

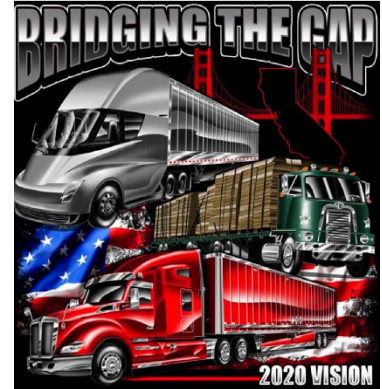
BRIDGING THE GAP

CALIFORNIA TRUCKING ASSOCIATION'S ANNUAL MEMBERSHIP CONFERENCE

January 23 - 25, 2020 - San Diego, CA

CTA's 2020 theme, "Bridging the Gap" is all about bringing our industry together and there is no better place to come together than our Annual Membership Conference. I encourage all members to attend. There will be something valuable for all.

- Greg Dubuque, 2020 CTA President



EVENT PRICING:	CARRIERS	ALLIED	LATE REGISTRANTS
	By 12/31/19	By 12/31/19	After 12/31/19
Member	\$550	\$650	\$600/\$700
2nd Rep Same Company	\$500	\$600	\$550/\$650
Spouse/Guest	\$250	\$250	\$250
Non-Member	\$675	\$775	\$725/\$825

LOCATION

The U.S. Grant Hotel, a Luxury Collection Hotel
326 Broadway, San Diego, CA 92101

Call **800.325.3589** to make your reservations

Room Reservation Deadline:
Friday, January 3, 2020 at 5:00 pm

Superior Guest Room: \$249+tax/night
Legacy Suite: \$349+tax/night
Landmark Suite: \$499+tax/night



SEE BACK OF FLYER FOR SPONSORSHIP OPPORTUNITIES

Visit www.caltrux.org for more info!

CALIFORNIA TRUCKING ASSOCIATION'S Annual Membership Conference

January 23 - 25, 2020 | U.S. Grant Hotel | San Diego, CA



SPONSORSHIP OPPORTUNITIES

POSITION YOURSELF AS A PARTNER FOR THE FUTURE

Sponsoring this conference is a great way of acquiring new clients, building a corporate reputation, and increasing your organization's visibility to your target audience - trucking executives in California.

SPONSORSHIP OPPORTUNITIES	SPONSORSHIP BENEFITS
<p>Function Sponsorship Opportunities</p> <p>Key Sponsor Sleeping Room Key Card - \$15,000</p> <p>Diamond Sponsor Past President's Dinner - \$15,000 Inaugural Dinner - \$12,000 President's Lunch - \$10,000 Friday General Session Lunch - \$10,000 Saturday General Session Lunch - \$10,000</p> <p>Platinum Sponsor Opening Night Reception - \$7,500 Friday Continental Breakfast - \$7,500 Attendee Room Gift - \$7,500</p> <p>Gold Sponsor Saturday Continental Breakfast - \$5,000 Inaugural Reception - \$5,000 Inaugural Casino Night - \$5,000 Wi-Fi Access in Event Space - \$5,000 Golden Jubilee Breakfast - \$5,000</p> <p>Silver Sponsor Incoming President's Suite - \$2,500 Conference Notebooks - \$2,500</p> <p>Bronze Sponsor Board of Directors Meeting Refreshments - \$1,500</p> <p>General Sponsorship Opportunities - UNLIMITED</p> <p>Diamond Sponsor - \$10,000 Platinum Sponsor - \$7,500 Gold Sponsor - \$5,000 Silver Sponsor - \$2,500 Bronze Sponsor - \$1,500 Donors - \$1,000 and below</p>	<p>Benefits Available to All AMC Sponsors (does not include Donors)</p> <ul style="list-style-type: none"> • High Top Table in sponsor area outside of General Session room, which provides opportunities for face-to-face networking with attendees throughout the conference • Logo included in sponsor power point loop shown in general sessions and on event banner • Logo on event web page • Verbal acknowledgement of your sponsorship during general sessions • Logo on Conference "Sponsor Thank You" page in Caltrux magazine <p>Additional Benefits for the Following Levels</p> <p>Key Sponsor \$15,000</p> <ul style="list-style-type: none"> • Logo on attendee hotel room key card • 4 complimentary full conference registrations • 4 complimentary passes to attend Past Presidents Dinner <p>Diamond Level Sponsors \$10,000</p> <ul style="list-style-type: none"> • 4 complimentary full conference registrations • 2 complimentary passes to attend Past Presidents Dinner <p>Platinum Level Sponsors \$7,500</p> <ul style="list-style-type: none"> • 2 complimentary full conference registrations • 1 complimentary pass to attend Past President's Dinner <p>Gold Level Sponsors \$5,000</p> <ul style="list-style-type: none"> • 2 complimentary full conference registrations <p>Silver Level Sponsors \$2,500</p> <ul style="list-style-type: none"> • 1 complimentary full conference registration

Purchase your sponsorship online at www.caltrux.org. For questions, contact us at (916) 373-3500.