

Bed Bug Symposium 2010

One Meeting. Two Locations.

1 Day Workshop & Marketplace

September 8—Oakland, California
September 10—Anaheim/Orange County, California

THIS IS AN OPPORTUNITY YOU CAN'T AFFORD TO MISS!

- *Don't miss this opportunity to interact with representatives from hotels, public health and public housing employees, and property managers and owners who are interested in learning how to respond to the threat of bed bugs.*
- *Have a presence in the Marketplace at one or both workshops, limited space is available!*

To ensure an educational program that targets the right audience, NPMA has partnered with the Pest Control Operators of California and California Hotel and Lodging Association.

From identifying bed bugs to inspection techniques to the public affairs issues and the legal ramifications, we have gathered nationally-recognized experts on the bed bug issue to provide management tips, both preventative and corrective, to help make informed decisions and stay out of the newspaper – and the courtroom.

The Marketplace at the Bed Bug Symposium offers an opportunity for suppliers of bed bug products and management services like you to provide the tools and information the attendees need to know in dealing with the pest of the century.

The prices for the Marketplace Sponsors are amazingly affordable. We are offering three premier opportunities [prices are based on per meeting location].

Executive Sponsorship \$2,500—including:

- Tabletop exhibit (6' x 10' space with draped table)
- 2 full registrations*
- Company logo in electronic promotional materials and printed on-site program
- Opportunity to insert one (1) page flyer/promotional material in each attendee registration packet
- An attendee list for both locations

General Sponsorship \$1,250—including:

- Tabletop exhibit (6' x 10' space with draped table)
- 1 full registration*
- Company logo in electronic promotional materials and printed on-site program
- An attendee list for both locations

Marketplace Vendor \$750—including:

- Tabletop exhibit (6' x 10' space with draped table)
- 1 full registration*
- An attendee list from exhibiting location

*Additional badges can be purchased for a discounted price of \$100 per meeting location.

Don't be left out at the Marketplace where attendees will discover the products and services they need to combat this public health pest. Drop everything, fill out the attached registration form and return it to NPMA as soon as possible. Space will be allocated on a first-come/first-served basis.

Hotel Information

September 8 Bed Bug Symposium: Hilton Oakland Airport

For hotel reservations at the Hilton Oakland Airport call 1-800-HILTONS by August 29, 2010 to receive the group rate of \$115 per night. After August 29, rooms and the group rate are subject to availability.

September 10 Bed Bug Symposium: Doubletree Hotel Anaheim/Orange County

For hotel reservations at the Doubletree Hotel Anaheim/Orange County call 800-HILTONS by August 9, 2010 to receive the group rate of \$99 per night. After August 9, rooms and the group rate are subject to availability.

Please do not hesitate to contact Alexis Wirtz at NPMA if you have any questions or need additional information at 703/352-6762 or by e-mail awirtz@pestworld.org

Bed Bug Symposium 2010 Marketplace Registration Form

One Meeting. Two Locations.
September 8- Oakland, California
September 10- Anaheim/Orange Country, California

Company Name

Your Name

Your Signature

Address *(Must be a physical address – no P.O. Boxes please)*

City

State

Zip Code

Phone

Fax

e-mail

Choose Your Location (prices are set on per location; if displaying at both meetings, be sure to note that the representatives attending need to be listed in both locations.)

Oakland, CA

Anaheim, CA

Company Representatives Attending (Executive Sponsorship includes 2 registrants, General and Marketplace Vendor includes 1 registrant; each additional badge is \$100)

1. _____

1. _____

2. _____

2. _____

3. _____

3. _____

4. _____

4. _____

The Bed Bug Symposium is only open to those companies that supply products or services related to bed bugs.

Please list Bed Bug Products/Services to be Displayed: _____

Limited space is available and will be assigned on a first-come/first-serve basis.
Space will be confirmed upon receipt of registration form prior to arrival.

Payment

Fees for Oakland (Sept. 8)

Executive Sponsorship \$2,500 \$ _____
General Sponsorship \$1,250 \$ _____
Marketplace Vendor \$750 \$ _____
Additional badges: \$100/person
\$ _____

Fees for Anaheim (Sept. 10)

Executive Sponsorship \$2,500 \$ _____
General Sponsorship \$1,250 \$ _____
Marketplace Vendor \$750 \$ _____
Additional badges: \$100/person
\$ _____

Total: \$ _____

- Our check is enclosed
 Please charge the total to our credit card
 Visa MasterCard

Card # _____ Exp Date _____

Security Code _____

Cardholder Name _____

Cardholder Signature _____

NOTE: The official NPMA Cancellation Policy states that refunds will be made in full until 30 days before September 8, 2010. If you cancel within 30 days of September 8, 2010, your fees will be forfeited in full.

Mail this form to: NPMA, 10460 North Street, Fairfax, VA 22030; Or fax to: 703-352-3031.