



Council of Supply Chain  
Management Professionals

Educating and Connecting the World's Supply Chain Professionals.™

# CORPORATE SPOTLIGHT



**WALLER & ASSOCIATES**  
SUPPLY CHAIN CONSULTING

## *In a nutshell, what is your company all about?*

[Waller & Associates](#) is a supply chain consulting firm that specializes in 3 things: 1. Distribution Center and Logistics Network Design, 2. Operational Process Improvement, 3. WMS, LMS, TMS Selection and Implementation. Our most popular service is the Distribution Center Assessment / Audit. Since we have very experienced consultants, we are experts at finding ways to make warehouses more efficient and effective through operational and IT process improvement. Our consultants have concentrated exclusively on helping commercial companies and government agencies streamline their warehousing and distribution operations to achieve lower costs, higher profits and happier customers.

## *What differentiates your company from others in the industry?*

We are a bit atypical when it comes to supply chain consulting firms in that we were founded by long-time Distribution Operations managers. As a result, our work is conducted from an operations perspective, supported by a strong engineering and data analytics team. The bottom line is that our designs and advice work in the real world, not just on paper.

## *What is your company's most recent accomplishment?*

Our firm has recently assisted the [Real-Life Center](#) in Peachtree City, GA in raising record setting funds for their efforts to help those in need in our local community. Our firm also supports [Coco's Cupboard](#), a nonprofit pet rescue and food pantry that trains dogs to be certified service animals for Veterans and Special Needs. We are truly honored and blessed to be able to assist such fantastic local organizations.

## *What is the biggest challenge your company faces in the industry?*

We have a unique business model; in that we work with both commercial and government clients. One of the biggest challenges we are facing is incorporating commercial best practices in governmental logistics while maintaining compliance, with strict security regulations.

## *How does your company approach recruiting and retaining talent? What challenges do you face?*

We employ only seasoned professionals who have rolled up their sleeves and lived supply chain. Finding the right people that have a broad spectrum of technical skills and experience while possessing the necessary interpersonal skills to interact with the C-Suite as well as the distribution center floor is challenging.

## *Why is your company a CSCMP Corporate Member?*

Our Consultants have been CSCMP Professional Members for years. Our CSCMP corporate membership was a very natural progression for our firm to become more active in the supply chain community and support ongoing professional education and industry networking.

## *Finally, is there a question not asked that you would like the opportunity to share with the industry? How does a company benefit from your services?*

Personalized service from the top down. Every person in our company is involved with our client's projects from the president to our engineers. Because we are a small business, we can give each and every client the attention they deserve and come up with creative solutions. We care about each of our clients and serve them personally with flexible and customizable services.