



Council of Supply Chain
Management Professionals

Educating and Connecting the World's Supply Chain Professionals.™

MEET A MEMBER



Lisa Snyder

Education:
La Salle University

Company/Title:
Armstrong World Industries/ Corporate
Transportation Manager

When and why did you join CSCMP?

To learn about what other companies were experiencing, what solution they managed to implement and those results.
Best place to collaborate.

What advice do you have for new CSCMP members on how they can maximize their membership value?

Attend every conference you can and select as many of the breakout session because you will learn more and obtain more information than any other educational training.

What has been the most impactful connection you have made through CSCMP membership?

Lots of people, Penn State, Manhattan , Four Kites, Project 44 to name just a few.

How did you get into supply chain management/logistics?

By accident because not one else in the company wanted to touch the freight invoices. .

Describe your job in a tweet (i.e. 140 characters or less)

Ever changing, always challenging and never boring.

What are your top three job responsibilities?

1. Creating a top notch team internally at Armstrong.
2. Strengthening Partnerships with suppliers and Customers, direct or indirect.
3. Maintaining Armstrong's core Values.

What is the biggest challenge you face on the job, and how are you managing it?

Staffing , doing more with less personnel, tackling more projects with minimal people and or hours.
Automating as much as possible while managing the daily operations where person contact is essential.

What technologies, trends, or disruptive forces do you see having the biggest impact on supply chains?

ELD's and driver shortages, however they will in turn be the biggest impact allowing companies to tap into the data for tracking purposes. This is making way for digitization and monitoring all freight via tracking system, especially merged into a TMS.

If you were to start a company from scratch, what values would you build it on?

Let the buyer have Faith.

What are you proudest of?

My team and their accomplishments.

If you could interview anyone, who would it be and why?

Jesus. Obviously for his incite to life.

What was your childhood dream job?

Horse Jockey.

When you retire, what will be the first adventure you take, or what will be the first thing you will do for which you may not otherwise have had the time?

Trip to Antarctica.