

PEST CONTROL OPERATORS OF CALIFORNIA

68th Annual Convention & Trade Show

EXHIBITOR REGISTRATION INFORMATION



Pest Control Operators of California (PCOC)

Disneyland® Resort Hotel, Anaheim, CA

Set-Up: Thursday, June 23, 2011 12:00pm - 4:30pm

Exhibit Hall Dates:

Thursday, June 23, 2011 **Time:** 5:00 - 7:30pm

Friday, June 24, 2011 **Time:** 11:30 - 2:00pm

Exhibitor Booth Information

Single Booth Package Includes:

- ❖ 8' high back wall & 3' high side drape
- ❖ One 6' skirted table
- ❖ One 7" x 44" ID sign
- ❖ Two side chairs
- ❖ One wastebasket
- ❖ All exhibit hall meals & entry badges for two exhibitors per booth – additional badges sold separately

Double Booth Package Includes:

Everything to the left, an additional booth including all of its contents, & 2 additional full exhibitor badge registrations

PCOC TRADE SHOW TERMS AND CONDITIONS

Terms and Conditions:

Freeman is our exclusive exhibit hall service contractor for our convention in Anaheim. They provide drayage, material handling, custom furniture, cleaning, specialty carpet, installation/dismantle supervision, and labor. Utilities, electrical, telephone services, internet, overhead rigging and audiovisual are provided by *Disneyland®* Resort Hotel. All forms will be provided for your convenience in a separate mailing once you register.

All exhibitors agree to the Terms and Conditions of *Disneyland®* Resort Hotel Policies and Procedures, and the regulations of Anaheim, CA and the Anaheim Fire Department. A copy of the terms and conditions for the *Disneyland®* Resort Hotel will be provided to an exhibitor upon request to PCOC.

Booth spaces are reserved on a first come – first served basis. **Full payment** must accompany booth registration application. We have space for **40** Booths – book early as we usually sell out because once they're gone, they're gone! In case of cancellation, full refund will be made **only** upon written request received by **May 15, 2011**. There will be no refund for cancellations received after that date. **PCOC** and **Freeman** does its best to accommodate your exhibit placement wishes but reserves the right to change the configuration of the exhibit hall and relocate exhibits if necessary.

Sponsorship Information

SPONSORSHIP RATES

Platinum \$2500

Gold \$1000

Silver \$500

Bronze \$250

All Sponsors will be recognized publicly and given a Certificate of Appreciation at our opening session on Friday morning June 24th, 2011.

Sponsors will also be recognized in our Welcome Brochure and Agenda, as well as our newsletter.

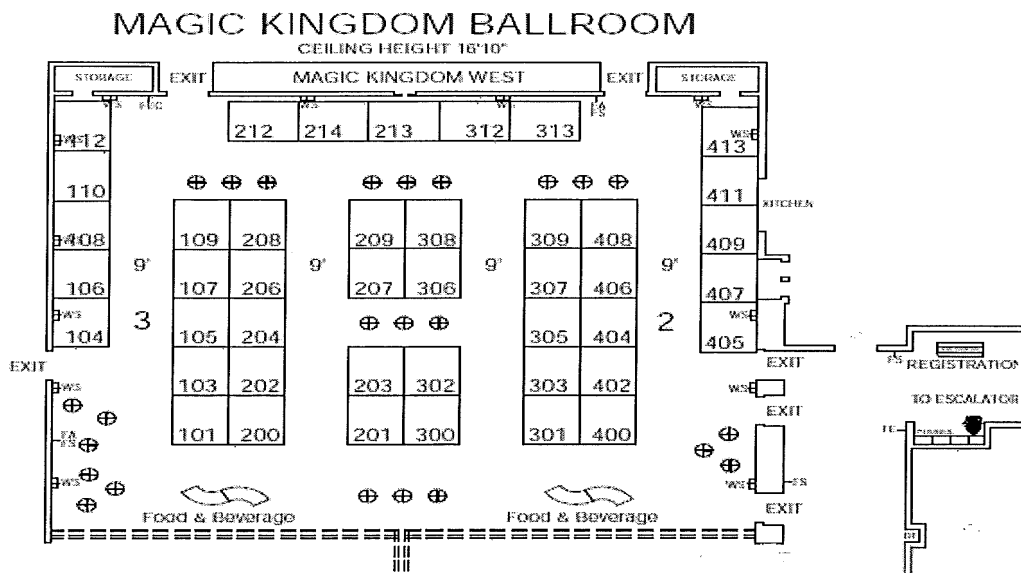
All Sponsors will also be recognized in signage at the opening convention ceremony, in the Exhibit Hall and at Saturday's banquet.

All Sponsors will also have the opportunity to provide PCOC with their logo, which we will link to a sponsor page on the members-only side of PCOC's website, which will direct them to the Sponsor's website or provided link.

In addition, Platinum Sponsors of PCOC will be given an opportunity to speak briefly at the opening session. If you sign up for Platinum Sponsorship, please indicate who you would like to represent your company.

PCOC 68th Annual Convention & Tradeshow
 June 23-24, 2011
Disneyland® Hotel
 Anaheim, California

NOTE: FLOOR PLAN IS SUBJECT TO FIRE MARSHAL APPROVAL.



Stay in the middle of the action at the iconic *Disneyland*® Hotel beloved by families for generations. The *Disneyland*® Hotel is a magical place — steeped in history, yet full of modern luxuries — located steps away from the parks and accessible via the world-famous monorail. Slip away for a comfortable nap or an afternoon dip in the pool. Packed with fabulous dining and unexpected delights, a stay at the *Disneyland*® Hotel is a vacation all by itself!



Go to the PCOC website www.pcoc.org under “upcoming events” and click on the link marked “tickets” to purchase specially-priced *Disneyland*® Resort Theme Park tickets!! These special ticket prices are not available once you arrive at the Resort. Our ticket store closes at 9:00 PM PST on 6/19/2011 so don't delay.

Pelican Hill Golf Resort-Ocean North Course The fundamentals of golf may not vary, but the way you experience the game certainly can. Tom Fazio designed our 54 holes of golf, including Pelican Hill's 36 championship holes on our Ocean North and Ocean South courses to be unlike any that you've ever played before.



Convention Speakers include:

- **Don Brady, Director of the Environmental Fate and Effects Division**
- **Steve Sax, Former Los Angeles Dodgers Second Baseman, Businessman, and Motivational Speaker**
- Continuing Education hours have been applied for



PEST CONTROL OPERATORS OF CALIFORNIA, INC.
68th ANNUAL TRADE SHOW June 23-25, 2011
Disneyland® Resort Hotel - Anaheim, CA

Exhibit Hall Dates June 23 & 24

Exhibitor Application
 (This is not a contract until accepted by PCOC)

FIRM NAME: _____

ADDRESS: _____

CITY, STATE, ZIP: _____

WEB-SITE ADDRESS: _____ E-MAIL ADDRESS _____

CONTACT PERSON: _____ CONTACT PHONE # _____

DESCRIPTION OF PRODUCT OR SERVICE _____

AFFILIATE MEMBERS

- 1 ea. 8' X 10' \$ 600 2 badges
- 2 ea. 8' X 10' \$1000 4 badges

NON-MEMBERS

- 1 ea. 8' X 10' _____ \$ 900 2 badges
- 2 ea. 8' X 10' _____ \$1,400 4 badges

BOOTH CHOICES 1st _____ 2nd _____ 3rd _____

BADGES NEEDED (print names as they should appear on badges)

1) _____ 2) _____

ADDITIONAL BADGES NEEDED – \$125.00 per attendee

3) _____ 4) _____ 5) _____

6) _____ 7) _____ 8) _____

(Please use separate sheet of paper for any additional names)

Additional Badges _____ @ \$125.00 \$ _____

**ADDITIONAL EVENT REGISTRATION & CREDIT CARD PAYMENT
 INFORMATION IS ON THE BACK OF THIS FORM.**

TOTAL AMOUNT DUE FOR BOOTH SPACE & ADDITIONAL BADGES \$ _____

**MAIL OR FAX COMPLETED APPLICATION WITH FULL PAYMENT TO:
 PCOC EXHIBITOR REGISTRATION
 3031 BEACON BOULEVARD WEST SACRAMENTO, CA. 95691-3462**

To pay with credit card and/or register for additional events, fill out the additional paperwork included in this packet.

Space is available on a first come, first serve basis and full payment must accompany your registration. No exceptions.

PCOC Use Only

Date Received: _____ Booth # Assigned: _____ Main Contact: _____

PEST CONTROL OPERATORS OF CALIFORNIA PHONE 916.372.4363 FAX 916.372.5437

The exhibitor assumes the entire responsibility and liability for losses, damages, claims arising out of injury, loss, or damage of exhibitor's displays, equipment, or other property brought upon the premises of Disneyland® Resort Hotel shall indemnify and hold harmless Pest Control Operators of California, Inc., Disneyland® Resort Hotel , their agents and employees from any and all such losses, damages, and claims.

Convention Registration Breakdown

Company Name: _____
Company Representative: _____
Mailing Address: _____
City, State, Zip: _____
Telephone: (____) _____ Fax: (____) _____
E-mail: _____ Web Address: _____

SPONSORSHIP

- Platinum \$2500
- Gold \$1000
- Silver \$500
- Bronze \$250

BOOTH-also submit other registration form

Options	Cost	Total
<input type="checkbox"/> Member Single	\$600	_____
<input type="checkbox"/> Member Double	\$1000	_____
<input type="checkbox"/> Non-Member Single	\$900	_____
<input type="checkbox"/> Non-Member Double	\$1400	_____
<input type="checkbox"/> Extra Badges	\$125	_____

ADDITIONAL FUNCTIONS

Please list number of tickets

Golf \$135 x _____ **Total:** _____

Golfer Names	Handicap
_____	_____
_____	_____
_____	_____
_____	_____

List additional golfers or foursome requests on a separate sheet
-Golf Tournament Sponsored by Orange County District

Banquet

\$85 adults x _____ **Total:** _____

\$50 (6-12) x _____ **Total:** _____

Free 5 and under x _____ **Total:** _____

CREDIT CARD AUTHORIZATION

Name on Card

Card Type

- Visa
- Mastercard
- Amex

Card Number

Expiration: _____ **V-Code** _____

Billing Address:

Billing Zip Code:

CHARGES

Sponsorship \$ _____

Booth \$ _____

Extra Badges \$ _____

Golf \$ _____

Banquet \$ _____

TOTAL \$ _____

Make checks payable to PCOC

Mail to: PCOC Exhibitor Registration

3031 Beacon Blvd.

West Sacramento, CA 95691

Or fax with credit card to (916) 372-5437

NAME BADGES ARE REQUIRED FOR ALL CONVENTION EVENTS
& WILL BE CHECKED BY HOTEL SECURITY

**HOTELREGISTRATION
INFORMATION**

DISNEYLAND® RESORT HOTEL
1150 WEST MAGIC WAY
ANAHEIM, CA 92802

RESERVATIONS: <https://resweb.passkey.com/go/pestcontrol2011>
(714) 520-5005

or Go to “upcoming events” on the PCOC website to make your online reservations

Special Convention Rates
Rooms are \$189 standard single/double

Be sure to mention you are with the Pest Control Operators of California Convention to get the special rates!

All reservations must be received by May 30, 2011. If reservations are cancelled within 72 hours of arrival, a refund will be given.

After the 30th of May, rooms may not be available. Any rooms, which may still be available after May 30, 2011, could be at substantially higher rates. Register early. If you fail to register early you may not be able to get a room, and PCOC staff will be powerless to assist you in obtaining a room.