



Council of Supply Chain
Management Professionals

Educating and Connecting the World's Supply Chain Professionals.™

CORPORATE SPOTLIGHT



In a nutshell, what is your company all about?

Gebrüder Weiss, is a global transportation and logistics company. We are a single-source provider of end-to-end supply chain management.

The company has a history of more than 500 years in the logistics industry. We take a customer-centric approach, which helps our customers grow their business.

Our goal is to increase customer efficiency, lower customer costs, and provide tangible advantages in the market for our customers. We have more than 150 offices in 30 countries worldwide.

This gives Gebrüder Weiss the expertise and technology to provide global implementation experience, an international network of supply chain experts, and exceptional local-level service so our customers can thrive in today's economy.

What differentiates your company from others in the industry?

At Gebrüder Weiss, we use a single point of contact model.

Customers work with one Gebrüder Weiss logistics professional who handles all aspects of their account.

Our experts use industry-leading technology to gain visibility into the markets and improve services and rates globally.

This combination of world-class employees and industry-leading technology is what ensures we continue to exceed customer satisfaction.

What is your company's most recent accomplishment?

Despite the challenges of 2020, Gebrüder Weiss has had several positive outcomes.

For example, we just launched our equity and opportunity for students' initiative.

The initiative serves four primary purposes:

1. To provide equitable opportunities to students of color studying logistics.
2. To encourage diversity in the field of logistics.
3. To support educational opportunities for students with economic struggles.
4. To provide hands-on, real-world experience in logistics.

We're doing this through different scholarships and paid internship opportunities.

Despite slower growth than years past, we managed to post a record month of gross profit this year.

Our hard-working, dedicated employees made this possible.

What is the biggest challenge your company faces in the industry?

Our biggest challenge is ocean freight transportation out of Asia to North America due to the pandemic.

It began as a lack of capacity and became worsened by the shortage of empty containers to load the waiting cargo at the origin in Asia.

But, Gebrüder Weiss is fortunate. We have the advantage of leveraging our global volume and 500+ years of relationship building to work through this in partnership with our clients.

How does your company approach recruiting and retaining talent? What challenges do you face?

Our team participates in job fairs at universities; We enlist recruitment agencies and run a successful referral program.

Our referral program encourages our employees, through bonus incentives, to recommend qualified candidates.

We retain our talent with competitive pay, benefits, and work-life balance.

We also provide personal and professional development through our in-house learning platform, myOrangeCollege.

The platform offers employees opportunities to broaden their skill sets, industry knowledge, technical capabilities, and many other areas.

Our employees take pride in being experts in their fields, and our clients share in the benefits.

Why is your company a CSCMP Corporate Member?

Gebrüder Weiss is newer in the United States, and when we discovered the Council of Supply Chain Management headquarters just a few miles away from our own U.S. headquarters in Des Plaines, Illinois, we jumped at the chance to learn more.

We are delighted to have uncovered the opportunity for our professionals to learn and network with its diverse and talented group of members.

The options for Gebrüder Weiss to network, even virtually, across the country and share our industry insights with those rising in our business is exciting.

We were impressed with the organization's dedication to education for its members.

How do you provide superior customer service?

As a customer-centric organization, we focus on making our customers' lives easier and helping them grow their business.

Our goal is to exceed customer expectations in every way.

We do this through personalized service and tailored solutions; This may sound easy, but what it boils down to is our team of highly trained experts who know the industry inside and out can customize solutions as the markets change.

We look forward to working closely with the Council of Supply Chain Management Professionals this year, and we are delighted to be a corporate sponsor.



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