



Cutter & Buck Canada Announces Jamie Trowbridge as New Director of National Sales

TORONTO, ONTARIO, MAY 15TH, 2023

Jamie Trowbridge, who joined Cutter & Buck Canada five years ago, has been appointed to the role of Director of National Sales.

For the past eighteen months, Trowbridge has served as Director of Sales for Cutter & Buck's Omni Division, overseeing the company's sales efforts within its Golf & Retail channels. A former CPGA professional, Trowbridge spent 10 years in management at a Canadian based distributor of golf and sports apparel followed by more than four years in sales management and field sales supporting Cutter & Buck's efforts in Golf.

"During Jamie's tenure with Cutter & Buck, she has consistently performed at a high level and has been instrumental in helping us achieve our goals while advancing her own professional development with the company," Said Jake Rawson, Interim CEO "I am thrilled to see her take on this new challenge and I am confident she will be an excellent leader to our sales force and a tremendous partner to our clients across Canada as we move forward."

As the Director of National Sales, Trowbridge will be responsible for leading the sales force across all channels for Cutter & Buck Canada including Corporate Distributors, Department Stores, E-commerce retailers, On and Off-Course Golf retailers, Licensed Sports Specialty retailers, and Team and Award Dealers. She will collaborate closely with Cutter & Buck's executive team to develop and execute sales strategies aligned with the company's objectives.

"I'm incredibly grateful for this opportunity to lead such a dynamic team and help drive our Canadian business forward through its next phase of growth" Said Trowbridge.



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About Cutter & Buck

Founded on Seattle's waterfront in 1989 to create iconic sportswear of the highest quality, the name "Cutter" and "Buck" was chosen to symbolize where the sea, represented by a cutter, and the mountains, represented by a buck meet in harmony. Cutter & Buck prides itself on the design, manufacturing and distribution of sportswear that is advanced enough for the most active lifestyle, and versatile enough to be your everyday favourite. Cutter & Buck is also the exclusive North American distributor of Clique, a leading sportswear label of affordable, sporty basics. Cutter & Buck brands are available worldwide in golf pro shops, fan shops, resorts, specialty retailers, and through premium promotional product distributors.

In 2017, Cutter & Buck Canada opened an industry-leading distribution centre in Brampton, Ontario. The state-of-the-art facility supports the growing Canadian business with deep stock levels, and high-speed order processing capabilities.

For more information, visit CBcorporate.ca or contact canada@cutterbuck.com