



What You Really Need to Know...

BED BUGS



Bed Bug Symposium 2010
One Meetings, Two Locations
September 8 – Oakland
September 10 – Anaheim



10460 North Street
Fairfax, VA 22030



Co-presented by:



REGISTER NOW

One form per attendee, please. Please make copies of this form for additional attendees.

Bed Bug Symposium 2010

Name _____

Company Name _____

Title _____

Address _____

City _____

State _____ Zip/Postal Code _____

Country _____

E-mail _____

Phone _____

Fax _____

Please designate which meeting you will attend:

- September 8, 2010 – Oakland, California
- September 10, 2010 – Anaheim, California

Please designate if you are a member of the following organizations:

- National Pest Management Association
- Pest Control Operators of California
- California Hotel and Lodging Association
- National Apartment Association

HOW TO REGISTER:

Online: at www.npmapestworld.org/events

Fax form to: 703-352-3031

Mail form to: NPMA, 10460 North Street,
Fairfax, VA 22030

For additional information or questions, call
703-352-6762 or e-mail npma@pestworld.org



REGISTRATION FEES

Registration to the Bed Bug Symposium includes a full day of educational sessions, access to exhibits, refreshment breaks, and lunch.

REGISTRATION FEE PER PERSON

Members of PCOC, CHLA, NPMA, and NAA	\$129
Non-members	\$195
Government Employee	\$99
TOTAL AMOUNT DUE	\$ _____

PAYMENT INFORMATION

- Check Enclosed (*Make payable to NPMA*)
- Visa MasterCard

Credit Card # _____

Exp. date _____ Security code _____

Signature _____

Cancellation Policy: All cancellations and refunds must be received in writing. Refunds will be made on the following schedule:

100% - 4 weeks out	75% - 3 weeks out
50% - 2 weeks out	25% - 1 week out
No refund – less than one week out or no shows	

BED BUGS

What You Really Need to Know...

Bed bug infestations are increasingly showing up in hotels, apartments, dormitories, shelters, homes, public transportation—and virtually any concentrated public area. Bed bugs are an elusive, transient pest. They hitch rides in luggage, boxes, shoes, and other mobile objects. Because of the increased urgency of the issue, the National Pest Management Association along with the Pest Control Operators of California and the California Hotel and Lodging Association, have put together an educational program designed to help you deal with this difficult issue.

From identifying bed bugs to inspection techniques to public affairs issues and the legal ramifications, we have

gathered nationally-recognized experts on the bed bug issue to provide management tips, both preventative and corrective, to help you make informed decisions and stay out of the newspaper—and the courtroom. The Bed Bug Symposium Marketplace is an added feature that gives you the opportunity to learn more about products and service

Who should attend? Hoteliers, public health and public housing employees, property managers and owners, college dormitory supervisors, cruise ship administrators, furniture rental facilities, hospital administrators, and anyone working with housing the general public.

Who Should Attend?

- Hoteliers
- Property Managers and Owners
- College Dormitory Supervisors
- Public Health and Public Housing Employees
- Cruise Ship Administrators
- Furniture Rental Facility Managers
- Hospital Administrators

PROGRAM OF EVENTS

7:30 a.m. – 8:30 a.m.
Registration and Marketplace

8:30 a.m. – 8:45 a.m.
**Welcome and Introductions:
Why Are We Having This Meeting?**
Representatives from hotel and apartment associations, PCOC and NPMA

8:45 a.m. – 9:45 a.m.
**Basic Bed Bug Facts:
What Are They and Why Are They a Problem Now?**
Gail Getty, University of California, Berkeley (Oakland)

Dr. Eric Paysen, Lloyds Pest Control (Anaheim)

9:45 a.m. – 10:15 a.m.
Regulatory Status and Issues
Kathleen Boyle, Department of Pesticide Regulation, State of California

10:15 a.m. – 10:30 a.m.
Refreshment Break

10:30 a.m. – 12:00 p.m.
Bed Bug Control Options and Strategies
Brad Delk, Delk Pest Control; Luis Agurto, Jr., Pestec; Richard Estrada, Atco Pest Control (Oakland)

Pat Copps, Orkin; Travis Swope, Antimite; Keith Willingham, Western Exterminators (Anaheim)

12:00 p.m. – 1:30 p.m.
Lunch in the Marketplace

1:30 p.m. – 2:00 p.m.
Avoiding Litigation
Arthur B. “Skip” Cook, Hill, Farrer and Burrill, LLP

2:00 p.m. – 2:45 p.m.
**Hands On:
Developing an Action Plan for Your Facility**
Wes Tyler, CHA, Chancellor Hotel on Union Square (Oakland)

California Hotel Operator TBD (Anaheim)

2:45 p.m. – 3:15 p.m.
**Ask the Experts and Open Discussion:
Where Do We Go From Here?**
All Speakers

3:15 p.m. – 3:30 p.m.
Concluding Comments
Representatives from hotel and apartment associations, PCOC and NPMA

HOTEL INFO

**Two Meetings,
Two Locations**

**Wednesday, September 8
Hilton Oakland Airport**
For hotel reservations, call (800) HILTONS by August 29. Mention “NPMA” to receive the group rate of \$115 per night.

**Friday, September 10
Doubletree Anaheim/Orange County**
For hotel reservations, call (800) HILTONS by August 9. Mention “NPMA” to receive the group rate of \$99 per night.