



**NEWS RELEASE**  
FOR IMMEDIATE RELEASE

CONTACT:  
Andrew Johnson, HELP Inc.  
Cell: 206-856-6906, [andrew@helpinc.us](mailto:andrew@helpinc.us)

## **HELP Inc., Provider of PrePass<sup>®</sup> Supports the California Trucking Association as an Executive Circle Club Partner**

PHOENIX, Apr. 4, 2017 – The California Trucking Association (CTA) is pleased to announce that HELP Inc. recently became an Executive Circle Club Partner.

HELP Inc. is the country's most successful non-profit public/private partnership (P3), dedicated to advancing the safety and efficiency of the commercial transportation industry. HELP's PrePass is the most reliable and technologically advanced weigh station bypass and toll payment platform in North America.

"PrePass provides bypass services to CTA members to save them time, fuel and money," said Shawn Yadon, CEO of CTA. "In addition, PrePass allows carriers to electronically pay bridge and highway tolls in California and in dozens of other states through the use of one device and one invoice."

HELP Inc. was established 24 years ago following the success of the Crescent Research Project. California and CTA members participated with five other states and the Transportation Ministry of British Columbia in that early project to determine the viability of a weigh station bypass infrastructure that would create efficiency for the State and commercial carriers. California and the other states came together to form HELP as a non-profit to administer the program nationwide."

As a long-standing supporter of the CTA and bypassing initiatives within California, HELP works to support carriers and enforcement with the goal of improving safety, protecting infrastructure and providing efficiencies for both government and industry. CTA member companies can receive a special one-month free trial of PrePass weigh station bypass. Later in April, all PrePass customers will have access to a new data visualization tool, InfoRM™. InfoRM leverages HELP's vast carrier safety database to help fleets improve inspection selection scores.



“We are excited to continue our partnership with the California Trucking Association, now as an Executive Circle Club Partner,” said Karen Rasmussen, President and CEO of HELP Inc. and former vice president of CTA. “With new innovations such as the InfoRM carrier data dashboard, PrePass is far more than the nation’s largest weigh station bypass program. PrePass now provides the information carriers of all sizes need to clearly identify the issues that are adversely affecting their safety scores so that they can take prompt action to ensure their trucks can continue to bypass,” she said.

Learn more about PrePass at [www.prepass.com](http://www.prepass.com). CTA members can take advantage of the special PrePass trial offer by calling (866) 228-1424 and mentioning promotional code “CTA”. For more information about the CTA and the Circle Club Partner Program, visit [www.caltrux.org](http://www.caltrux.org) or call (916) 373-3500.

###

#### **About PrePass**

Provided by HELP Inc., a non-profit public/private partnership, PrePass is the most reliable and technologically advanced weigh station bypass platform in North America. The PrePass platform includes weigh station bypass, toll payment services and safety score management through the InfoRM data portal. Over a half million commercial vehicles from qualified fleets are electronically pre-screened for compliance with federal and state safety and credential requirements through PrePass. This electronic pre-screening allows customers to stay on the road and bypass PrePass-equipped inspection facilities at highway speeds. PrePass helps fleets save time, fuel and money while improving transportation safety. For more information about PrePass, visit [www.prepass.com](http://www.prepass.com).

#### **About HELP Inc.**

Innovative trucking company leaders, enforcement agencies and state DOTs founded HELP Inc. in 1993 to improve highway safety and efficiency. As North America’s most successful non-profit public/private partnership, HELP serves the trucking industry and commercial enforcement. HELP has invested more than \$700 million to deploy PrePass weigh station bypassing, PrePass Plus electronic toll payment and other truck safety technologies. To ensure HELP’s investments benefit both its public sector partners and its private sector customers, HELP’s policies are developed by a board of directors with an equal number of representatives from each sector. For more information, visit HELP at [www.helpinc.us](http://www.helpinc.us).

#### **MEDIA CONTACT:**

Andrew Johnson  
Chief Marketing Officer  
HELP Inc.  
602-412-2080 / [andrew@helpinc.us](mailto:andrew@helpinc.us)