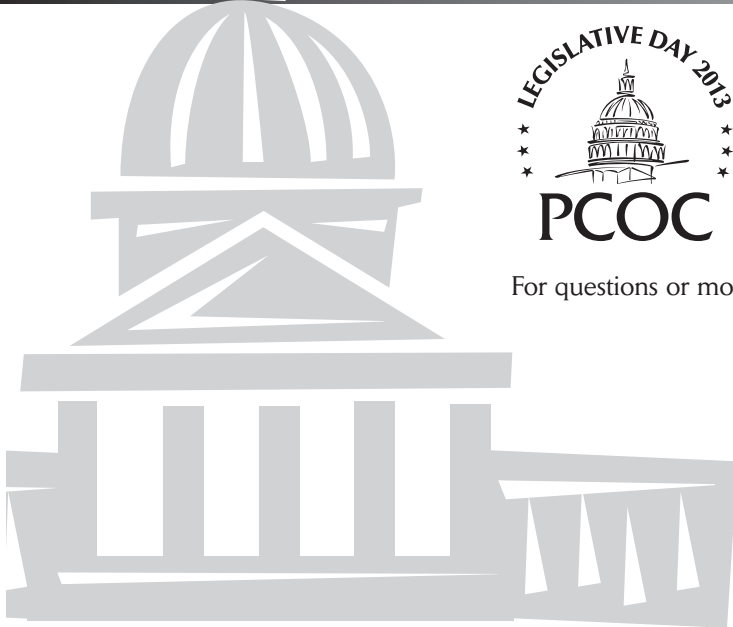




Legislative Day 2013

April 23 and 24, 2013



Hyatt Regency Capitol Park
1209 L Street, Sacramento, CA
916-443-1234

For questions or more information contact PCOC 916-372-4363



Don't miss PCOC Legislative Day 2013. It is our opportunity to tell legislators about our industry and what it does for California.

Brochure designed and printed by Target Specialty Products

PEST CONTROL OPERATORS OF CALIFORNIA

Areas of Interest

SMALL BUSINESS IS UNDER ATTACK!

- ✓ Legislators & Regulators want to run your business
- ✓ Pest Control Operators need to educate lawmakers
- ✓ Visit the State Capitol and let your voice be heard

Why you should attend?

- Hear about the latest issues that affect the industry
- Find out what you can do to influence public policy
- Be informed about PCOC legislative issues
- Learn how you can make a difference

2013 Legislative Issues

- State pre-emption elimination threat
- Worker's compensation reform
- Sales tax on services
- Healthy Schools Act Changes

What Do I Do Now?

1. Reserve your PCOC room at the Hyatt Regency at Capitol Park for Tuesday, April 23rd by calling (916) 443-1234
2. Complete the registration form on reverse side. Please enclose check for \$75.00 or charge to American Express, Visa or Mastercard and mail to:
PCOC-Legislative Day 2013
3031 Beacon Blvd.
Tel: (916) 372-4363 or Fax: (916) 372-5437
Registration Deadline: Wednesday, April 17, 2013
(Please photo copy for additional attendees.)
3. Make appointments with your Senator and Assembly Representative for Wednesday, April 24th, between 9:15 am and 12:00 noon. When you do, request that your Assembly representative and Senator attend our Legislative Reception on April 23rd from 5:30 - 7:30 pm at Mayahuel Restaurant.

It's a good idea to coordinate appointments with other members of your district. Several of you may have the same representative.



Legislative Day

Our key goal each year is to have members from our industry meet directly with their legislators and discuss industry issues. With term limits many legislators are just not that familiar with the structural pest control industry.

Legislative day is our opportunity to sit down and explain the vital services that our industry provides to the people of California.

Agenda

Tuesday, April 23rd

9:00 am
P.A.P.C.O. Benefit Golf Event
Teal Bend Golf Club
7200 Garden Hwy
Sacramento, CA 95837

5:30 pm - 7:00 pm
Legislators Reception
Mayahuel Restaurant
1200 K Street
Sacramento, CA 95814

Wednesday, April 24th

7:30 am - 9:00 am
Action Breakfast and Briefing
Capitol View Room
Hyatt Regency at Capitol Park
1209 L Street, Sacramento, CA 95814

9:00 am - 12:00 pm
Appointments with your Legislators
State Capitol

12:15 pm - 2:00 pm
Luncheon and Guest Speaker
Capitol View Room
Hyatt Regency at Capitol Park
1209 L Street, Sacramento, CA 95814

Where To Stay

A block of rooms has been set aside at the Hyatt Regency at Capitol Park. The rate is \$199.00 minus a \$50.00 subsidy (Tuesday only) from PAPCO making your room at the Hyatt a very affordable \$149.00.

Reservations must be made by 5:00 pm on April 8, 2013.

Make your reservations as soon as possible and be sure to identify yourself as being with the Pest Control Operators of California to get the group rate. Call the Hyatt Regency at Capitol Park (916) 443-1234.

Self Parking \$17.00 Valet \$25.00



Guest Speaker:
SENATOR
MICHAEL J. RUBIO*

Senator Michael J. Rubio was elected to the 16th State Senate District in November 2010, representing all or portions of Fresno, Kern, Kings and Tulare Counties.

Notably, Senator Rubio is also the youngest Senator currently serving in the California State Senate. Senator Rubio was previously elected in March 2004 to represent the Fifth District on the Kern County Board of Supervisors.

The Senator firmly believes that putting people back to work needs to be the state's first order of business. From restoring water in the San Joaquin Valley to streamlining the permitting process for diverse industries, Senator Rubio recognizes the importance of creating jobs and its connection to a better quality of life for all Californians.

Senator Rubio currently sits on the following Senate committees:

Standing Committees:

- Environmental Quality (Chair)
- Agriculture
- Health
- Natural Resources and Water
- Transportation and Housing
- Veteran's Affairs

Joint Committee:

- Legislative Audit

Senator Rubio was named "Legislator of the Year" by the California Narcotics Officers' Association and the California Business Properties Association during his first two years in office.

He was also previously awarded the prestigious John F. Kennedy Jr. Leadership Award from the California Democratic Party and the German Marshall Memorial Fellowship from the German Marshall Fund of the United States. Senator Rubio completed the Senior Executives in State and Local Government program at the John F. Kennedy School of Government at Harvard University.

Senator Rubio currently makes his home in Shafter with his wife, Dora, their daughters, Iliana and Soraya, as well as their chocolate lab, Levi.

*Invited.

We want to recognize and thank the following companies for their support of PCOC's Legislative Day 2013...



P.A.P.C.O.





P.A.P.C.O. Benefit Golf Event

Tuesday, April 23, 2013

Teal Bend Golf Club • Sacramento, CA

A great golf day is scheduled to kick off Legislative Days in Sacramento, April 23rd and 24th 2013. The Big Valley District & Steve Scoville will host the "19th Annual" tournament at "Teal Bend Golf Club", which is located adjacent to Sacramento International Airport on the Garden highway. For more information call or email Steve Scoville sscoville@pestcontrolcenter.com or 916-344-4484 or go to Teal Bends home page at www.tealbendgolfclub.com

Tee Off is 9:00 am for all golfers and will be a "Modified Shotgun" start.

\$120.00 Fee Includes: a boxed lunch; deli club sandwich, chips, cookie and drink; green, range, cart fees and prize fund for closest to the hole on 2 of the par 3 holes. If you are flying from Southern California, get to Sacramento by 8:15 AM.

Hole Sponsorship is \$100.00 per hole or golf cart.

All remaining proceeds will benefit P.A.P.C.O.

Don't Wait! All reservations & sponsorships must be in by April 15, 2013.

The course will be in great shape and the weather will hopefully be 80 degrees!



Golf Registration Deadline:

Monday, April 15, 2013

Call Steve Scoville @ Pest Control Center, Inc. (916) 344-4484 to reserve your spot or fax or email your group names to Steve @ (916) 334-6712 or sscoville@pestcontrolcenter.com. Reservations are not considered MADE until a Check or Credit Card is in hand; so, mail or email with CC is the best way to reserve your spot. Use the bottom of this page to list your name and names of others in your foursome. Make checks out to "Big Valley District of PCOC" and SNAIL Mail to:

Big Valley District of PCOC
c/o Pest Control Center, Inc.
3845 Madison Avenue
North Highlands CA 95660-5010

Golf Registration Form

Company _____ Name _____

Golfers 1. _____ 2. _____
3. _____ 4. _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Card Holder Name _____ Card # _____

Signature _____ Exp. _____ V-Code _____

Sponsorship _____ X \$100.00 = \$ _____ + _____ X \$120.00 = _____
(How Many Holes) (Total of Sponsor Money) (# of Golfers) (Total \$ for Golfers)

Total of Check \$ _____. Check made to "Big Valley District of PCOC"
(Total of Sponsor Money + Golfer Money)

Registration Deadline:

Wednesday, April 17, 2013

Complete the registration form and please enclose check for \$75.00 or charge to American Express, Visa or Mastercard and mail to:

PCOC-Legislative Day 2013

3031 Beacon Blvd.
West Sacramento CA 95691-3462
Tel: (916) 372-4363
Fax: (916) 372-5437
If paying by credit card you may fax your form to 916-372-5437

Please photo copy for additional attendees.



PCOC Legislative Day Registration Form

Attendee Name _____

Home Address _____

City _____ State _____ Zip _____

State Senator is: _____

State Assembly Member is: _____

Company Name _____ PCOC District _____

Co. Phone _____ Co. Fax _____

Card Holder Name _____ Card # _____

Billing Address _____

City _____ State _____ Zip _____

Signature _____ Exp. _____ V-Code _____