



Legislative Day 2012

April 24 and 25, 2012



Hyatt Regency Capitol Park
1209 L Street, Sacramento, CA
916-443-1234

For questions or more information contact PCOC 916-372-4363



Don't miss PCOC Legislative Day 2012. It is our opportunity to tell legislators about our industry and what it does for California.

Brochure designed and printed by Target Specialty Products

PEST CONTROL OPERATORS OF CALIFORNIA

Areas of Interest

SMALL BUSINESS IS UNDER ATTACK!

- ✓ Legislators & Regulators want to run your business
- ✓ Pest Control Operators need to educate lawmakers
- ✓ Visit the State Capitol and let your voice be heard

Why you should attend?

- Hear about the latest issues that affect the industry
- Find out what you can do to influence public policy
- Be informed about PCOC legislative issues
- Learn how you can make a difference

2012 Legislative Issues

- State pre-emption elimination threat
- Worker's compensation reform
- Sales tax on services
- Healthy Schools Act Changes

What Do I Do Now?

1. Reserve your PCOC room at the Hyatt Regency at Capitol Park for Tuesday, April 24th by calling (916) 443-1234
2. Complete the registration form on reverse side. Please enclose check for \$75.00 or charge to American Express, Visa or Mastercard and mail to:
PCOC-Legislative Day 2012
3031 Beacon Blvd.
Tel: (916) 372-4363 or Fax: (916) 372-5437
Registration Deadline: Wednesday, April 17, 2012
(Please photo copy for additional attendees.)
3. Make appointments with your Senator and Assembly Representative for Wednesday, April 25th, between 9:15 am and 12:00 noon. When you do, request that your Assembly representative and Senator attend our Legislative Reception on April 24th from 5:30 - 7:30 pm at Chops Restaurant.

It's a good idea to coordinate appointments with other members of your district. Several of you may have the same representative.



Legislative Day

Our key goal each year is to have members from our industry meet directly with their legislators and discuss industry issues. With term limits many legislators are just not that familiar with the structural pest control industry.

Legislative day is our opportunity to sit down and explain the vital services that our industry provides to the people of California.

Agenda

Tuesday, April 24th

9:00 am

P.A.P.C.O. Benefit Golf Event

Cherry Island Golf Course
2360 Elverta Road
Elverta, CA 95626

5:30 pm - 7:00 pm

Legislators Reception

Chops Restaurant
1117 11th Street
Sacramento, CA 95814

Wednesday, April 25th

7:30 am - 9:00 am

Action Breakfast and Briefing

Capitol View Room
Hyatt Regency at Capitol Park
1209 L Street, Sacramento, CA 95814

9:00 am - 12:00 pm

Appointments with your Legislators

State Capitol

12:15 pm - 2:00 pm

Luncheon and Guest Speaker

Capitol View Room
Hyatt Regency at Capitol Park
1209 L Street, Sacramento, CA 95814

Where To Stay

A block of rooms has been set aside at the Hyatt Regency at Capitol Park. The rate is \$195.00 minus a \$50.00 subsidy (Tuesday only) from PAPCO making your room at the Hyatt a very affordable \$145.00.

Reservations must be made by 5:00 pm on April 3, 2012.

Make your reservations as soon as possible and be sure to identify yourself as being with the Pest Control Operators of California to get the group rate. Call the Hyatt Regency at Capitol Park (916) 443-1234.

Self Parking \$20.00 Valet \$25.00



Guest Speaker:
ASSEMBLYMAN
DR. RICHARD PAN

Dr. Richard Pan is a UC Davis educator and pediatrician elected last year to represent the cities of Sacramento, Citrus Heights and Folsom. After meeting with constituents and voting on legislation, Dr. Pan continues to treat children at The Effort Oak Park Clinic.

As Director of the UC Davis Pediatric Residency Program, Dr. Pan created Communities and Physicians Together to make UC Davis medical students available to neighborhood associations wanting to improve the health of their communities.

As co-founder and chair of Healthy Kids Healthy Future, Dr. Pan helped secure health, dental and vision coverage for over 65,000 children in Sacramento, Colusa, El Dorado, Placer and Yuba counties. He helped create the Sacramento Health Improvement Project, bringing together doctors, hospitals, clinics, and community leaders to ensure that all Sacramento County residents have access to primary health care. Dr. Pan also served on the United Way California Capitol Region Board, the Board of BloodSource and the Sacramento First Five Commission.

For his leadership in making community involvement part of the UC Davis medical school curriculum, Dr. Pan was honored with the Campus Compact's 2008 Thomas Ehrlich Faculty Award for Service-Learning. He was also awarded the 2010 Physician Humanitarian Award from the Medical Board of California for his work as a pediatrician, professor and community advocate.

In the Assembly, Dr. Pan continues to help build a healthier Sacramento with a legislative package that empowers communities to improve health, public safety and the economy.

With his wife, Dr. Wang, Dr. Pan raises two young sons and runs a dental practice where he balances expenses, meets a payroll and gains deeper understanding of the challenges faced by small businesses.

Dr. Pan was born and raised around science as his father worked for NASA after emigrating from Taiwan with Dr. Pan's mother.

After graduating from public schools, Dr. Pan went on to earn an undergraduate degree from Johns Hopkins University, a Medical Doctorate from the University of Pittsburg and a Masters of Public Health from Harvard University.

We want to recognize and thank the following companies for their support of PCOC's Legislative Day 2012...



The miracles of science™

P.A.P.C.O.





P.A.P.C.O. Benefit Golf Event

Tuesday, April 24, 2012

Cherry Island Golf Course • Elverta, CA

A great golf day is scheduled to kick off Legislative Days in Sacramento, April 24th & 25th 2012. The Big Valley District will host the "18th Annual" tournament at "Cherry Island GC", which is located 20 minutes East of the Sacramento International Airport at 2360 Elverta Rd., Elverta off highway 99. For more info call or email Steve Scoville sscoville@pestcontrolcenter.com or 916-344-4484 or go to Cherry Island home page at <http://www.golfcherryisland.com>.

Tee Off is 9:00 am for all golfers and will be a "Modified Shotgun" start.

\$120.00 Fee Includes: a boxed lunch and ice tea or water; green and cart fees and prize fund for closest to the hole on 3 of the par 3 holes. If you are flying from Southern California, arrive into Sacramento by 8:20 AM.

Hole Sponsorship is \$100.00 per hole or golf cart.

All remaining proceeds will benefit PAPCO.

Don't Wait! All reservations & sponsorships must be in by April 18, 2012.



Golf Registration Deadline:

Wednesday, April 18, 2012

Call Steve Scoville @ Pest Control Center, Inc. (916) 344-4484 to reserve your spot or fax or email your group names to Steve @ (916) 334-6712 or sscoville@pestcontrolcenter.com. Reservations are considered LEGITIMATE when a check or credit card is in hand. So, mail is the best way to reserve your spot. Use this page to list your name and names of others in your foursome. Make checks out to "Big Valley District of PCOC" and mail to:

Big Valley District of PCOC
c/o Pest Control Center, Inc.
3845 Madison Avenue
North Highlands CA 95660-5010

Golf Registration Form

Company _____ Name _____

Golfers 1. _____ 2. _____
3. _____ 4. _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Card Holder Name _____ Card # _____

Signature _____ Exp. _____ V-Code _____

Sponsorship _____ X \$100.00 = \$ _____ + _____ X \$120.00 = _____
(How Many Holes) (Total of Sponsor Money) (# of Golfers) (Total \$ for Golfers)

Total of Check \$ _____. Check made to "Big Valley District of PCOC"
(Total of Sponsor Money + Golfer Money)

Registration Deadline:

Wednesday, April 18, 2012

Complete the registration form and please enclose check for \$75.00 or charge to American Express, Visa or Mastercard and mail to:

PCOC-Legislative Day 2012
3031 Beacon Blvd.
West Sacramento CA 95691-3462
Tel: (916) 372-4363
Fax: (916) 372-5437
If paying by credit card you may fax your form to 916-372-5437

Please photo copy for additional attendees.



PCOC Legislative Day Registration Form

Attendee Name _____

Home Address _____

City _____ State _____ Zip _____

State Senator is: _____

State Assembly Member is: _____

Company Name _____ PCOC District _____

Co. Phone _____ Co. Fax _____

Card Holder Name _____ Card # _____

Billing Address _____

City _____ State _____ Zip _____

Signature _____ Exp. _____ V-Code _____