERS AND RECEIVERS PRIVATE BREAKFAST

Designated time for our Shipper and Receiver attendees to interact with each other. Food Shippers of America President Kelly Stoeckigt, Director of Logistics, Palermo's Pizza, will open the annual member meeting at 7:15 a.m. followed by a report from Treasurer Nancy Newbourne, Director of Inventory Planning, Batory Foods as required by organizational bylaws.

Springs Salon A-E

ALL CONFERENCE SESSIONS WILL BE HELD IN THE DESERT BALLROOM

INTERNET ACCESS WITHIN CONFERENCE HALL PROVIDED BY: Cavalry Logistics Password: cavalrylogistics

8:00 - 8:15 a.m. WELCOME AND OPENING COMMENTS

Kelly Stoeckigt, Director of Logistics, Palermo's Pizza and Food Shippers of America President will open the 64th Annual Conference and introduce our Conference Co-Chairs.



Kelly Stoeckigt Director of Logistics Palermo's Pizza



Conference Co-Chair, Earnie Seibert Sanderson Farms



Conference Co-Chair, Mary Kearney
Hirschbach Motor Lines

8:15 - 8:20 a.m.

8:20 - 8:30 a.m.

8:30 - 9:30 a.m.

9:30 - 10:00 a.m.

10:00 - 11:00 a.m.

11:00 - 11:55 a.m.

GOLF AWARDS PRESENTATION

Justin Allen, Sales Vice President Andrus Transportation, Food Shippers Golf Chairman will announce the 2019 Golf tournament winners.

WINNERS MUST BE PRESENT TO WIN

9TH ANNUAL PRESENTATION OF THE JOHN J. MURPHY SCHOLARSHIP

We are pleased to have the 2019 recipient of the John J Murphy Scholarship present to receive the award from Food Shippers of America Treasurer Nancy Newbourne, Director of Inventory Planning, Batory Foods. All 2019 scholarship award recipients will be acknowledged at this time.



SESSION 1 - 64TH ANNUAL CONFERENCE KEYNOTE SPEAKER

Elisha Archibald Manning III is a former American football quarterback who played professionally for 13 seasons in the National Football League. He played in the NFL for the New Orleans Saints from 1971 to 1982, also with the Houston Oilers and Minnesota Vikings. In college, he played for the Ole Miss Rebels football team at the University of Mississippi, and was later inducted into the College Football Hall of Fame. Manning is the father of Cooper Manning, former quarterback Peyton Manning, and current New York Giants quarterback Eli Manning. Peyton and Eli have each won two Super Bowls.



Elisha Archibald Manning III

CONFERENCE BREAK

Sponsored by Q Products & Services



SESSION 2 - SHIPPER / CARRIER COLLABORATIVE VICTORIES – PART 1 SHIPPER / RECEIVER PERSPECTIVE:

Shippers, Receivers and Carriers need to work together to be successful keeping an efficient flow and thus costs in line. What can or needs to be done?



Moderator: Mike Regan Chief of Relationship Development TranzAct Technologies, Inc.



Panelist: David Brooks
Vice President Operations- Field Services
ARMADA



Panelist: Chris Ginest
Network Transformation Manager
Mars Petcare North America



Panelist: Chris Smith Chief Supply Chain Officer C&S Wholesale Grocers

SESSION 3 - LET'S TALK: COMPENSATION VS TOTAL REWARDS IN TODAY'S TRANSPORTATION WORKPLACE

With record low unemployment and increased margin pressure, today's transportation company is increasingly challenged to attract, retain and motivate good employees who will be a good cultural fit and can help drive up profits. Compensation is important, but it is my no means the entire equation. Benefits, work-life balance, career advancement – all of these (and more) make up the total rewards package that enables a company to truly thrive when it comes to recruiting, retention and return. Beth Carroll, a compensation consultant who has worked with over 150 transportation companies on compensation design, will moderate a panel of industry executives to gain their insights into the best way to use pay, as well as the other components of total rewards, to attract, retain and motivate the BEST teammates.



Moderator: Beth Carroll Managing Principal Prosperio Group



Panelist: Steve Hoekstra President and Owner Hoekstra Transportation



Panelist: Brad Pinchuk President Hirschbach Motor Lines

MONDAY, MARCH 4TH, 2019

11:55 - 12:00 p.m. 12:00 - 1:00 p.m.

CONFERENCE HOUSEKEEPING

CONFERENCE ATTENDEE BUFFET LUNCH

Sponsored by Cheema Freight Lines **Great Plains Transport**







12:00 - 1:00 p.m.

1:00 - 2:00 p.m.

INVITATION ONLY SPEAKER AND SPONSOR LUNCHEON Springs Salon A-E

SESSION 4 - CARRIER / SHIPPER COLLABORATIVE VICTORIES - PART 2 CARRIER PERSPECTIVE:

Carriers, Shippers and Receivers need to work together to be successful keeping an efficient flow and thus costs in line. What can or needs to be done?



Moderator: Joe Yessen Vice President of Transportation & Warehousing Danone North America



Panelist: Russ Gottemoeller President Continental Express



Panelist: Ben Moeller General Manager Moeller Trucking



Panelist: Steve Wutke Vice President of Sales Refrigerated Division, Prime Inc.

2:00 - 3:00 p.m.

These memorable words were spoken by Captain Jim Lovell just over 46 years ago aboard the Apollo 13 spacecraft. Commander of that famous ill-fated moon mission, Lovell embodies the skills, courage, and leadership required to transform any mission into a success. Taking audiences through his harrowing flight to the moon and back, he demonstrates the spirit that has made him a hero to millions worldwide.



Cantain Jim Lovell

3:00 - 3:30 p.m.

3:30 - 4:30 p.m.



SESSION 5 - "HOUSTON, WE HAVE A PROBLEM."

NASA Legend and Apollo 13 Commander

SESSION 6 - TODAY, TOMORROW: WHAT'S AVAILABLE AND WHAT'S NEXT IN EQUIPMENT AND INNOVATION

This session will explore current and future technologies for equipment today that will help improve fleet efficiencies and future initiatives for tomorrow. The panel will also discuss alternative energy options, energy efficiency and various technologies that will not only impact today's drivers but throughout the Supply Chain.



Christopher Trajkovski Vice President of Transportation, Fleet Maintenance **C&S Wholesale Grocers**



Michael Roeth Lead Trucking Efficiency for NACFE and the CWR

4:30 - 4:45 p.m.

4:45 - 5:30 p.m.

5:30 - 7:00 p.m.

7:00 - 8:30 p.m.

8:30 - 9:30 p.m.

CONFERENCE CLOSE OF DAY

Day's highlights will be reviewed, along with conference housekeeping before the day ends in preparation for the evenings events.

Conference Co- Chair, Earnie Seibert, Sanderson Farms

Conference Co- Chair, Mary Kearney, Hirschbach Motor Lines

BACK BY POPULAR DEMAND - OPPORTUNITY FOR STRATEGIC NETWORKING

We have available designated meeting areas for you to schedule your one on one meetings.

At your disposal will be tables and seating areas available on a first come basis to assist in your networking efforts.

North Foyer

COCKTAIL RECEPTION

Sponsored by PECO Pallet



Springs Patio

ANNUAL BANQUET

Plan on enjoying our seated banquet with your old friends while also having another networking opportunity to meet new friends. Sponsored by FourKites

Desert Ballroom

ENTERTAINMENT

Not to be missed! Mark Eddie is a guitarist & comedian with a musician's view on everything from pop music to parenting. With his signature voice & happy-go-lucky spirit, Eddie has thoroughly entertained audiences the world over. His one-of-a-kind RockComedy show features songs, jokes, rock & roll history & spot-on singing impressions. Eddie is known for nailing the very essence of artists such as Al Green, Neil Diamond, Shaggy, Dave Mathews, Bruce Springsteen, Van Morrison & many more.

TRANSPORTATION

FourKites

Sponsored by Surge Transportation

Desert Ballroom



Mark Eddie **Guitarist & Comedian**

7:00 - 8:00 a.m.

8:00 - 8:30 a.m.

8:30 - 9:15 a.m.

9:15 - 10:15 a.m.

CONTINENTAL BREAKFAST

Sponsored by Red Classic Visible







Springs Patio

ALL CONFERENCE SESSIONS WILL BE HELD IN THE DESERT BALLROOM

INTERNET ACCESS WITHIN CONFERENCE HALL PROVIDED BY: Cavalry Logistics Password: cavalrylogistics

OPENING COMMENTS AND FOOD SHIPPERS GIVES BACK

Conference Co-Chairs Mary Kearney and Earnie Seibert will start the day by introducing Joe Everson. Joe Everson will open Tuesday's sessions with singing of the National Anthem while creating a Patriotic themed painting. This exceptional skill and talent has to be seen in person to truly appreciate. His artwork will be awarded to one lucky conference attendee by random drawing at close of conference.

MUST BE PRESENT TO RECEIVE THIS ONE OF A KIND ART PIECE

Food Shippers is proud to be able to Give Back to these worthwhile organizations:

- · Feeding America
- FIND Food Bank
- ALAN (American Logistics Aid Network)

In addition to Honor and show appreciation to the men and women that serve in the military we will contribute to

Wounded Warriors

SESSION 7 - OVERCOMING ADVERSITY

Corporal William Kyle Carpenter, retired United States Marine, received the United States' highest military honor, the Medal of Honor, for his actions in Marjah, Helmand Province, Afghanistan in 2010. As the youngest Medal of Honor recipient Kyle will talk about overcoming adversity from his injuries on November 21, 2010 presenting a strong perspective of how lives differ from those less fortunate circumstances, to make the most out of life and that all of their actions have repercussions—good and bad. He will also discuss how he is helping military veterans today and helping others re-enter the workforce.



Corporal William Kyle Carpenter Medal of Honor Recipient Retired United States Marine

SESSION 8 - OUR COUNTRIES GREATEST RESOURCE – ATTRACTING, HIRING AND RETAINING OUR VETERANS AND MILITARY MEMBERS

Is your company military friendly or military ready? Our country is struggling with a labor shortage in all aspects of logistics, and there are great resources available that we may not be utilizing. Join this session to understand what it takes to attract, hire and retain our Veterans and Military Members. This panel of award winning industry leaders will share the challenges, successes and best practices during the hiring process. Charles Hodges of Hiring our heroes will lead this panel of highly recognized Veteran friendly companies that continue to support our military families.



Moderator: Charles Hodges Senior Director, Events & Programs U.S. Chamber Foundation



Panelist: Lance Dixon
Werner Senior Vice President,
Mexico and Canada Temp Control Division



Panelist: Traci Earls General Manager Grind Protein



Panelist: Lloyd Trader Vice President of Driver Personnel JB Hunt

10:15 - 11:15 a.m. SESSION 9 -ANNUAL ECONOMIC UPDATE

Bob Costello, Chief Economist and Senior Vice President of the American Trucking Association returns to present the most current economic data and it's effects throughout the Supply Chain. Don't miss this session for up to date information to take back and share internally within your company.



Chief Economist & Senior Vice President
American Trucking Association

CONFERENCE CLOSING

Conference Co- Chair, Earnie Seibert, Sanderson Farms Conference Co- Chair, Mary Kearney, Hirschbach Motor Lines

Will close the 64th Annual Conference including a drawing for the original artwork created by Joe Everson during Opening Comments. **MUST BE PRESENT TO WIN**.

11:15 - 11:30 a.m.



THE INFINITE GAME: STAYING AHEAD OF CHANGE

We would like to thank our speakers for their participation and support of our 64th Annual Food Shippers of America Conference

David Brooks

Vice President Operations- Field Services ARMADA

Kyle Carpenter

Medal of Honor Recipient

Beth Carroll

Managing Principal Prosperio Group

Bob Costello

Chief Economist & Senior Vice President American Trucking Association

Lance Dixon

Werner Senior Vice President, Mexico and Canada Temp Control Division

Traci Earls

General Manager Cargill, Butler Wisconsin

Mark Eddie

Guitarist & Comedian

Chris Ginest

Network Transformation Manager Mars Petcare North America

Russ Gottemoeller

Founder and President Continental Express

Charles Hodges

Senior Director, Events & Programs U.S. Chamber Foundation

Steve Hoekstra

President and Owner Hoekstra Transportation

Jim Lovell

Captain Apollo 13 Commander

Archie Manning

Keynote Speaker

Ben Moeller

General Manager Moeller Trucking

Brad Pinchuk

President Hirschbach Motor Lines

Mike Regan

Chief of Relationship Development TranzAct Technologies, Inc.

Michael Roeth

Lead Trucking Efficiency for NACFE and the CWR

Chris Smith

Chief Supply Chain Officer C&S Wholesale Grocers

Lloyd Trader

Vice President of Driver Personnel JB Hunt

Christopher Trajkovski

Vice President of Transportation, Fleet Maintenance C&S Wholesale Grocers

Steve Wutke

Vice President of Sales- Refrigerated Division Prime Inc.

Joe Yessen

Vice President of Transportation & Warehousing Danone North America

THANK YOU TO OUR CONFERENCE VOLUNTEERS Food Shippers of America is a not-for-profit organization that is staffed and supported by volunteers. We wish to thank the following individuals and their companies for donating their time and energy to ensure the success of this conference.



SAVE THE DATES

FOR FOOD SHIPPERS OF AMERICA'S UPCOMING CONFERENCES:

February 23rd - 25th, 2020

SUN	MON	TUE	WED	THU	FRI	SAT
					wa.	1
2	3	4	5	6	7	8
9	10	11 шох	12	13	14	15
16	17-	18	19	20	21	22
23	24	25	26	27	28	29

J.W. Marriott Grande Lakes • Orlando, Florida

February 28th- March 2nd, 2021

SUN	MON	TUE	WED	THU	FRI	SAT
Feb. 28	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

J.W. Marriott Desert Springs • Palm Desert, California

Membership in the association shall be in the name of any entity engaged as a primary shipper or receiver of food and related products in the food industry. A primary shipper or receiver is an entity who has, or maintains physical ownership of such product at some point in the distribution channel.

CURRENT FOOD SHIPPERS OF AMERICA MEMBERS INCLUDE:

LIST OF CURRENT MEMBERS AS OF OCTOBER 1. 2018

Advance Pierre Foods

Agropur

AgSpring Companies Ajinomoto Foods Ajinomoto Windsor

Albertsons Almark

Amercian Foods Group

ARCOP, Inc. Ardent Mills ARMADA

Associated Wholesale Grocers

Batory Foods Inc Bay Valley Foods Bell Carter Foods, Inc. Bimbo Bakeries Birchwood Foods Inc **Bongards Creameries Bumble Bee Foods Burris Logistics** Bush Brothers & Co.

C&S Wholesale Grocers Campbell Soup Company Caravan Ingredients/Purac

America Inc.

Carqill

CH Guenther & Son, Inc Colorado Boxed Beef

ConAgra

Continental Mills Convoy of Hope

Corbion (Caravan Purac) Country Pure Foods Craft Brew Alliance, Inc.

CTI Foods

Dairy Farmers of America **Dakota Specialty Milling** Danone North America

Darigold

Dole Fresh Vegetables

Domino's Pizza

DOT Foods Doumak, Inc. Driscoll's

Eagle Eye Produce Faribault Foods Feeding America Ferrero USA, Inc Flagship Food Group G3 Enterprises

gategroup General Mills

Gonella Baking Company Gordon Food Service

Gorton's **Grain Craft**

Gregory Family Express/Nickey

Gregory Griffith Foods Inc. Harvest Meat Company

Hickory Farms Hills's Pet Nutrition Hostess Brands LLC HP Hood, LLC ICL Group, LTD

Idahoan Foods, LLC Indiana Sugars, Inc Ingredion Incorporated

IP Coop

IP Coop Subway J.R. Simplot Company

JBSSA

Jennie-O Turkey Jensen Meat Co. Johnsonville Sausage **KEHE Distributors**

Kelloggs Kens Food Inc Kraft Heinz Company

Kwip Triip Inc Lamb Weston Land O' Lakes Leclerc Foods USA

Leprino Foods & Dairy Products Lindt-Spruengli North America Maines Paper & Food Service

Massimo Zanetti **MBM** Corporation McLane Food Service

Meijer

Merchants Distributors (MDI)

Miller Brothers Express

MillerCoors

Mount Franklin Foods Mountain Valley Produce Mountaire Farms Inc Naturipe Farms LLC **Nellson Neutraceutical** Nestle Purina Petcare Co.

North Dakota Miller Ocean Spray Cranberries, Inc.

OK Foods

Operation Blessing International

OSI Group Palermo's Pizza **PEPSICO** Perdue Farms

Performance Food Group

Perrigo Company

Philadelphia Macroni Company Pizza Wholesale of Lexington

Post Consumer Brands

Pourshins Protenergy Foods Rainier Fruit Company

Red Gold Inc

Reinhart FoodService Reser's Fine Foods Restaurant Depot

Rich Products Corporation

Riviana Foods Sanderson Farms Saputo Cheese USA Save A Lot Food Stores Schmieding Produce Schreiber Foods Schwan's Company

Scotlynn Group of Companies

Seaboard Foods Seneca Foods Inc.

Service Group of America

(GAMPAC)

Shearer's Snacks, LLC

Sun-Maid Growers of California

Sunsweet Growers Inc

Superior Dairy **SUPERVALU** Sysco Corporation T. Marzetti Company

Target

Taylor Fresh Foods Inc The Hershey Company The J.M. Smucker Company The Kellogg Company The Morning Star Packing

Company

The Neil Jones Food Company The SYGMA Network Inc

Tova Industries

Transnational Foods Inc

Tree Top, Inc. Truco Enterprises Turri's Italian Foods

U.S. Foods Unilever, U.S.

United Sugars Corporation

Ventura Foods Wayne Farms LLC West Liberty Foods Whatburger Restaurants

Winona Foods

Zentis North America

If you are interested in becoming a member please contact our Executive Director: Royce Fisk

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www.foodshippersofamerica.org

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