

DEVELOPMENT OF INCENTIVES PROGRAM FOR ZERO EMISSION VEHICLES IN FREIGHT DISTRIBUTION

A recent study about the total cost of ownership found that zero-emission vehicles are a feasible option for various delivery vocations. However, there are still uncertainties about the economic savings, technical specifications, and infrastructure requirements of such vehicles. Moreover, there is not a marketplace, and more importantly, savings vary depending on the actual vocation, level of use, and incentives available.

Researchers at the National Center for Sustainable Transportation from the University of California Davis, are conducting this study to understand the perception of companies like yours towards the adoption of zero-emission vehicles. The information you provide will help inform the design of better incentives and programs to facilitate the adoption of zero-emission technologies.

We need your help in this effort.

To help us, please complete this survey (or share with the most appropriate person within your company). No one knows more about the transportation needs of your business than you do. For that reason, you are the best source of good information for our study. Please access the survey by clicking the following link:

[Zero Emissions Trucks Survey](#)

If it does not work, please copy and paste or type the following web address in your browser:

<http://bit.ly/truck-zev>

Your participation is voluntary, and your responses are extremely important to us. The survey should take about 40 minutes to complete, and we think you will find it interesting and fun to do. Please be assured that your responses will remain confidential and we will never disclose to others outside the research team any information that you may provide.

By completing the survey, you will be entered into a drawing for the chance to win one of twenty-five \$200 gift cards. Once you complete the survey, the online system will provide a link to a separate form to provide the information for the drawing. If you do not want to participate in the survey but want to be entered into the drawing, please contact us by email.

To ensure the timely inclusion of your responses in the study and entry into the prize drawing, please complete the survey by April 10th, 2019. If you are unable to fill out the questionnaire by then, we would still welcome it as soon as you can.

The survey has 6 sections and you can use the back button at the bottom of the questions to go to the previous section (except when answering section 3). You can stop answering the survey at any time.

Thank you for participating in this study. If you would like more information about the survey or have any questions, please contact Miguel Jaller at mjaller@ucdavis.edu or call the number 530-752-7062.

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