

PCOC EXPO 2012

EXHIBITOR REGISTRATION INFORMATION



Pest Control Operators of California (PCOC)

Catamaran Resort, San Diego, CA

Set-Up: Thursday, June 21, 2012 12:00pm - 4:30pm

Exhibit Hall Dates:

Thursday, June 21, 2012 **Time:** 5:00 -7:30pm

Friday, June 22, 2012 **Time:** 11:30 - 2:00pm

Exhibitor Booth Information

Single Booth Package Includes:

- ❖ 8' high back wall & 3' high side drape
- ❖ One 6' draped table
- ❖ One 7" x 44" ID sign
- ❖ Two chairs
- ❖ One wastebasket
- ❖ All exhibit hall meals & entry badges for two exhibitors per booth – additional badges sold separately

Double Booth Package Includes:

Everything to the left, an additional booth including all of its contents, & 2 additional full exhibitor badge registrations

PCOC TRADE SHOW TERMS AND CONDITIONS

Terms and Conditions:

Reflex Services is our exclusive exhibit hall service contractor for our convention in Anaheim. They provide drayage, material handling, custom furniture, cleaning, specialty carpet, installation/dismantle supervision, and labor. Utilities, electrical, telephone services, internet, overhead rigging and audiovisual are provided by Catamaran Resort Hotel. All forms will be provided for your convenience in a separate mailing once you register.

All exhibitors agree to the Terms and Conditions of Catamaran Resort Hotel Policies and Procedures, and the regulations of San Diego, CA and the San Diego Fire Department. A copy of the terms and conditions for the Catamaran Resort Hotel will be provided to an exhibitor upon request to PCOC.

Booth spaces are reserved on a first come – first served basis. **Full payment** must accompany booth registration application. We have space for **35** Booths – book early as we usually sell out because once they're gone, they're gone! In case of cancellation, full refund will be made **only** upon written request received by **May 15, 2011**. There will be no refund for cancellations received after that date. **PCOC** and **Reflex Services** does its best to accommodate your exhibit placement wishes but reserves the right to change the configuration of the exhibit hall and relocate exhibits if necessary.

SPONSORSHIP INFORMATION

SPONSORSHIP RATES

Platinum \$2500

Gold \$1000

Silver \$500

Bronze \$250

All Sponsors will be recognized publicly and given a Certificate of Appreciation at our opening session on Friday morning June 22nd, 2012.

Sponsors will also be recognized in our Welcome Brochure and Agenda, as well as our newsletter.

All Sponsors will also be recognized in signage at the opening convention ceremony, in the Exhibit Hall and at Saturday's banquet.

All Sponsors will also have the opportunity to provide PCOC with their logo, which we will link to a sponsor page on the members-only side of PCOC's website, which will direct them to the Sponsor's website or provided link.

In addition, Platinum Sponsors of PCOC will be given an opportunity to speak briefly at the opening session.

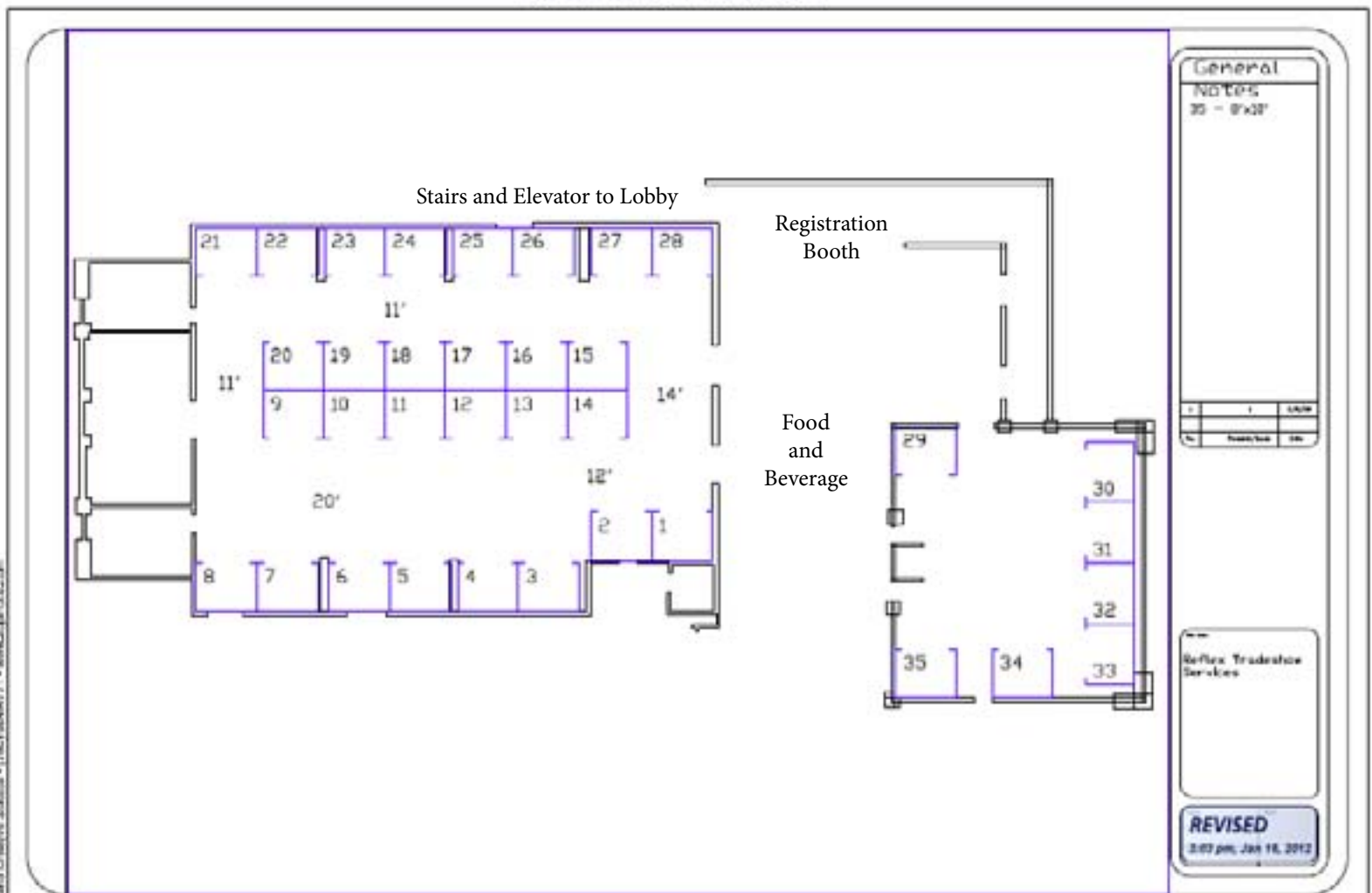
If you sign up for Platinum Sponsorship, please indicate who you would like to represent your company.

Pest Control Operators of California

June 19-22, 2012

The Catamaran Hotel

Kontiki Ballroom / Boardroom





PCOC EXPO June 21-23, 2012
Catamaran Resort Hotel, San Diego, CA

Exhibit Hall Dates June 21 & 22

Exhibitor Application (This is not a contract until accepted by PCOC)

FIRM NAME: _____

ADDRESS: _____

CITY, STATE, ZIP: _____

WEB-SITE ADDRESS: _____ E-MAIL ADDRESS _____

CONTACT PERSON: _____ CONTACT PHONE # _____

DESCRIPTION OF PRODUCT OR SERVICE _____

AFFILIATE MEMBERS

- 1 ea. 8' X 10' \$ 600 2 badges
2 ea. 8' X 10' \$1000 4 badges

NON-MEMBERS

- 1 ea. 8' X 10' \$ 900 2 badges
2 ea. 8' X 10' \$1,400 4 badges

BOOTH CHOICES 1st 2nd 3rd

BADGES NEEDED (print names as they should appear on badges)

1) 2)

ADDITIONAL BADGES NEEDED - \$125.00 per attendee

3) 4) 5)

6) 7) 8)

(Please use separate sheet of paper for any additional names)

Additional Badges @ \$125.00 \$

ADDITIONAL EVENT REGISTRATION & CREDIT CARD PAYMENT INFORMATION IS ON THE BACK OF THIS FORM.

TOTAL AMOUNT DUE FOR BOOTH SPACE & ADDITIONAL BADGES \$

MAIL OR FAX COMPLETED APPLICATION WITH FULL PAYMENT TO: PCOC EXHIBITOR REGISTRATION 3031 BEACON BOULEVARD WEST SACRAMENTO, CA. 95691-3462

To pay with credit card and/or register for additional events, fill out the additional paperwork included in this packet.

Space is available on a first come, first serve basis and full payment must accompany your registration. No exceptions.

PCOC Use Only

Date Received: Booth # Assigned: Main Contact:

PEST CONTROL OPERATORS OF CALIFORNIA PHONE 916.372.4363 FAX 916.372.5437

The exhibitor assumes the entire responsibility and liability for losses, damages, claims arising out of injury, loss, or damage of exhibitor's displays, equipment, or other property brought upon the premises of Catamaran Resort Hotel shall indemnify and hold harmless Pest Control Operators of California, Inc., Catamaran Resort Hotel, their agents and employees from any and all such losses, damages, and claims.

Expo Registration Breakdown

Company Name: _____
Company Representative: _____
Mailing Address: _____
City, State, Zip: _____
Telephone: (____) _____ Fax: (____) _____
E-mail: _____ Web Address: _____

SPONSORSHIP

- Platinum \$2500
- Gold \$1000
- Silver \$500
- Bronze \$250

BOOTH-also submit other registration form

Options	Cost	Total
<input type="checkbox"/> Member Single	\$600	_____
<input type="checkbox"/> Member Double	\$1000	_____
<input type="checkbox"/> Non-Member Single	\$900	_____
<input type="checkbox"/> Non-Member Double	\$1400	_____
<input type="checkbox"/> Extra Badges	\$125	_____

ADDITIONAL FUNCTIONS

Please list number of tickets

Golf \$145 x _____ **Total:** _____

Golfer Names	Handicap
_____	_____
_____	_____
_____	_____

List additional golfers or foursome requests on a separate sheet
-Golf Tournament Sponsored by San Diego District

Banquet

\$85 adults x _____ **Total:** _____

\$50 (6-12) x _____ **Total:** _____

Free 5 and under x _____ **Total:** _____

CREDIT CARD AUTHORIZATION

Name on Card

Card Type

- Visa
- Mastercard
- Amex

Card Number

Expiration: _____ **V-Code** _____

Billing Address:

Billing Zip Code:

CHARGES

Sponsorship \$ _____

Booth \$ _____

Extra Badges \$ _____

Golf \$ _____

Banquet \$ _____

TOTAL \$ _____

Make checks payable to PCOC

Mail to: PCOC Exhibitor Registration

3031 Beacon Blvd.

West Sacramento, CA 95691

Or fax with credit card to (916) 372-5437

NAME BADGES ARE REQUIRED FOR ALL CONVENTION EVENTS
& WILL BE CHECKED BY HOTEL SECURITY