



## NBA AND NIKE EYBL TEAM UP FOR ELITE BASKETBALL SHOWCASE AT THE NBA IN-SEASON TOURNAMENT SEMIFINALS AND CHAMPIONSHIP IN LAS VEGAS

*– First-Ever EYBL Scholastic Showcase will Feature Regular-Season EYBL Scholastic Games and Life Skills Development Programming as Part of the NBA and Nike’s Shared Commitment to Elevate the Elite Basketball Development Landscape –*

*– Four EYBL Scholastic Showcase Games will Stream on the NBA App –*

**NEW YORK**, Dec. 5, 2023 – The National Basketball Association (NBA) and Nike Elite Youth Basketball League (EYBL) will team up to host the first [EYBL Scholastic](#) Showcase, a basketball competition and player development event for six top high school basketball programs that will take place from Thurs., Dec. 7 – Sat., Dec. 9 in Las Vegas as part of the NBA In-Season Tournament Semifinals and Championship weekend.

The EYBL Scholastic Showcase will feature a series of regular-season high school basketball games at the Las Vegas Aces Headquarters as well as one game that will be played at T-Mobile Arena on Fri., Dec. 8 at 8 p.m. PT on ESPN. Four of the five games will stream on the [NBA App](#), with two games scheduled to re-air on NBA TV and highlights featured on [NBA Future Starts Now](#). The teams will also participate in life skills seminars, coaching development sessions and NBA Cares community outreach activities as well as attend the NBA In-Season Tournament Semifinals.

The EYBL Scholastic Showcase schedule is below, with all games being open to NBA team front office personnel for player evaluation purposes.

Friday, Dec. 8				
Team 1	Team 2	Location	Platform	PT
AZ Compass	IMG Academy	Aces Headquarters	NBA App	Noon
Veritas Academy	Orangeville Prep	Aces Headquarters	NBA App	2 p.m.
Montverde Academy	Link Academy	T-Mobile Arena	ESPN	8 p.m.
Saturday, Dec. 9				
Team 1	Team 2	Location	Platform	PT
Montverde Academy	AZ Compass	Aces Headquarters	NBA App*	1:45 p.m.
Link Academy	Orangeville Prep	Aces Headquarters	NBA App*	3:30 p.m.

\*Will re-air on NBA TV

The EYBL Scholastic Showcase will see some teams outfitted in NOCTA-designed jerseys and feature a rest and recovery space to support the growth of the next generation of basketball athletes.

Nike EYBL, the premier spring and summer youth basketball circuit comprised of top high school-age male and female players in the country, recently extended its programming to a year-round basis with the launch of EYBL Scholastic. The EYBL Scholastic Showcase builds off the NBA's support of Peach Jam and Nike Nationals in July 2023, which saw 20 Peach Jam games stream on the NBA App for the first time and the integration of new off-court programming focused on life skills and leadership development, player health and wellness, and female coach recruitment and retention.

More than 230 NBA and WNBA players have EYBL experience, and 13 EYBL teams are currently sponsored by NBA and WNBA players, including Bradley Beal, Anthony Davis, Kevin Durant, Paul George, Blake Griffin, Sabrina Ionescu, LeBron James, Kia Nurse, Chris Paul and Russell Westbrook.

Nike, which has been an NBA partner since 1992, has served as the official on-court apparel provider of the NBA, WNBA and NBA G League since the 2017-18 season as well as the Basketball Africa League (BAL) since 2021.

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### **About the NBA**

The National Basketball Association (NBA) is a global sports and media organization with the mission to inspire and connect people everywhere through the power of basketball. Built around five professional sports leagues: the NBA, WNBA, NBA G League, NBA 2K League and Basketball Africa League, the NBA has established a major international presence with games and programming available in 214 countries and territories in more than 50 languages, and merchandise for sale in more than 200 countries and territories on all seven continents. NBA rosters at the start of the 2023-24 season featured a record 125 international players from 40 countries and territories. NBA Digital's assets include NBA TV, NBA.com, the NBA App and NBA League Pass. The NBA has created one of the largest social media communities in the world, with more than 2.3 billion likes and followers globally across all leagues, team and player platforms. NBA Cares, the NBA's global social responsibility platform, partners with renowned community-based organizations around the world to address important social issues in the areas of education, inclusion, youth and family development, and health and wellness.