



2019 - 2020 Pest Ed Series

Citrus Heights
Tuesday, January 14, 2020

Special Recognition to
Doug Belle from Douglas Products
for his collaboration with PCOC



Don't Miss out on PCOC's Pest Ed Series!

We are excited to announce our 2019 - 2020 Pest Ed Series. After receiving feedback regarding previous Pest Ed events, we have made some valuable enhancements. We are very excited about our new "Hands-on" experience trainings that will be featured at the upcoming Pest Ed Series. The "Hands - On" topics encompass Branch I, II and Branch III. In addition, we have added more breakout sessions to provide unique experiences for each attendee. Investing in your team's development by attending any of these events will help your company grow. Pest Ed is the premier training event for California's Pest Control Industry.

Invest in your team, obtain CE hours, learn new treatment methods and enjoy the "Hands - On" experience at our new Pest ED Series!

ENGAGING SPEAKERS

To bring you **up-to-date** information

THOUGHTFUL BREAKOUTS

To give you **license specific** content

HANDS-ON ACTIVITIES

To get you up and involved for a **direct practical** experience

What to Expect
at PCOC's New
Pest Ed Series

NETWORK WITH VENDORS

See the **newest products** from your vendors

ONE-ON-ONE

interactions with **some of the best in the industry**

CE HOURS

towards your **License Renewal** SPCB & DPR Hours Pending

Northern Tuesday, January 14, 2020

Citrus Heights Community Center
6300 Fountain Square Dr.
Citrus Heights, CA 95621
Tel: (916) 727-5400

\$95.00 Member Price
Through December 21st
\$115 after December 21st

\$125 Non-Member Price
Through December 21st
\$145 after December 21st

\$170 the Day of Event
Price for members and non members

A Special Thanks to this year's Sponsors!



Sustainable Pest Solutions



Schedule at a Glance

7:30 am	Registration and Breakfast with Exhibitors (<i>Continental Breakfast Served</i>)	
8:00 am	Welcome & PCOC Introductions <i>Sponsor Spotlights: Bell Labs, Nisus and Target Specialty Products</i>	
8:15 am	Morning Wake Up with Vernard Lewis for 2020 University Research Update on Structural and Household Pests <i>Review of challenges & opportunities PMPs face with structural & household pests - Applied Research findings for subterranean and drywood termites, cockroaches and bed bugs.</i>	
9:45 am	Break	
10:00 am	General Pest Track Breakout 1: Rodenticide Application & Usage Control with Dan Schlegel from Bell Labs <i>Types of Rodenticides Formulations Bait Stations, Placements and Non Toxic Strategies</i>	WDO Track Breakout 1: HANDS ON Termites Behave! with Sylvia Kenmuir from BASF <i>Biology & behavior to understand chemical transfer Transfer control agents: How do they work? Cover examples & case scenarios</i>
11:00 am	General Pest Track Breakout 2: Detangling the Biology & Behavior of Spiders with Amanda Klein at Target Specialty Products <i>Spider Management using combo pesticides Biology & Identification Life cycle, web size/shape, body size, etc. Habitats and control methods</i>	WDO Track Breakout 2: Careful with WDO Beetle Inspections and Promises for Control with Vernard Lewis <i>Predictions on wood boring beetles Powderpost Beetles, Bark Beetles, and more Monitoring and Cleaning</i>
12:00 pm	Lunch with Exhibitors (<i>Lunch Served</i>) <i>Sponsor Spotlights: BASF, LiphaTech and Univar Solutions</i>	
1:00 pm	Afternoon Regulatory Update with Kathy Boyle from CA Structural Pest Control Board <i>Structural Regulatory Updates</i>	
2:00 pm	Break	
2:10 pm	General Pest Track Breakout 3: Mosquito Pest Management with Scott Harris from Zoecon <i>Biology & behavior, diseases transmitted How to get customer cooperation Identify treatment areas & methods Callbacks: Why and how to mitigate them</i>	WDO Track Breakout 3: Construction Types & How They Effect Termite Treatments with Nick Grisafe from Syngenta <i>Site Preparation Textbook VS. Real World Different Slabs & Faulty Grade Termicides & Soil Effects</i>
3:00 pm	General Pest Track Breakout 4: HANDS ON Providing the Best Quality Photos your Entomologist will Appreciate with Fred Speer from Clark Pest Control <i>Intro to Insect Identification Photography Smart Phone vs. DSLR Photography Do's & Don'ts</i>	WDO Track Breakout 4: HANDS ON Fumigation Log Review with Doug Belle at Douglas Products <i>SPCB Act Review Standard Fumigation Log Vikane Calculator Understanding CA Aeration Plan</i>
3:50 pm	End of Course - Quiz	End of Course - Quiz

CE Hours Pending for Completed GP Track
 SPCB - 7.25 hours
 5.5 hrs. Br. 2 Tech
 1.0 hrs. Rules & Regs
 0.75 hrs. General
 DPR - 7.0 hours
 6.0 hrs. Other
 1.0 hrs. Laws

CE Hours Pending for Completed WDO Track
 SPCB - 7.25 hours
 2.0 hrs. Br. 1 or 3 Tech
 2.5 hrs. Br. 2/3 Tech
 2.0 hrs. Rules & Regs
 0.75 hrs. General
 DPR - 7 hours
 6.0 hrs. Other
 1.0 hrs. Laws



Pest Ed Series Attendance Registration Form

Citrus Heights • Tuesday, January 14, 2020

Separate registration form per person

Company Name: _____

Attendee Name: _____ License# _____

Street Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Registration Includes:

- ❖ Continental Breakfast & Lunch
- ❖ Certificate of Completion for CE Hours
- ❖ Choice of General Pest OR WDO specific Breakout courses
- ❖ Networking with Vendors and fellow PMPs!

Breakout Session Choice: (Please choose ONLY one)

- WDO Track Breakout Choice
- General Pest Track Breakout Choice

Membership: (Please choose one)

- PCOC Member \$95.00/person until 12/21/19
\$115.00/person after 12/21/19
\$170.00/person Day of Event
- Non-Member \$125.00/person until 12/21/19
\$145.00/person after 12/21/19
\$170.00/person Day of Event

Payment Information: Visa Mastercard American Express

Name on Card: _____

Billing Address (if different from above): _____

City: _____ State: _____ Zip: _____

Card Number: _____ Exp: _____ CCV: _____

I authorize PCOC to charge the credit card indicated in this authorization form according to the terms outlined above. This payment authorization is for 2019-20 Pest Ed Reservation Fees as described above, and is valid for one time use only. I certify that I am an authorized user of this credit card and that I will not dispute the payment with my credit card company; so long as the transaction corresponds to the terms indicated in this form.

Authorized Signature _____ Date _____

Mail to: PCOC - Pest Ed Series, 3031 Beacon Blvd., West Sacramento, CA 95691 • **Fax:** (916) 372-5437 • **Email:** sarah@pcoc.org
Cancellation Policy: Any cancellation must be in writing 21 days prior to the event and directed to Sarah Conrad. **No refunds will be given for cancellations made less than 21 days prior to the event. No refunds will be given for no shows.**