



Council of Supply Chain
Management Professionals

Educating and Connecting the World's Supply Chain Professionals.™

CORPORATE SPOTLIGHT



In a nutshell, what is your company all about?

[GLT Logistics](#) offers logistics and transportation solutions that simplify and enhance the inland freight shipping process. Our services include LTL, FTL, Heavy Haul, Drayage, Intermodal shipping, as well as insurance, warehousing, packaging, and inspections.

Our coverage network expands throughout the United States, Canada, and Mexico.

What differentiates your company from others in the industry?

The heart of our company value proposition focuses on being able to deliver a successful service and simplify our customer's job. To make that goal possible, we train our team members at GLT University, where they learn how to think outside the box and to creatively manage each situation. We offer specialized teams focused on verifying each step of the shipping process so that they achieve the best results and a positive impact for the customer.

What is your company's most recent accomplishment?

One of our most recent accomplishment has been the execution of our project to enhance some of our processes and enable the possibility to provide outstanding customer service through Artificial Intelligence and Big Data. We also have been improving our platforms to provide a better customer experience. We are now presenting a balanced mix between technology and human support, making sure to continue providing our personal touch and closeness with our customers.

What is the biggest challenge your company faces in the industry?

Our biggest challenges have been the continuous improvement to stay on top of technological advancements, the ability to adapt and reach our goals despite the emerging changes and keep positioning our brand amongst the top companies in the industry.

How does your company approach recruiting and retaining talent? What challenges do you face?

We have a team specialized in finding people with digital, cognitive capabilities, emotional intelligence, and collaboration skills. We search people willing to align their actions to fulfill and share our company core values and strategy. We thrive to have a diverse team, fostering equal opportunities for everyone regardless of gender, race, age, and religion.

To retain our talent, we have developed some initiatives, one of them is our employee recognition program called Rockstar. We have also created custom development plans and career paths to motivate our talent depending on their evolution, areas to improve, achievements, etc. We also communicate often with our team to help them understand and line up with the company goals and expectations.

One of the biggest challenges we face is the constant development and execution of strategies to keep our team members motivated and aligned with our organizational purpose.

Why is your company a CSCMP Corporate Member?

Our company is a CSCMP Corporate Member so that we can take advantage of the benefits available to us. We appreciate the networking opportunities that each event brings to our corporation, the extended educational resources provided, and the industry news available in the supply chain management area.

Finally, is there a question not asked that you would like the opportunity to share with the industry?

Over the last three years, we have been working in our educational series of events called the Logistics Sessions. This program was created to support our community through education wrapping up practical content, insightful strategies, market trends, and the opportunities we foresee that lie ahead for the industry. This year the GLT Logistics Sessions were the recipient of the 2020 Transportation Marketing & Sales Association (TMSA) Compass Award of Excellence. Over the next year, our initiative will be supporting the American Logistics Aid Network (ALAN) through our events to boost their work and assist non-profit associations to solve their most pressing supply challenges.