

Certifications & Designations

Actuary

- Faculty/Staff Contact: Lan Nygren at lnygren@rider.edu
- Actuaries are the leading professionals specializing in finding ways to measure, manage, and mitigate risk and uncertainty. Offering an excellent combination of high salary and job security, actuary is consistently rated as one of the best jobs in America. Actuary is legitimized by obtaining actuarial certification. The Society of Actuaries (SOA) is the professional organization that certifies actuaries in the fields of life insurance, health benefits systems, retirement systems, and finance and investment.
- Targeted Students: Any students who want to work as an actuary. Major in college is not as important as the ability to pass actuarial exams. Students should, however, take courses in economics, applied statistics and corporate finance which are requirements for professional certification.

Chartered Financial Analyst (CFA)

- Faculty/Staff Contact: Jason Chiu at cchiu@rider.edu
- CFA designation is the premier designation for investment management professionals. Finance courses at Rider help students prepare for the CFA level 1 exam. Finance majors should enroll in the Concentration in Investment Analysis to ensure completion of necessary foundational course work.
- Targeted Students: Finance majors who wish to pursue a career in investment management.

Certified Internal Auditor (CIA)

- Faculty/Staff Contact: Devon Baranek at dbaranek@rider.edu
- The CIA designation is the only globally recognized internal audit certification. This exam is more auditing specific than the Certified Public Accountant (CPA) exam.
- Targeted Students: Accounting majors, MBA students, MAcc students

Certified Management Accountant (CMA)

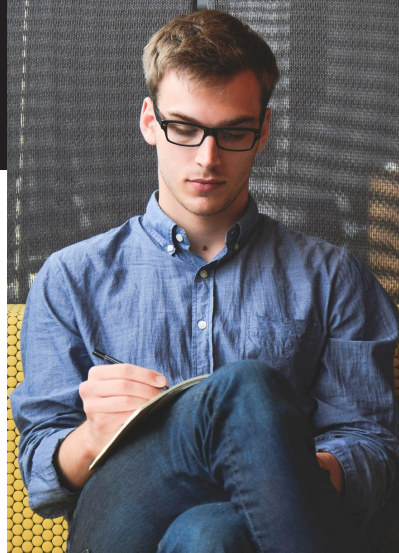
- Faculty/Staff Contact: Betsy Haywood Sullivan at msullivan@rider.edu, Finance Majors: Jason Chiu at cchiu@rider.edu
- The CMA designation is one of the prominent certifications in the accounting profession and targets management accountants and financial professional interested in corporate environments. Critical practice areas demonstrated by this exam include budgeting and forecasting, planning and analysis, risk management and internal controls and performance management. Finance majors should enroll in the Concentration in Financial Management to ensure completion of necessary foundational course work.
- Targeted Students: Accounting and finance majors, MBA students

Certified Public Accountant (CPA)

- Faculty/Staff Contact: Marge O'Reilly Allen at oreillyallen@rider.edu
- The CPA designation is the highest standard of competence, and a symbol of achievement and assurance of quality in the accounting profession. It is required by most public firms when moving from senior accountant to manager. The test consists of four exams that test your accounting knowledge in financial accounting, tax, business law and auditing.
- Targeted Students: Accounting majors, MAcc students

Facebook Blueprint Certification

- Faculty/Staff Contact: Anubha Mishra at amishra@rider.edu
- Facebook Blueprint offers several courses to help design ads and promote your business, including the basic layout, segmentation and ad design.
- Targeted Students: Marketing (required for digital concentration) and business analytics majors/minors



Google Analytics

- Faculty/Staff Contact: Anubha Mishra at amishra@rider.edu
- Students in MKT 367 complete 3 certificates from Google Analytics Academy: Google Analytics for Beginners, Advanced Google Analytics and Google Analytics for Power Users. These certifications help students learn about the basic layout of GA, data collection process and analysis of the data using various marketing tools. The power users practice analyses to track and identify areas for business improvement.
- Targeted Students: Marketing (required for digital concentration) and business analytics major

SAP Student Recognition Award

- Faculty/Staff Contact: Lauren Eder at eder@rider.edu
- Students who successfully complete the designated courses of CIS 315, CIS 360, and GSC 385 with SAP content develop significant skills using SAP products that can be applied in practice. Students develop a hands-on understanding of technology-enabled business process integration, business data mining, and strategic thinking.
- Targeted Students: All business students

SCPro Fundamentals

- Faculty/Staff Contact: Robert Murray at rmurray@rider.edu
- SCPro Fundamentals provides a certification in the basic fundamentals of supply chain and its related functional elements from procurement through delivery to the customer. It is designed to assist the professional in understanding the basic elements of a supply chain and how they are linked to move products and services in an integrated chain throughout the business.
- Targeted Students: Global supply chain management majors

Statistical Analysis System (SAS) Base Programming Certification Exam

- Faculty/Staff Contact: Katerina Tsakiri at ktsakiri@rider.edu
- The SAS Base Programming Certification Exam is for those interested in becoming a SAS professional. The test will emphasize: knowledge on reading and creating data files, manipulating and transforming data, combining SAS data sets, etc.
- Targeted Students: All business students, undergraduate and graduate, especially business analytics majors and graduate business students pursuing the business analytics concentration or certificate

Securities Industry Essentials (SIE) Exam

- Faculty/Staff Contact: Lindsay Alvarado at lalvarado@rider.edu, Finance Majors: Mitchell Ratner at ratner@rider.edu or Feng-Ying Liu at liuf@rider.edu
- The SIE is a designation offered through The Financial Industry Regulatory Authority (FINRA) that is part of the Series 7 exam required by most financial firms. Students are recommended to complete this certification prior to graduation. Finance majors should enroll in the Concentration in Private Wealth Management to ensure the proper course work is completed.
- Targeted Students: Juniors, Seniors, and graduate business students with an interest in working in financial services or financial advising

The Society for Human Resource Management (SHRM) - CP Credential

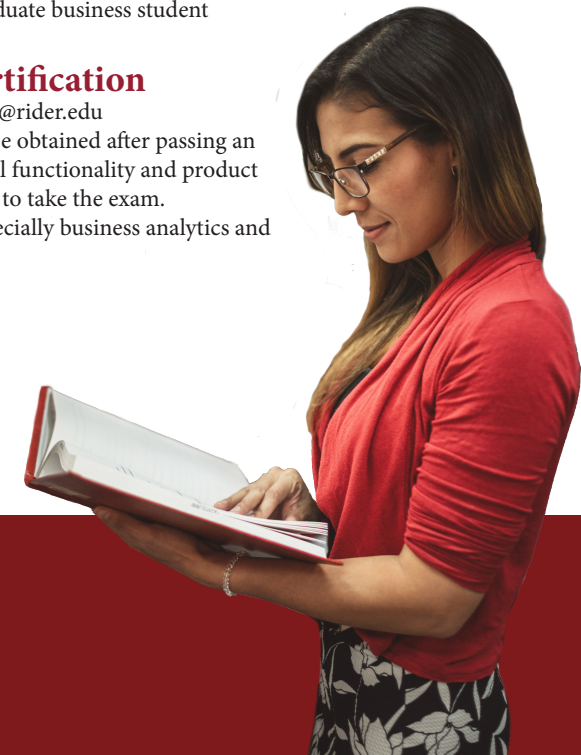
- Faculty/Staff Contact: Eugene Kutcher at ekutcher@rider.edu
- The SHRM is the international professional association for the Human Resource Management field. The SHRM-CP credential provides recognition in industry that the holder has the knowledge and skill set to add value with respect to an organization's management of its people.
- Targeted Students: Students may register for the exam if they are a senior enrolled in our Human Resource Management major, and have 500 hours of relevant 'qualifying HR experience'

Six Sigma Lean Green Belt

- Faculty/Staff Contact: Lindsay Alvarado at lalvarado@rider.edu, Kristin McCarthy at kmccarthy@rider.edu, and Chirag Surti at csurti@rider.edu.
- Six Sigma and Lean certification focuses on process improvements, project management, and data driven decision making. Students are invited to participate in a self-study program to earn Six Sigma Green Belt Certification through Management Strategy Institute (MSI). There is a \$70 fee for training materials.
- Targeted Students: any undergraduate or graduate business student

Tableau Desktop Specialist Certification

- Faculty/Staff Contact: Emre Yetgin at eyetgin@rider.edu
- Tableau Desktop Specialist certification can be obtained after passing an entry-level exam that focuses on foundational functionality and product comprehension. There is currently a \$100 fee to take the exam.
- Targeted Students: All business students, especially business analytics and information systems majors





Gaining a professional certification/designation has proven to be an effective way to boost your career.

This brochure provides a list of professional certifications/designations embedded in our curricula. You're encouraged to reach out to the faculty contact for the credential you are interested in to find out more details.



RIDER
UNIVERSITY

College of Business
Administration

Lindsay Alvarado
Career Advisor, CBA

lalvarado@rider.edu
609-896-5000 x7550
Office Location
Sweigart Hall 346

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