

Duties of the Unit

- Membership Growth and Retention
- Carry Out Association Goals at a Local Level
- Local Focus on Issues Affecting the Membership
- Select Representatives for each Policy Committee
- Provide Educational Programs to Unit Members
- Promote Grassroots Legislative Activities
- Local Community Involvement
- Promote Special Event Programs
- Public Relations/Industry Image
- Promote and train new leadership candidates
- Prepares and presents report on unit activities at all board meetings

Board of Directors Orientation • H2

Duties of the Steering/Planning Committees

- Serves as the governing body of the Association
- Responsible for working with Association staff sales manager and unit members to promote growth and retention of membership in the Unit
- Responsible for planning events to promote grassroots political strength of the Association through relationship building with local legislators and other community leaders
- Responsible for nominating the slate of officers and directors to run for the following term of elected office
- Responsible for arranging special events such as golf tournaments, No-Zone displays, job fairs, etc.

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