



We value you and we want you to know it! After the 2019 Convention, we conducted a survey and the results told us that you would like to have a bit more of a change to our Expo Schedule.

This year we will prove that we value your partnership and your feedback. We hope that you enjoy the changes that were made this year.

Here is what you will find different about the 2020 Convention: *Based on your feedback, we will bring more traffic into the Exhibit Hall by having the morning Keynote Speakers in the Exhibit Hall, along with all meals.*

We enhanced our Diamond and Platinum Sponsorship levels.

Diamond Sponsors:

Everything that is included for Platinum sponsors, plus the following:

- **Speak for 10 minutes** at your sponsored event
- Your company logo will be featured on an **individual banner** at PCOC's Registration Area, a portion of the banner will have areas that you will have an opportunity to customize
- Your Company Logo will be printed on **Attendee Bags**
- Your company will have **one (1) Full page ad** in our Expo Program (4.25" x 5.5" vertical)
- Your company logo will be **printed on Staff shirts** that will be worn on Thursday, June 25

Platinum Sponsors:

- At the event that you choose, you will be given the opportunity to **speak for 5 minutes**
- Your company **logo** will be **displayed at your sponsored event**
- Your company logo will be featured on Our **"Platinum Sponsors" banner** at Registration Desk
- Your Company logo will be on all **advertisements** that PCOC produces for expo
- Your Company logo will be printed on **Attendee Note pads**
- **Sponsor organized booth event** (i.e. demo, booth speaker during exhibit hall hours or a game) will be **published in Event Program**. Also **published in the "Today in the Exhibit Hall"** printed schedule, which will be passed out at the entrance of the exhibit hall on Thursday, June 25
- Your company will have **one (1) Half page ad** in our Expo Program (4.25" x 2.75" horizontal)

PCOC EXPO 2020

**Monterey Conference Center® & Marriott Monterey Hotel®
Monterey, California**

EXHIBITOR REGISTRATION INFORMATION

Exhibitor Set-Up:

Wednesday, June 24, 1:00 pm to 4:00 pm

Exhibit Hall Dates & Times:

Thursday, June 25, 12:00 pm to 3:00 pm

Friday, June 26, 11:30 am to 1:30 pm

Exhibitor Tear Down: Friday, June 26, 2:00 pm to 4:00 pm (Sharp)

Single Booth (10' x 10') Package Includes:

- ◆ 8' high back wall & 3' high side drape
- ◆ One 6' draped table
- ◆ One 7" x 44" ID sign
- ◆ Two chairs
- ◆ One wastebasket
- ◆ Up to 2 exhibitors per booth that includes all access to our event and meals served in the Exhibit Hall, a Friday night banquet ticket per registered exhibitor (Additional badges and /or banquet tickets may be purchased separately)

Terms and Conditions:

TriCord Tradeshow Services (hereinafter referred to as "TriCord") is our exclusive exhibit hall service contractor for our convention in Monterey. TriCord will provide drayage, material handling, additional furniture, cleaning, specialty carpet, installation/dismantle supervision and labor. **TriCord will send kit options to all registered exhibitors once registration is processed.** Telephone services, meeting room internet, electrical and audio/visual are provided by Monterey Conference Center® and their contracted AV provider, PSAV.

All exhibitors agree to the Terms and Conditions of Monterey Conference Center® Policies and Procedures, and the regulations of Monterey Fire Department. A copy of the terms and conditions for Monterey Conference Center® will be provided to an exhibitor upon request.

Booth spaces are reserved on a first come – first served basis. **Full payment** must accompany booth registration application in order to hold your booth choice. We have space for **60** Booths – book early as we usually sell out. If you are interested in displaying a vehicle, any and all charges that are associated with the move in and move out, security, protection materials, etc. will be at the expense of the exhibitor. **Please include your intent to display a vehicle with your registration.** In case of cancellation, a full refund will be given only upon written request if received prior to **March 1, 2020**. If written cancellation is received after March 1, 2020 through April 1, 2020, a 50% refund will be given. **After April 1, 2020, NO REFUNDS will be given. There will be no refund for cancellations received after that date.** PCOC and TriCord will do their best to accommodate your exhibit placement wishes but reserves the right to change the configuration of the exhibit hall and relocate exhibits if necessary.

The Exhibitor assumes the entire responsibility and liability for losses, damages, claims arising out of injury, loss, or damage of exhibitor's displays, equipment, or other property brought upon the premises of Monterey Conference Center®. The Exhibitor shall indemnify and hold harmless Pest Control Operators of California, Inc., Monterey Conference Center®, TriCord, their agents and employees from any and all such losses, damages, and claims.

Once your registration is received by PCOC, PCOC staff will send you a confirmation email with more details.

PCOC Annual EXPO June 23 - 26, 2020

The Monterey Conference Center® & Marriott Monterey®

Monterey, California
Exhibitor Registration

Exhibit Hall
Dates
June 25 & 26

Company Name _____

Contact Person / Title _____

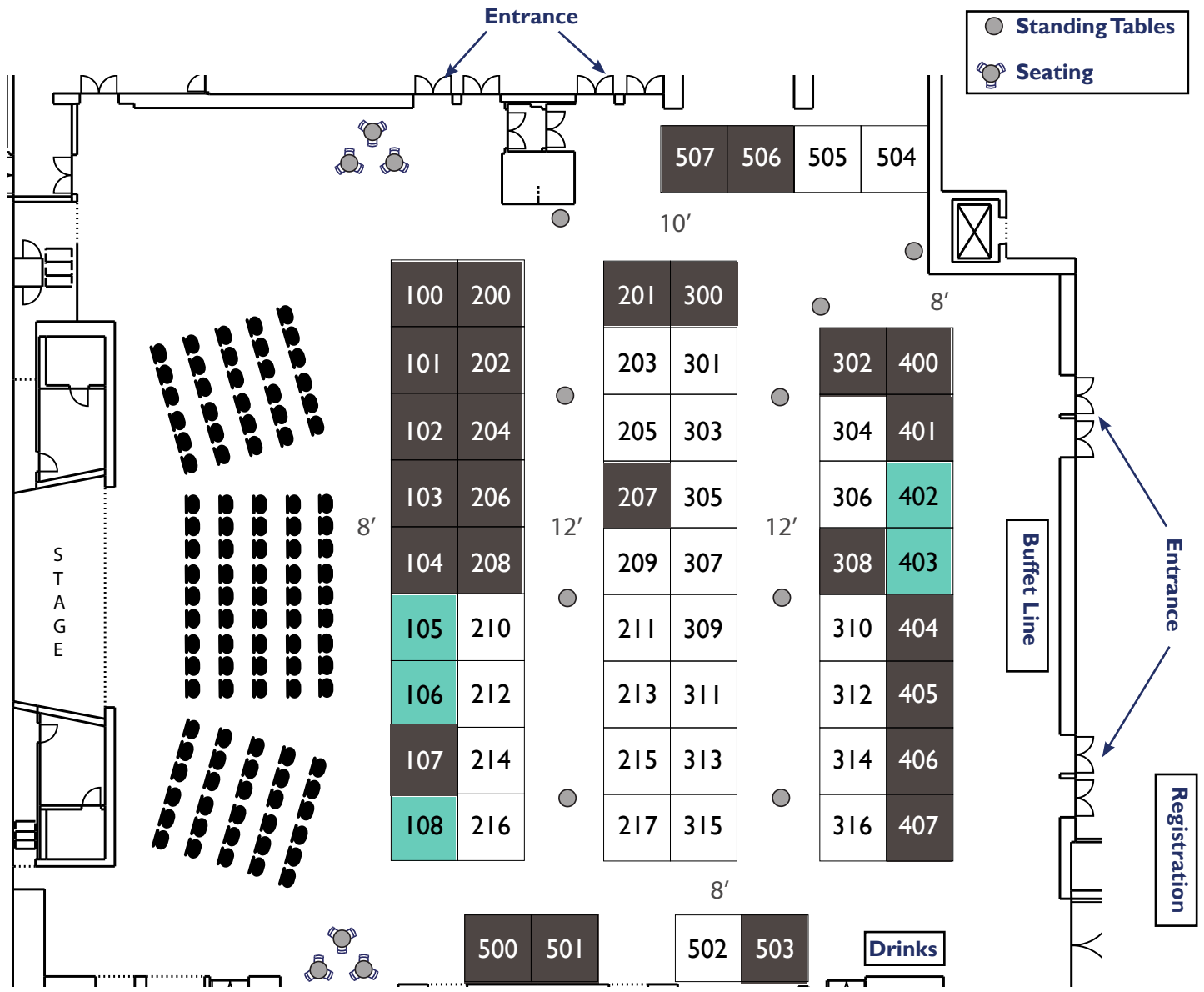
Address _____ City _____ State _____ Zip Code _____

Phone _____ Fax _____ Website _____

Contact Email _____

Description of Product or Service _____

Description is used for our Expo Program, please limit to 10 words or less.



Premium Locations (See Price sheet for Premium Location prices)

Unavailable Booths, have been purchased

PCOC Member Rate	Early Bird (Before 2/1/20)	Regular Price (After 2/1/20)	Quantity	Total
Regular Booth	\$1,350	\$1,400	_____	_____
Premium Location Booth	\$1,500	\$1,550	_____	_____
Additional Booths	20% off each additional booth	20% off each additional booth		
Regular	\$1,080	\$1,120	_____	_____
Premium	\$1,200	\$1,240	_____	_____
Non-Member Rate				
Regular Booth	\$1,800	\$1,850	_____	_____
Premium Location Booth	\$1,950	\$2,000	_____	_____
Additional Booths	20% off each additional booth	20% off each additional booth		
Regular	\$1,440	\$1,480	_____	_____
Premium	\$1,560	\$1,600	_____	_____

BOOTH NUMBER (please indicate booth number): 1st _____ 2nd _____ 3rd _____
*****Priority of booth location will be determined on a first come, first serve basis.**

BADGES NEEDED Two (2) badges are included with one booth purchase (print names as they should appear on badges)

1) _____ 2) _____

NAME BADGES ARE REQUIRED FOR ALL CONVENTION EVENTS & WILL BE CHECKED BY HOTEL SECURITY

ADDITIONAL BADGES – \$250.00 each

3) _____ 4) _____ 5) _____

(Please use separate sheet of paper for any additional names)

DISPLAYING A VEHICLE? **YES**

(additional information is needed, please contact Sarah at sarah@pcoc.org)

Add Ons		Quantity	Total
Additional Adult Banquet Ticket (Friday, 6/26/20 7:30-9:30 pm)	\$100	_____	_____
Kids Banquet Ticket (Ages 6-12)	\$50	_____	_____

Sponsorship Information

SPONSORSHIP LEVELS AND RATES

Diamond \$6,000

Maximum of 2 Sponsors

What you will receive for your Diamond Sponsorship?

Everything that is included for Platinum sponsors, plus the following:

- **Speak for 10 minutes** at your sponsored event
- Your company logo will be featured on an **individual banner** at PCOC's Registration Area, a portion of the banner will have areas that you will have an opportunity to customize
- Your Company Logo will be printed on **Attendee Bags**
- Your company will have **one (1) Full page ad** in our Expo Program (4.25" x 5.5" vertical)
- Your company logo will be **printed on Staff shirts** that will be worn on Thursday, June 25

Platinum \$4,000

Maximum of 8 Sponsors

What you will receive for your Platinum Sponsorship?

- At the event that you choose, you will be given the opportunity to **speak for 5 minutes**
- Your company **logo** will be **displayed at your sponsored event**
- Your company logo will be featured on Our "**Platinum Sponsors**" banner at Registration Desk
- Your Company logo will be on all **advertisements** that PCOC produces for expo
- Your Company logo will be printed on **Attendee Note pads**
- **Sponsor organized booth event** (i.e. demo, booth speaker during exhibit hall hours or a game) will be **published in Event Program**. Also **published in the "Today in the Exhibit Hall"** printed schedule, which will be passed out at the entrance of the exhibit hall on Thursday, June 25
- Your company will have **one (1) Half page ad** in our Expo Program (4.25" x 2.75" horizontal)

Diamond and Platinum, choose one of the following events to sponsor:

1. Thursday Speaker 1 (Thursday 8:30 am to 10:00 am)
2. Thursday Speaker 2 (Thursday, 10:15 am to 11:45 am)
3. Thursday Lunch in Exhibit Hall (Thursday, 12:30 pm to 1:30 pm)
4. Friday Breakfast (Friday, 7:30 am to 8:30 am)
5. Friday Speaker 1 (Friday, 8:00 am to 9:00 am)
6. Friday Speaker 2, Val Dolcini - DPR (Friday, 9:00 am to 10:00 am)
7. Friday Speaker 3, Political (Friday, 10:15 am to 11:15 am)
8. Friday Lunch in Exhibit Hall (Friday, 11:45 am to 12:45 pm)
9. President's Reception (Friday, 6:30 pm to 7:30 pm)
10. Installation Banquet (Friday, 7:30 pm to 9:30 pm)

****Times subject to change**

Gold \$2,000

What you will receive for your Gold Sponsorship?

- You will have the opportunity to speak for two (2) minutes at the General Session
- Presented with a "Thank You" gift at the General Session on Friday, June 21
- Your Company logo will be displayed on all advertisements that PCOC produces for the expo
- Your company logo will be featured on a banner, with other Gold & Silver Sponsors, at our Registration Desk

Sponsorship Registration

SPONSORSHIP LEVEL CHOICE:

Diamond \$6,000

Platinum \$4,000

Please Choose ONE (1) of the following:

- Thursday Speaker 1 (Thursday 8:30 am to 10:00 am)
- Thursday Speaker 2 (Thursday, 10:15 am to 11:45 am)
- Thursday Lunch in Exhibit Hall (Thursday, 12:30 pm to 1:30 pm)
- Friday Breakfast (Friday, 7:30 am to 8:30 am)
- Friday Speaker 1 (Friday, 8:00 am to 9:00 am)
- Friday Speaker 2, Val Dolcini - DPR (Friday, 9:00 am to 10:00 am)
- Friday Speaker 3, Political (Friday, 10:15 am to 11:15 am)
- Friday Lunch in Exhibit Hall (Friday, 11:45 am to 12:45 pm)
- President's Reception (Friday, 6:30 pm to 7:30 pm)
- Installation Banquet (Friday, 7:30 pm to 9:30 pm)

****Times subject to change**

Please indicate who will be speaking on your behalf at the selected event:

Gold \$2,000

Please indicate who will be speaking on your behalf at General Session:

Please send your company's logo to sarah@pcoc.org

Exhibitor and Sponsorship Payment Information

Booth(s)

***Priority of booth location will be determined on a first come, first serve basis.

\$ _____

Extra Badges

\$ _____

Add ons

\$ _____

Sponsorships

***Please send your company's logo to sarah@pcoc.org

\$ _____

TOTAL

\$ _____

**This amount will be charged to the card that you provide or the amount that the check should be written for.

Investment Options

By Check: Please Mail your check, along with your COMPLETE registration form, to the address below. Please make checks payable to PCOC.

By Credit Card: Please fill out the section below and mail, fax or email your COMPLETE registration form.

Visa Mastercard Amex

Name on Card: _____

Card Billing Address: _____

Card#: _____ --- --- --- Exp: _____ / _____ CVC#: _____

Authorized Signature: _____

Printed Name: _____

Date: _____

By signing this form, I authorize PCOC to charge my card for my PCOC 2020 Expo Exhibitor registration fees in the amount that is equal to the total amount due for the item(s) that are indicated. If there are any discrepancies, PCOC staff will contact you to confirm amount.

Make checks payable to PCOC and mail to:
PCOC 2020 Expo Exhibitor Registration
3031 Beacon Blvd.
West Sacramento, CA 95691
or fax to (916) 372-5437
or contact PCOC (916) 372-4363