

The changes within PCOC were seen first hand at our 2017 Convention in Anaheim.

**We value you and we want you to know it!** After the 2017 Convention, we conducted a survey and the results told us that you would like to have a bit more of a change.



## **We are here to say that we heard you and we are listening!**

The changes were implemented at our 2018 Convention in South Lake Tahoe. This year we intend to continue to prove that we value your partnership and your feedback. We hope that you enjoy the changes that made this year.

### **Here is what you will find different about the 2019 Convention:**

**Larger booths, the booths in 2018 were 8' x 10' and this year the booths are 10' x 10'**

### **Our Diamond and Platinum Sponsorship levels have more to offer!!**

#### **For Diamond Sponsors:**

- At the event that you choose, you will be given the opportunity to **speak for 5 minutes**
- **"Thank You" gift**, given at chosen event
- Your company **logo** will be **displayed at your chosen event**
- Your company logo will be featured on an **individual banner** at PCOC's Registration Area, a portion of the banner will have areas that you will have an opportunity to customize.
- Designated **"Drinks from your Diamond Sponsors" area with Coffee, tea and water** in Exhibit Hall area, includes signage, with Company Logo and contact information for one (1) Representative
- Your Company logo will be on all **advertisements** that PCOC produces for expo
- Your Company Logo will be printed on **Attendee Bags**
- Your company will have **one (1) Full page ad** in our Expo Program (4.25" x 5.5" vertical)
- Your company logo will be **printed on Staff shirts** that will be worn on Friday, June 21
- You will receive four (4) complimentary one day **Exhibit Hall Only Passes**

#### **For Platinum Sponsors:**

- At the event that you choose, you will be given the opportunity to **speak for 5 minutes**
- **"Thank You" gift**, given at chosen event
- Your company **logo** will be **displayed at your chosen event**
- Your company logo will be featured on Our **"Platinum Sponsors" banner** at Registration Desk
- Your Company logo will be on all **advertisements** that PCOC produces for expo
- Your Company logo will be printed on **Attendee Note pads**
- Your company will have **one (1) Half page ad** in our Expo Program (4.25" x 2.75" horizontal)
- You will receive four (4) complimentary one day **Exhibit Hall Only Passes**

# PCOC EXPO 2019

The Westin Carlsbad Resort & Spa®  
Carlsbad, California

## EXHIBITOR REGISTRATION INFORMATION

### Exhibitor Set-Up:

Thursday, June 20, 7:00 AM to 12:00 PM

### Exhibit Hall Dates & Times:

Thursday, June 20, 12:00 PM to 4:00 PM

Friday, June 21, 11:30 AM to 1:30 PM

**Exhibitor Tear Down: Friday, June 21, 1:30 PM to 4:30 PM (Sharp)**

#### Single Booth (10' x 10') Package Includes:

- ◆ 8' high back wall & 3' high side drape
- ◆ One 6' draped table
- ◆ One 7" x 44" ID sign
- ◆ Two chairs
- ◆ One wastebasket
- ◆ Exhibit hall meals, banquet ticket, entry badge for two exhibitors per booth (Additional badges and /or banquet tickets may be purchased separately)

#### Each additional booth that is purchased will include:

- ◆ Everything that is included in the single booth package
- ◆ And an additional single booth, including all of its contents

#### Terms and Conditions:

Global Experience Specialists, Inc. (hereinafter referred to as "GES") is our exclusive exhibit hall service contractor for our convention in Carlsbad. GES will provide drayage, material handling, additional furniture, cleaning, specialty carpet, installation/dismantle supervision and labor. **GES will send kit options to all registered exhibitors once registration is processed.** Telephone services, meeting room internet, electrical and audio/visual are provided by The Westin Carlsbad Resort & Spa® and their contracted AV provider.

All exhibitors agree to the Terms and Conditions of The Westin Carlsbad Resort & Spa® Policies and Procedures, and the regulations of Carlsbad Fire Department. A copy of the terms and conditions for The Westin Carlsbad Resort & Spa® will be provided to an exhibitor upon request.

Booth spaces are reserved on a first come – first served basis. **Full payment** must accompany booth registration application in order to hold your booth choice. We have space for **44** Booths – book early as we usually sell out. Due to lack of vehicle entrance, **we will not have vehicles on exhibit this year.** In case of cancellation, a full refund will be given only upon written request if received prior to April 1, 2019. If written cancellation is received after April 1, 2019 through May 1, 2019, a 50% refund will be given. **After May 1, 2019, NO REFUNDS will be given. There will be no refund for cancellations received after that date.** PCOC and GES will do their best to accommodate your exhibit placement wishes but reserves the right to change the configuration of the exhibit hall and relocate exhibits if necessary.

The Exhibitor assumes the entire responsibility and liability for losses, damages, claims arising out of injury, loss, or damage of exhibitor's displays, equipment, or other property brought upon the premises of The Westin Carlsbad Resort & Spa®. The Exhibitor shall indemnify and hold harmless Pest Control Operators of California, Inc., The Westin Carlsbad Resort & Spa®, GES, their agents and employees from any and all such losses, damages, and claims.

**Once your registration is received by PCOC, PCOC staff will send you the hotel reservation information so that you may reserve your room and receive our great room rates of \$209 per night.**

**PCOC Annual EXPO June 20 - 21, 2019**  
**The Westin Carlsbad Resort & Spa®**  
 Carlsbad, California  
 Exhibitor Registration

**Exhibit  
 Hall  
 Dates  
 June 20 & 21**

Company Name \_\_\_\_\_

Contact Person / Title \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Website \_\_\_\_\_

Contact Email \_\_\_\_\_

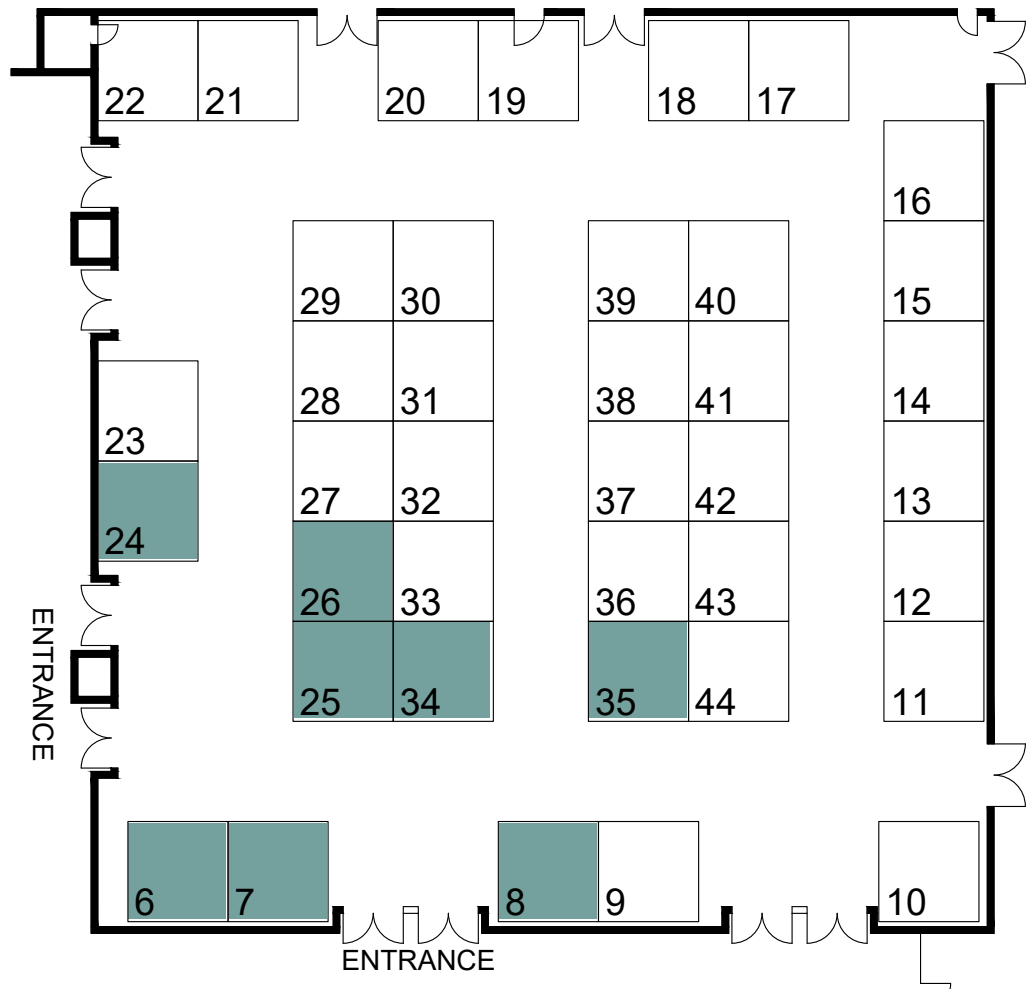
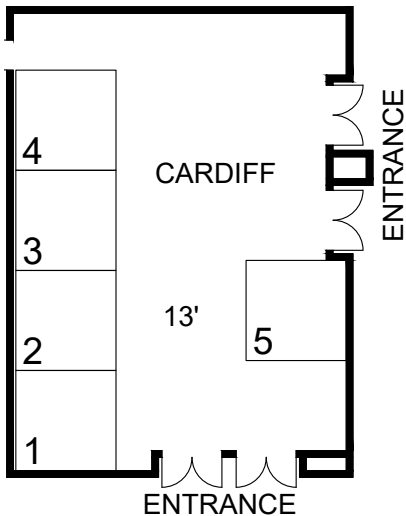
Description of Product or Service \_\_\_\_\_


Description is used for our Expo Program, please limit to 10 words or less.


First Time Exhibitor?  Yes  No

**Sign up QUICK, our booths will sell out fast!**

**Only 44 booths this year.**



 Premium Locations (See Price sheet for Premium Location prices)

 Unavailable Booths, have been purchased

For Questions, please contact PCOC at (916) 372-4363 or by email [sarah@pcoc.org](mailto:sarah@pcoc.org)

	Early Bird (Before 2/1/19)	Regular (After 2/1/19)	Quantity	Total
<b>PCOC Member Rate</b>				
<b>Regular Booth</b>	\$935	\$985	_____	_____
<b>Premium Location Booth</b>	\$1,175	\$1,225	_____	_____
<b>Additional Booths</b>	20% off each additional booth	20% off each additional booth		
<b>Regular</b>	\$748	\$788	_____	_____
<b>Premium</b>	\$940	\$980	_____	_____

<b>Non-Member Rate</b>				
<b>Regular Booth</b>	\$1,485	\$1,610	_____	_____
<b>Premium Location Booth</b>	\$1,725	\$1,850	_____	_____
<b>Additional Booths</b>	20% off each additional booth	20% off each additional booth		
<b>Regular</b>	\$1,188	\$1,288	_____	_____
<b>Premium</b>	\$1,380	\$1,480	_____	_____

**\*\*\*Priority of booth location will be determined on a first come, first serve basis.**

**BOOTH CHOICES** (please indicate booth number): 1<sup>st</sup> \_\_\_\_\_ 2<sup>nd</sup> \_\_\_\_\_ 3<sup>rd</sup> \_\_\_\_\_

**BADGES NEEDED** Two (2) included with booth purchase (print names as they should appear on badges)

1) \_\_\_\_\_ 2) \_\_\_\_\_

NAME BADGES ARE REQUIRED FOR ALL CONVENTION EVENTS & WILL BE CHECKED BY HOTEL SECURITY

**ADDITIONAL BADGES** – \$125.00 each

3) \_\_\_\_\_ 4) \_\_\_\_\_ 5) \_\_\_\_\_

(Please use separate sheet of paper for any additional names)

**TOTAL AMOUNT DUE FOR BOOTH SPACE & ADDITIONAL BADGES \$** \_\_\_\_\_

<b>Banquet Tickets (June 21, 2019)</b>		<b>Quantity</b>	<b>Total</b>
<b>Additional Adults</b>	\$85	_____	_____
<b>Kids (Ages 6-12), Ages 0 - 5 - FREE</b>	\$50	_____	_____

<b>Exclusively Sold to Exhibitors ONLY</b>		<b>Quantity</b>	<b>Total</b>
<b>Thursday ONLY Exhibit Hall Pass (6/20/2019)</b>	\$60	_____	_____
<b>Friday ONLY Exhibit Hall Pass (6/21/2019)</b>	\$60	_____	_____

# SPONSORSHIP INFORMATION

## SPONSORSHIP LEVELS AND RATES

### Diamond \$5,000

Maximum of 2 Sponsors

#### What you will receive for your Diamond Sponsorship:

- At the event that you choose, you will be given the opportunity to speak for 5 minutes
- "Thank You" gift, given at chosen event
- Your company logo will be displayed at your chosen event
- Your company logo will be featured on an individual banner at PCOC's Registration Area, a portion of the banner will have areas that you will have an opportunity to customize.
- Designated "Drinks from your Diamond Sponsors" area with Coffee, tea and water in Exhibit Hall area, includes signage, with Company Logo and contact information for one (1) Representative
- Your Company logo will be on all advertisements that PCOC produces for expo
- Your Company Logo will be printed on Attendee Bags
- Your company will have one (1) full page ad in our Expo Program (4.25" x 5.5" vertical)
- Your company logo will be printed on Staff shirts that will be worn on Friday, June 21
- You will receive four (4) complimentary one day Exhibit Hall Only Passes

### Platinum \$3,500

Maximum of 6 Sponsors

#### What you will receive for your Platinum Sponsorship:

- At the event that you choose, you will be given the opportunity to speak for 5 minutes
- "Thank You" gift, given at chosen event
- Your company logo will be displayed at your chosen event
- Your company logo will be featured on Our "Platinum Sponsors" banner at Registration Desk
- Your Company logo will be on all advertisements that PCOC produces for expo
- Your Company logo will be printed on Attendee Note pads
- Your company will have one (1) Half page ad in our Expo Program (4.25" x 2.75" horizontal)
- You will receive four (4) complimentary one day Exhibit Hall Only Passes

### Diamond and Platinum, choose one of the following events to sponsor:

1. Welcome Address (Thursday, 12:10PM to 12:15 PM - Exhibit Hall)
2. Welcome Lunch # 1 (Thursday, 12:30 PM to 1:00 PM - Exhibit Hall/Terrace Area)
3. Welcome Lunch # 2 (Thursday, 1:00 PM to 1:30 PM - Exhibit Hall/Terrace Area)
4. Technical Keynote Speaker (Friday, 8:30 AM to 9:30 AM - General Session)
5. Political Keynote Speaker (Friday, 9:30 AM to 10:15 AM - General Session)
6. Friday Exhibit Hall Lunch (Friday, 11:45 AM to 12:45 PM - Exhibit Hall/Terrace Area)
7. President's Reception (Friday, 6:00 PM to 7:00 PM)
8. Installation Banquet (Friday, 7:00 PM to 9:00 PM)

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### Gold \$2,500

#### What you will receive for your Gold Sponsorship:

- You will have the opportunity to speak for two (2) minutes at the General Session
- Presented with a "Thank You" gift at the General Session on Friday, June 21
- Your Company logo will be displayed on all advertisements that PCOC produces for the expo
- Your company logo will be featured on a banner, with other Gold & Silver Sponsors, at our Registration Desk

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### Silver \$1,000

#### What you will receive for your Silver Sponsorship:

- Your Company logo will be displayed on all advertisements that PCOC produces for the expo
- Presented with a "Thank You" gift at the General Session on Friday, June 21
- Your company logo will be featured on a banner, with other Gold & Silver Sponsors, at our Registration Desk

PCOC Annual EXPO June 20 - 21, 2019  
**The Westin Carlsbad Resort & Spa®**  
Carlsbad, California  
Sponsor Registration

**Exhibit  
Hall  
Dates  
June 20 & 21**

**SPONSORSHIP LEVEL CHOICE:**

**Diamond \$5,000**

**Platinum \$3,500**

Please Choose ONE (1) of the following:

- Welcome Address (Thursday 12:10 PM to 12:15 PM)
- Welcome Lunch (#1) (Thursday, 12:30 PM to 1:00 PM)
- Welcome Lunch (#2) (Thursday, 1:00 PM to 1:30 PM)
- Technical Keynote Speaker (Friday, 8:30 AM to 9:30 AM)
- Political Keynote Speaker (Friday, 9:30 AM to 10:15 AM)
- Friday Exhibit Hall Lunch (Friday, 11:45 AM to 12:45 PM)
- President's Reception (Friday, 6:00 PM to 7:00 PM)
- Installation Banquet (Friday, 7:00 PM to 9:00 PM)

**Please indicate who will be speaking on your behalf at the selected event:**

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**Gold \$2,500**

**Please indicate who will be speaking on your behalf at General Session:**

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**Silver \$1,000**

**Please send your company's logo to [sarah@pcoc.org](mailto:sarah@pcoc.org)**

# Exhibitor and Sponsorship Payment

**Booth(s)** \$ \_\_\_\_\_

\*\*\*Priority of booth location will be determined on a first come, first serve basis.

Extra Badges \$ \_\_\_\_\_

Add ons \$ \_\_\_\_\_

**Sponsorships** \$ \_\_\_\_\_

\*\*\*Please send your company's logo to sarah@pcoc.org

**TOTAL** \$ \_\_\_\_\_

\*\*This amount will be charged to the card that you provide or the amount that the check should be written for.

## Two Ways to Pay

**By Check:** Please Mail your check, along with your COMPLETE registration form, to the address below. Please make checks payable to PCOC.

**By Credit Card:** Please fill out the section below and mail, fax or email your COMPLETE registration form.

Visa  Mastercard  Amex

Name on Card: \_\_\_\_\_

Card Billing Address: \_\_\_\_\_

\_\_\_\_\_

Card#:                    ----                    ----                    ----                    Exp:                    /                    CCV#: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

Printed Name: \_\_\_\_\_ Date: \_\_\_\_\_

By signing this form, I authorize PCOC to charge my card for my PCOC 2019 Expo registration in the amount that is equal to the total amount due for the item(s) that are indicated. If there are any discrepancies, PCOC staff will contact you to confirm amount.

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Make checks payable to PCOC and mail to:  
PCOC Exhibitor Registration  
3031 Beacon Blvd.  
West Sacramento, CA 95691  
or fax to (916) 372-5437  
or contact PCOC (916) 372-4363