



U.S. CHAMBER OF COMMERCE FOUNDATION NEWS

Institute for Organization Management

FOR IMMEDIATE RELEASE – July 17, 2018

Contact: Andrew Weller 202-463-5802

Dana Brooks, IOM of California Trucking Association Graduates from Institute for Organization Management

A Leadership Training Program Produced by the U.S. Chamber of Commerce Foundation

WASHINGTON, D.C.— Institute for Organization Management, the professional development program of the U.S. Chamber of Commerce Foundation, is pleased to announce that Dana Brooks, IOM, Vice President of Membership and Business Development, of the California Trucking Association, has graduated from the program and has received the recognition of IOM. Awarded to all graduates of the Institute program, the IOM Graduate Recognition signifies the individual’s completion of 96 hours of course instruction in nonprofit management. In addition, participants can earn credit hours toward the Certified Chamber Executive (CCE) or Certified Association Executive (CAE) certifications. Nearly 1,000 individuals attend Institute annually.

“Institute graduates are recognized across the country as leaders in their industries and organizations,” said Raymond P. Towle, IOM, CAE, the U.S. Chamber Foundation’s vice president of Institute for Organization Management. “These individuals have the knowledge, skills, and dedication necessary to achieve professional and organizational success in the dynamic association and chamber industries.”

Since its commencement in 1921, the Institute program has been educating tens of thousands of association, chamber, and other nonprofit leaders on how to build stronger organizations, better serve their members and become strong business advocates. Institute’s curriculum consists of four weeklong sessions at five different university locations throughout the country. Through a combination of required courses and electives in areas such as leadership, advocacy, marketing, finance, and membership, Institute participants are able to enhance their own organizational management skills and add new fuel to their organizations, making them run more efficiently and effectively.

Institute for Organization Management is the professional development program of the U.S. Chamber of Commerce Foundation. It is the premier nonprofit professional development program for association and chamber professionals, fostering individual growth through interactive learning and networking opportunities.

–more–

The U.S. Chamber of Commerce Foundation (USCCF) is a 501 (c)(3) nonprofit affiliate of the U.S. Chamber of Commerce dedicated to strengthening America’s long-term competitiveness. We educate the public on the





Phone: 202-463-5682 | 888-249-NEWS | E-mail: press@uschamber.com

U.S. CHAMBER OF COMMERCE FOUNDATION NEWS

Institute for Organization Management

conditions necessary for business and communities to thrive, how business positively impacts communities, and emerging issues and creative solutions that will shape the future.

institute.uschamber.com

[@IOMeducates](https://twitter.com/IOMeducates)

###



U.S. CHAMBER OF COMMERCE FOUNDATION

Institute for Organization Management (IOM)
1615 H Street, NW
Washington, DC 20062-2000
institute.uschamber.com