



CSCMP Council of Supply Chain
Management Professionals
Educating and Connecting the World's Supply Chain Professionals.™

CORPORATE SPOTLIGHT



In a nutshell, what is your company all about?

Using the strengths of our knowledgeable people, proven processes, and state-of-the-art technology, we help our customers work smarter, not harder. Our premier suite of transportation and supply chain services allows our team to seamlessly deliver the products and goods that drive the North American economy. Whether you need Full Truckload, Temperature Controlled, LTL, Flatbed, Expedited, Intermodal or Drayage, the possibilities are endless with C.L. Services. Every day we find new, innovative ways to match our customers with the services they need through the use of data-driven analytics to deliver smarter solutions. As one of North America's top 3PL providers, our employees put the Proponsive® approach to work, as they strategically improve supply chains for small businesses and Fortune 500 companies alike.

What differentiates your company from others in the industry?

C.L. Services is all about community, family, and culture. We are recognized in our industry as an extremely high-level service provider, known for our ability to deliver on our promises. Our award-winning team is known for our high-energy, team-driven mentality that is consistent among all our offices across the United States. Our innovative services and dynamic team are driven by our company culture, which is one of integrity, strong performance expectations, a high level of accountability and the commitment to doing what is right for our customers each and every day.

What is your company's most recent accomplishment?

Aside from being named one of America's Top 100 3PLs by Inbound Logistics Magazine for the second year running, our team has experienced unprecedented growth as an organization. In the last 18 months, our team has added 3 new locations, and developed plans to continue our expansion in 2021. In conjunction with all these accolades, C.L. Services avoided laying off any employees during the COVID-19 pandemic.

What is the biggest challenge your company faces in the industry?

In order to succeed in today's marketplace, manufacturers, retailers, and ecommerce companies must be prepared to continuously adapt to meet consumers' growing expectations for a seamless shopping experience across the omnichannel marketplace. As part of this shift, real-time information on product availability, as well as a variety of delivery and pick-up options are expected from consumers. As the consumer mindset and purchasing patterns continuously shift, this will require increasingly complex supply chain solutions for organizations work to remain agile and competitive. As our customers seek innovative ways to deliver more sophisticated solutions, we continually seek to enhance technology, broaden our capabilities and service line.

How does your company approach recruiting and retaining talent? What challenges do you face?

Even as we continue to grow and expand in size, people and impact, our culture remains a crucial factor in C.L. Services' success and development. We realize that finding the right people is half the battle, and the other half is striving to maintain our employees' success, growth, and overall happiness. We focus on both of these aspects, as people are at the very core of C.L. Services and its influence.

Why is your company a CSCMP Corporate Member?

CSCMP is a valuable forum for continued education, collaboration and communication with other industry leaders. The organization helps us to stay in tune with industry developments and offers beneficial networking opportunities that drive the industry forward. We believe in and support CSCMP's mission to promote discussion that leads to innovation around the future of the supply chain.