

MEET A MEMBER



Aisha Eccleston

Education:Edward Waters College/Bachelor of Business Administration (B.B.A.)

Company/Title:
Jacksonville Port Authority (JAXPORT)/Director,
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When and why did you join CSCMP?

I've been involved with CSCMP for over 12 years and officially re-joined in 2016 to take full advantage of the extensive professional peer network, leadership development and training opportunities.

What advice do you have for new CSCMP members on how they can maximize their membership value? What membership benefit do you find most valuable?

CSCMP has a national network so new members should fully engage with their local roundtable as well as other chapters to maximize the membership. Also, new members should take advantage of the e-learning and industry research resources available online.

What has been the most impactful connection you have made through CSCMP membership?

This is a tough question because I've made so many connections that count! I've had the opportunity to work directly with the Jacksonville Roundtable members and leadership to organize monthly meetings, speaker engagements and community service initiatives.

How did you get into supply chain management/logistics?

I started in the logistics industry while in high school working part time for Crowley then various internships then employment with CSX which led me to an opportunity with the Jacksonville Port Authority (JAXPORT). I gained so much knowledge by starting at the ground level and moving into positions of increased responsibility over the years.

Describe your job in a tweet (i.e. 140 characters or less)

I'm a trusted advisor to top international retailers to optimize complex supply chains; saving time, money and increased speed to market.

What are your top three job responsibilities?

- 1. Establishing business relationships with key decision makers with beneficial cargo owners (BCOs)
- 2. Listening, learning and providing customized supply chain solutions to customers
- 3. Develop and grow container volumes through JAXPORT

What is the biggest challenge you face on the job, and how are you managing it?

The biggest challenge is keeping up with the rapid pace of change that affects the logistics and supply chain industry. It's important to stay informed and that another benefit to being a part of the CSCMP network.

What technology, trends or disruptive forces do you see having the biggest impact on supply chains?

The expectation of visibility throughout all aspects of the supply chain process is one of the biggest technology trends that continues to transform the industry.

If you were to start a company from scratch, what values would you build it on?

First and foremost, ethics, integrity, honesty and trust would be the cornerstones. Hiring the right people and creating an environment where they feel empowered and valued is imperative. Lastly, a strong focus on customer satisfaction is key.

What are you proudest of?

I've been so fortunate to work with leadership that believe in me and support my growth in this industry. I am proud of being recognized as top 40 Under 40 business leaders in Jacksonville as a result of my work in the logistics industry and commitment to the community.

If you could interview anyone, who would it be and why?

I would interview Elon Musk. I'm intrigued with his innovative ideas and strong sense of self confidence. It would be interesting to learn more about his future endeavors what drives his creative processes.

What was your childhood dream job?

I've always been interested in different cultures and international travel so luckily, I guess I am connected to my dream industry and job.

When you retire, what will be the first adventure you take, or what will be the first thing you will do for which you may not otherwise have had the time?

My first adventure will be a month long cruise to the Mediterranean or the Caribbean.

