



MICA SPORT CANADA INC.

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FOR IMMEDIATE RELEASE

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Mica Sport Canada, Canadian distributor of Scott Sports would like to wish Patrick Bolduc Success and welcomes Martin Durand to an expanded Territory in the Maritimes

Mica Sport Canada, a leading distributor of Bicycle, Wintersport, Motorsport and Running products, is pleased to announce the expansion of a sales territories. We would also like to extend warm wishes to our esteemed sales representative Patrick Bolduc, as he embarks on a new journey in his career. Simultaneously, we welcome Martin Durand as he takes on the responsibility of expanding his territory from Eastern Quebec to also include the Maritimes.

Patrick Bolduc has been an integral part of the Scott family for the past 10 years, consistently delivering exceptional results and building strong relationships with our valued customers in the Maritimes. His unwavering dedication, professionalism, and in-depth product knowledge have made him a trusted advisor to many clients. We congratulate Patrick on his new venture and wish him the utmost success in all his future endeavors.

As Patrick moves forward, we are delighted to introduce Martin Durand as the new expanded territory sales representative for the Maritimes. Martin brings a wealth of experience and a proven track record of success in sales, having previously excelled in his role as a sales representative working with us in Eastern Quebec over the past 5 years. With his dynamic approach, strong interpersonal skills, and commitment to customer satisfaction, we are confident that Martin will continue to foster growth and maintain the high standards set by Patrick in the Maritimes region.

Mica is committed to providing exceptional service and support to our customers, and we are confident that Martin will uphold this commitment while bringing fresh perspectives and innovative strategies to the table. His extensive knowledge of our products and dedication to customer success will undoubtedly contribute to the continued growth and prosperity of our clients in the Maritimes.

We extend our deepest gratitude to Patrick Bolduc for his invaluable contributions and commend him on his achievements during his tenure with us. We also express our warmest welcome to Martin Durand as he embarks on this exciting new chapter. We are confident that, under Martin's guidance, our customers in the Maritimes will continue to receive the highest level of service and support that they have come to expect from Mica Sport Canada.

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Mica Sport Canada INC. is a leading action sports company that specializes in product distribution within Canada. With a commitment to excellence and a focus on customer satisfaction, we strive to deliver innovative solutions that meet the unique needs of our clients. Our dedicated team of professionals is passionate about providing exceptional service and support to help our customers succeed. For more information, visit scott-sports.com