ARE YOU PAYING TO MUCH FOR YOUR SUPPLY CHAIN -DISTRIBUTION ACTIVITIES?

By Paul Publow Logistics Solutions & Services Inc.

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As the economy continues to tighten the pressure on maintaining your company's bottom-line is increasing. Inflationary percentage increases for every area in your supply chain are exceeding the prices that your customers will accept for your products. The result as everyone knows is less margin.

At Logistics Solutions (LSS) we have been focusing on helping minimize the impact of increasing supply chain costs for our clients <u>since 1994</u>. We have a wealth of experience in reducing these costs, resulting in a significant contribution to your bottom-line.

Knowing what to look for, understanding carrier costing formulas and most importantly knowing what other companies are paying are the first steps in being able to negotiate favourable rates without compromising service integrity.

Bottom-line improvement is a function of creating many small incremental improvements in various operational costs. Very few companies can make significant percentage improvements all at once. Improving bottom-line takes diligence, knowledge, and determination.

Supply chain costs make up a significant percentage of your overall costs...from the time the raw materials or finished product is bought until the time it is delivered to your customer, these costs add up. They are often hidden by being included in your invoice for inbound shipments and often are invisible to you as manager while outbound costs are more apparent. We have strategies to identify and reduce these costs.

We have partnered with the **CSGA** to assist the membership in reducing and controlling costs and improving their bottom line. The Association will provide to its members a <u>no-cost</u> evaluation of your supply chain costs. We will conduct a confidential review of what you spend and how it stacks up to similar businesses using similar services and create and present to you a strategy to maximize your distribution dollars.

I wish to leave you with a recommendation from one my long-time clients:

"Here at Canada Sportswear, we have had an ongoing relationship with LSS for over 18 years. Whether it is carrier rates and costs or general overall consulting advice on distribution challenges we might face from time to time, Paul and his group have always been able to assist and solve some of the most challenging situations. We highly recommend his services."

Mike Mahendra Operations Manager Canada Sportswear Inc.

There is no better time to review your costs than now...Take a few moments to visit our website at www.LSsaves.com or call me at 647-290-0547. Your investment in time now will pay dividends to your bottom-line for years to come.