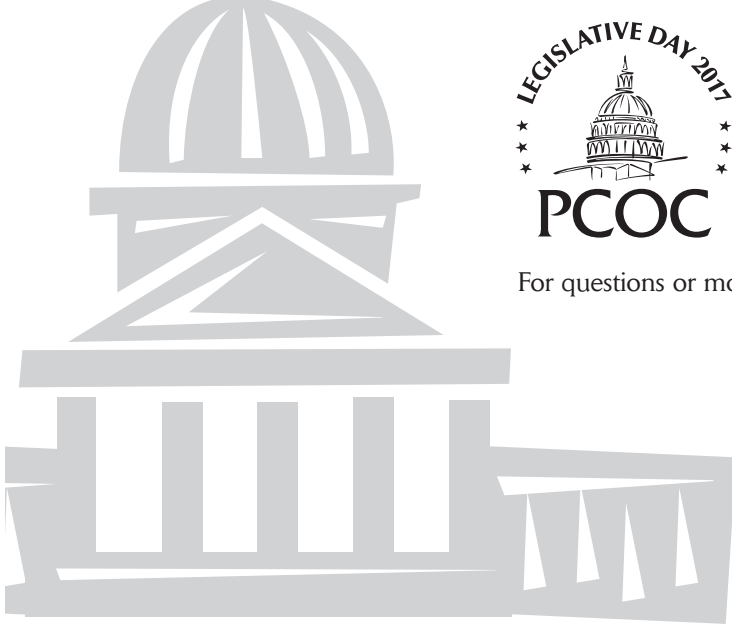


Legislative Day 2017

April 4 and 5, 2017



Hyatt Regency Sacramento
1209 L Street, Sacramento, CA
916-443-1234

For questions or more information contact PCOC 916-372-4363



Don't miss PCOC Legislative Day 2017. It is our opportunity to tell legislators about our industry and what it does for California.

Brochure designed and printed by Target Specialty Products

PEST CONTROL OPERATORS OF CALIFORNIA

Areas of Interest

SMALL BUSINESS IS UNDER ATTACK!

- ✓ Legislators & Regulators want to run your business
- ✓ Pest Control Operators need to educate lawmakers
- ✓ Visit the State Capitol and let your voice be heard

Why you should attend?

- Hear about the latest issues that affect the industry
- Find out what you can do to influence public policy
- Be informed about PCOC legislative issues
- Learn how you can make a difference

2017 Legislative Issues

- Neonicotinoids Labeling (SB602)
- Rodenticide
- Support of Structural Pest Control Board Bills

What Do I Do Now?

1. Reserve your PCOC room at the Hyatt Regency Hotel for Tuesday, April 4th by calling (916) 443-1234, or by going to pcoc.org/Events
2. Complete the registration form on reverse side. Please enclose check for \$95.00 per person or charge to American Express, Visa or Mastercard and mail to:

PCOC-Legislative Day 2017
3031 Beacon Blvd.
Tel: (916) 372-4363 or Fax: (916) 372-5437

Registration Deadline: Monday, March 28, 2017
(Please photo copy for additional attendees.)

3. Make appointments with your Senator and Assembly Representative for Wednesday, April 5th, between 9:15 am and 12:00 noon. When you do, request that your Assembly representative and Senator attend our Legislative Reception on April 4th from 5:30 - 7:00 pm at Mayahuel Restaurant.

It's a good idea to coordinate appointments with other members of your district. Several of you may have the same representative.



Legislative Day

Our key goal each year is to have members from our industry meet directly with their legislators and discuss industry issues. With term limits many legislators are just not that familiar with the structural pest control industry.

Legislative day is our opportunity to sit down and explain the vital services that our industry provides to the people of California.

Agenda

Tuesday, April 4th

8:00 am

Committee Meetings

Trinity Room
Capitol Boardroom
Capitol View 15th Floor

1:00 pm

Board of Directors Meeting

Capitol View 15th Floor

Annual Meeting

5:30 pm - 7:00 pm

Legislators Reception

Mayahuel Restaurant
1200 K Street, Sacramento, CA 95814
(916) 441-7200

Wednesday, April 5th

7:30 am - 9:00 am

Action Breakfast and Briefing

Capitol View 15th Floor
Hyatt Regency Hotel

9:00 am - 12:00 pm

Appointments with your Legislators

State Capitol

11:45 am

PCOC Legislative Days Photo

West Steps of Capitol

12:00 pm - 1:30 pm

Luncheon and Guest Speaker

Capitol View 15th Floor
Hyatt Regency Hotel

Where To Stay

A block of rooms has been set aside at the Hyatt Regency Hotel. The rate is \$219.00 minus a \$50.00 subsidy (Tuesday only) from PAPCO making your room at the Hyatt a very affordable \$169.00.

Reservations must be made by March 13, 2017.

Make your reservations as soon as possible and be sure to identify yourself as being with the Pest Control Operators of California to get the group rate. Call the Hyatt Regency Sacramento (916)443-1234 or go to pcoc.org/events.

Self Parking \$20.00 Valet \$29.00

Guest Speaker:
ASSEMBLYMAN
PHILLIP CHEN



Newly elected, Phillip Chen is proud to represent the residents and taxpayers of the 55th Assembly District in the State Legislature. He is a successful small business owner, who owns and operates a property management company overseeing commercial and residential properties. He is also a former educator.

Prior to being elected to the State Assembly, he served on the Walnut Valley Unified School District (WVUSD) since 2011. As School Board Trustee, Phillip helped turn the district's budget deficit into a budget surplus and established a "rainy-day" fund. The WVUSD is one of the highest academic performing districts in both the state and nation - with a 909 API score and 99% graduation rate.

Additionally, Phillip is a former Reserve Sheriff's Deputy who volunteered his time as a Reserve Sheriff Deputy to ensure his community stayed safe. In 2009, he was recognized as the Walnut/Diamond Bar Sheriff's Station as the "Reserve Deputy of the Year."

While serving on the staff of conservative County Supervisor, Mike Antonovich, helped save tax dollars and improve the delivery of services by fostering public-private partnerships.

Phillip earned his B.A. in Communications from California State University, Fullerton; and both a Master's in Public Administration and Doctoral of Educational Psychology from the University of Southern California. He taught urban politics at California State University Los Angeles and at the USC Sol Price School of Public Policy.

We want to recognize and thank the following companies for their support of PCOC's Legislative Day 2017...



Registration Deadline:
Tuesday, March 28, 2017

Complete the registration form and please enclose check for \$95.00 per person or charge to American Express, Visa or Mastercard and mail to:

PCOC-Legislative Day 2017
3031 Beacon Blvd.
West Sacramento CA 95691-3462
Tel: (916) 372-4363
Fax: (916) 372-5437
If paying by credit card you may fax your form to 916-372-5437

Please photo copy for additional attendees.



PCOC Legislative Day Registration Form

PCOC
Attendee Name _____
Spouse Attendee _____ (Add \$95)
Home Address _____
City _____ State _____ Zip _____
Email _____
State Senator is: _____
State Assembly Member is: _____
Company Name _____ PCOC District _____
Co. Phone _____ Co. Fax _____
Card Holder Name _____ Card # _____
Billing Address _____
City _____ State _____ Zip _____
Signature _____ Exp. _____ V-Code _____