



Pest Control Operators of California · 3031 Beacon Blvd · West Sacramento CA 95691-3462

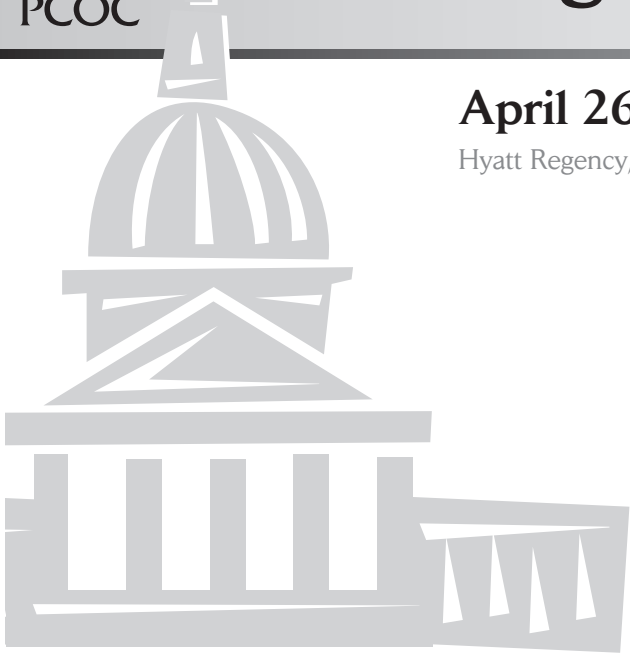
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# Legislative Day 2011

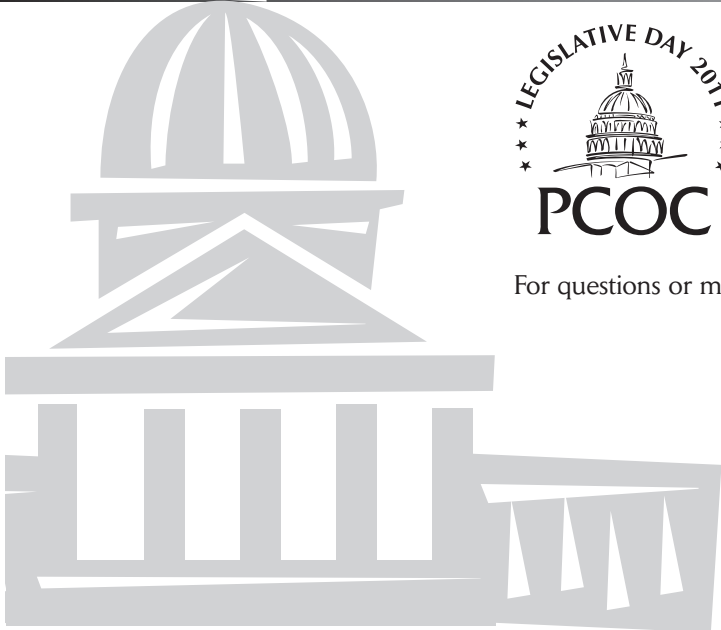
April 26 and 27, 2011

Hyatt Regency, Sacramento, CA



# Legislative Day 2011

April 26 and 27, 2011



Hyatt Regency Capitol Park  
1209 L Street, Sacramento, CA  
916-443-1234

For questions or more information contact PCOC 916-372-4363



Don't miss PCOC Legislative Day 2011. It is our opportunity to tell legislators about our industry and what it does for California.

# Areas of Interest

## SMALL BUSINESS IS UNDER ATTACK!

- ✓ Legislators & Regulators want to run your business
- ✓ Pest Control Operators need to educate lawmakers
- ✓ Visit the State Capitol and let your voice be heard

## Why you should attend?

- Hear about the latest issues that affect the industry
- Find out what you can do to influence public policy
- Be informed about PCOC legislative issues
- Learn how you can make a difference

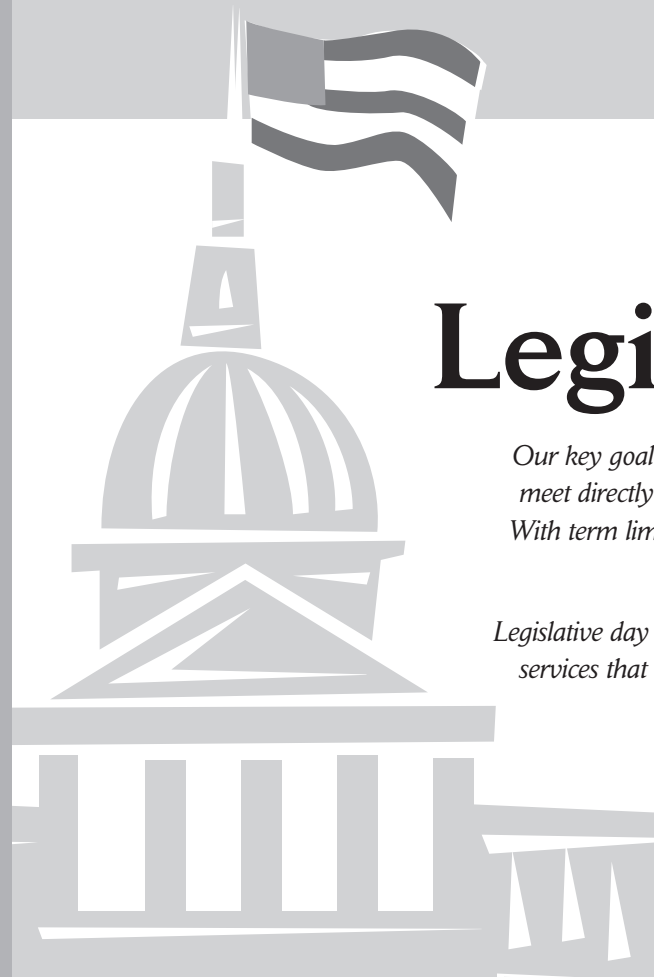
## 2011 Legislative Issues

- State pre-emption elimination threat
- Worker's compensation reform
- Sales tax on services
- Healthy Schools Act Changes

## What Do I Do Now?

1. Reserve your PCOC room at the Hyatt Regency at Capitol Park for Tuesday, April 26th by calling (916) 443-1234
2. Complete the registration form on reverse side. Please enclose check for \$75.00 or charge to American Express, Visa or Mastercard and mail to:
  - PCOC-Legislative Day 2011
  - 3031 Beacon Blvd.
  - Tel: (916) 372-4363 or Fax: (916) 372-5437**Registration Deadline:** Wednesday, April 19, 2011  
 (Please photo copy for additional attendees.)
3. Make appointments with your Senator and Assembly Representative for Wednesday, April 27th, between 9:15 am and 12:00 noon. When you do, request that your Assembly representative and Senator attend our Legislative Reception on April 26th from 5:30 - 7:30 pm at Chops Restaurant.

It's a good idea to coordinate appointments with other members of your district. Several of you may have the same representative.



## Legi

*Our key goals  
meet directly  
With term limits*

*Legislative day  
services that*

## Agenda

**Tuesday, April 26th**

**8:00 am**

### **P.A.P.C.O. Benefit Golf Event**

River Oaks Golf Club  
201 Lee Road  
Nicolaus, CA 95659

**5:30 pm - 7:30 pm**

### **Legislators Reception**

Chops Restaurant  
1117 11th Street  
Sacramento, CA 95814

## Where To Stay

A block of rooms has been set aside at the Hyatt Regency at Capitol Park. The rate is \$195.00 minus a \$50.00 subsidy (Tuesday only) from PAPCO making your room at the Hyatt a very affordable \$145.00.

**Reservations must be made by 5:00 pm  
on April 6, 2011.**



# slative Day

*each year is to have members from our industry with their legislators and discuss industry issues. It's not that many legislators are just not that familiar with the structural pest control industry.*

*is our opportunity to sit down and explain the vital our industry provides to the people of California.*

## Wednesday, April 27th

**7:30 am - 9:00 am**

### Action Breakfast and Briefing

Capitol View Room  
Hyatt Regency at Capitol Park  
1209 L Street, Sacramento, CA 95814

**9:00 am - 12:00 pm**

### Appointments with your

#### Legislators

State Capitol

**12:15 pm - 2:00 pm**

### Luncheon and Guest Speaker

Capitol View Room  
Hyatt Regency at Capitol Park  
1209 L Street, Sacramento, CA 95814

Make your reservations as soon as possible and be sure to identify yourself as being with the Pest Control Operators of California to get the group rate. Call the Hyatt Regency at Capitol Park (916) 443-1234.

Self Parking \$20.00 Valet \$25.00



## Guest Speaker: SENATOR TED GAINES

Ted Gaines represents the people of the 1st Senate District, Senator Gaines serves as vice chair of the Senate Insurance Committee and the Transportation and Housing Committee. Prior to his election to the State Senate in 2011, Ted served the people of the 4th State Assembly District from 2006 - 2011. As a member of the Assembly, Ted fought tirelessly for the principles of limited government, lower taxes and private-sector job growth.

His experience as a small business owner has helped Ted bring a pro-business perspective to government. During his tenure, Gaines authored legislation to cap the state's spending and set aside money into a rainy-day budget reserve fund. Gaines also authored the Flexible Work Week Act of 2009, giving employers the flexibility to set new, alternative work schedules. Gaines also introduced legislation to reduce the number of burdensome regulations on the state's books and provide tax-relief for hard-working California families.

As a 5th generation resident of Roseville and local small businessman, Gaines is proud of his deep roots in the foothills. Ted's family first came to Placer County during the Gold Rush when his great, great grandfather James Kaseberg built and owned a sheep ranch next to the present day site of the Placer County Fair Grounds. The ranch home from the 1860's still stands in Roseville.

Upon graduating with a degree in Business Administration from Lewis and Clark College in Oregon, Ted returned home to follow his dreams of being a small business owner. Today, Ted is running his own successful business, serving as the owner of Point West Insurance of Sacramento.

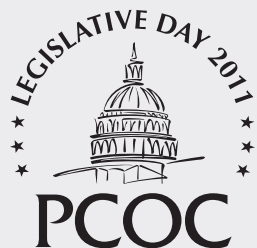
We want to recognize and thank the following companies for their support of PCOC's Legislative Day 2011...



*The miracles of science™*

**P.A.P.C.O.**

SPECIALTY PRODUCTS  
*Delivering Value*



# P.A.P.C.O. Benefit Golf Event

## Tuesday, April 26, 2011

### River Oaks Golf Club • Nicolaus, CA

A great golf day is scheduled to kick off Legislative Days in Sacramento, April 26th and 27th 2011. The Big Valley District will host the 17th annual tournament at "River Oaks Golf Club", which is located in Nicolaus, 25 minutes from Sacramento International Airport. For more information or directions call or email Steve Scoville at [sscoville@pestcontrolcenter.com](mailto:sscoville@pestcontrolcenter.com) or (916) 344-4400.

**Tee Off is 9:00 am** for all golfers and will be a "Shotgun" start.

**\$100.00 Fee Includes:** breakfast burrito or sandwich and boxed lunch; green and cart fees and prize fund for closest to the pin on two of the par 3 holes. If you are flying from Southern California, arrive into Sacramento by 7:00 AM.

**Hole Sponsorship** is \$100.00 per hole or golf cart.

**All remaining proceeds will benefit PAPCO.**

**Don't Wait! All reservations & sponsorships must be in by April 19, 2011.**



### Golf Registration Deadline: Wednesday, April 19, 2011

Call Steve Scoville @ Pest Control Center, Inc. (916) 344-4400 to reserve your spot. You may also fax or email your group names to Steve @ (916) 334-6712 or [sscoville@pestcontrolcenter.com](mailto:sscoville@pestcontrolcenter.com). Reservations are not considered valid until a check is in hand or credit card charged; so, mail is the best way to reserve your spot. Use the bottom of this page to list your name and names of others in your foursome. Make checks out to "Big Valley District of PCOC" and Mail to:

Big Valley District of PCOC  
c/o Pest Control Center, Inc.  
3845 Madison Avenue  
North Highlands CA 95660-5010

### Golf Registration Form

\_\_\_\_\_ **Golf** \$100 per person

**Sponsorship:** \_\_\_\_\_ \$100 per Hole

Company \_\_\_\_\_

Attendee Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Card Holder Name \_\_\_\_\_ Card # \_\_\_\_\_

Signature \_\_\_\_\_ Exp. \_\_\_\_\_ V-Code \_\_\_\_\_

### Registration Deadline: Wednesday, April 19, 2011

Complete the registration form and please enclose check for \$75.00 or charge to American Express, Visa or Mastercard and mail to:

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3031 Beacon Blvd.  
West Sacramento CA 95691-3462  
Tel: (916) 372-4363  
Fax: (916) 372-5437

If paying by credit card you may fax your form to 916-372-5437

Please photo copy for additional attendees.



### PCOC Legislative Day Registration Form

Attendee Name \_\_\_\_\_

Home Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

State Senator is: \_\_\_\_\_

State Assembly Member is: \_\_\_\_\_

Company Name \_\_\_\_\_ PCOC District \_\_\_\_\_

Co. Phone \_\_\_\_\_ Co. Fax \_\_\_\_\_

Card Holder Name \_\_\_\_\_ Card # \_\_\_\_\_

Billing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Signature \_\_\_\_\_ Exp. \_\_\_\_\_ V-Code \_\_\_\_\_