

WHAT'S HAPPENING AT PCOC EXPO 2013

A new format with **increased** value! CEU's applied for. Make sure you take advantage of our comprehensive program. Come and network in the Exhibit Hall and attend the breakout sessions.

WHO IS PCOC EXPO FOR?

Everyone connected to the pest control industry is welcome. This is the largest state pest control convention and tradeshow. Come and see the latest technology and network with the PCOC members, suppliers and manufacturers.

WHO EXHIBITS AT PCOC EXPO?

Affiliate members, suppliers and manufacturers.

ABOUT OUR KEYNOTE SPEAKER ROGER CRAWFORD



National Motivational Speaker and Award Winner

Before Roger Crawford inspired others on Center Stage he achieved phenomenal success on Center Court. Sports Illustrated has recognized Roger as "one of the most accomplished physically challenged athletes in the world". He has lived out the principles of perseverance, unshakable optimism, and overcoming adversity and eloquently communicates with audiences today. Roger's remarkable life story is a powerful example that . . .

"Challenges are inevitable, defeat is optional!"

From Center Court To Center Stage

Roger Crawford knows about determination, optimism and defying the odds because he has lived it. His compelling story of becoming an NCAA Division I tennis champion communicates and demonstrates that adversity can be an inspirational, dynamic, and useful tool in our lives. Roger's life experience taught him that achievement does not happen by averting challenges it is in embracing the inevitability of problems and becoming proficient at overcoming them.

Roger Crawford is a champion on and off the court. He is a once in a lifetime experience not to be missed!

BREAKOUT SESSION SPEAKERS

Gail M Getty
Entomologist
Domus Institute

Vernard R Lewis
Cooperative Extension Specialist,
Department of Environmental
Sciences, Policy and Management
UC Berkeley

Chuck Vancura
Loss Control Specialist
Accident & Loss Prevention Services

WHAT TO DO IN SANTA ROSA GATEWAY TO THE WINE COUNTRY

Charming Downtown Santa Rosa is lined with intriguing shops and restaurants that will delight casual diners and epicureans alike. So, come dip into California's cornucopia, and fill up on a place of plenty. Whether you want to taste wines, eat farm-fresh food, get a massage, watch a sunset over the Pacific Ocean, explore a redwood forest, take in a show, play a round of golf, shop 'til you drop, or simply relax – here's some information to help you plan.

Go to
www.sonomacounty.com or
www.inside-sonoma.com

Wine Tours

Bicycle Tours

Restaurants

Shopping

Whale Watching

Nature Hikes

And much, much

more!



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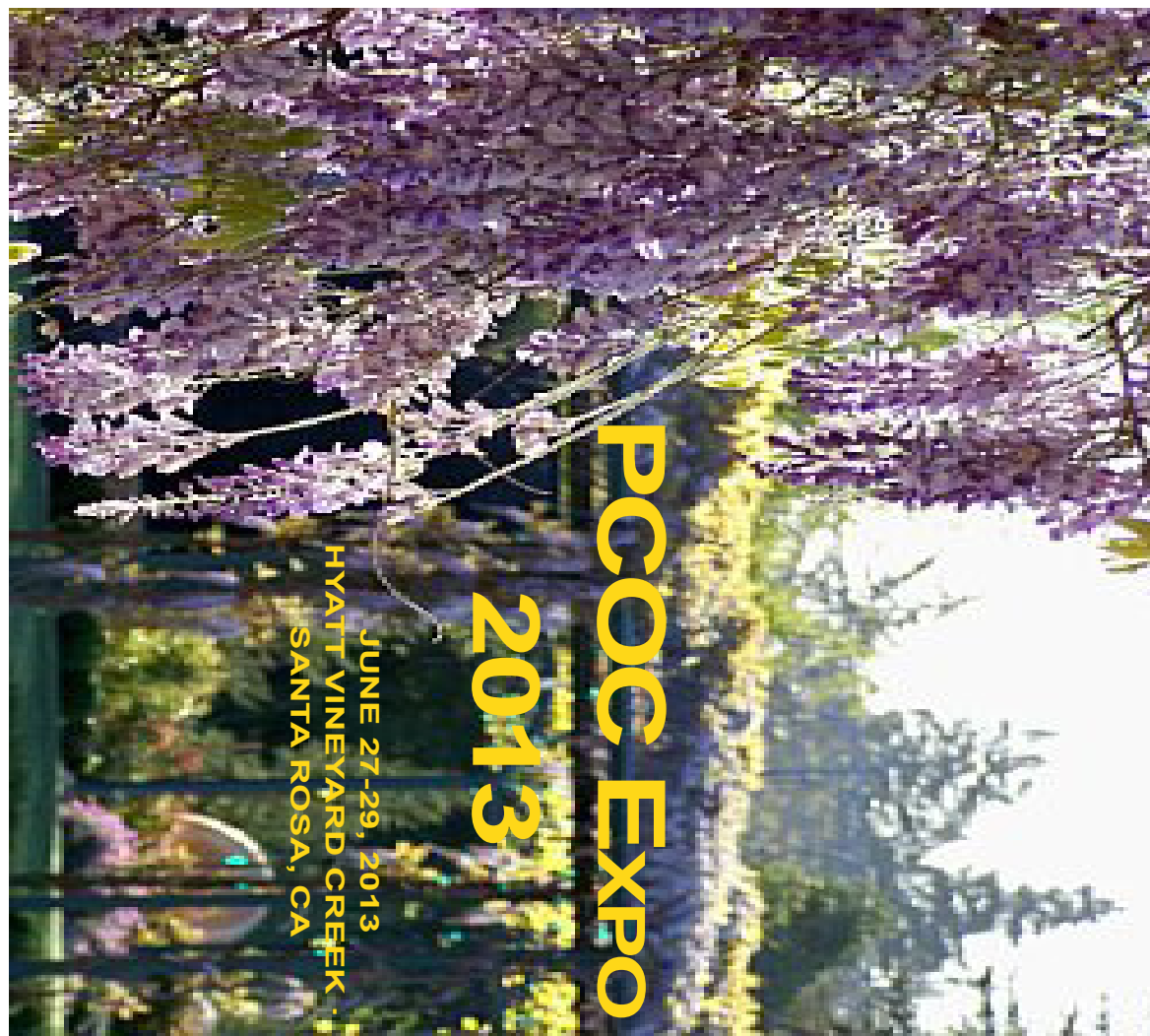
3031 Beacon Blvd.
West Sacramento, CA 95691

Name
Address
City, St Zip



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CONVENTION • EXHIBIT • CONTINUING EDUCATION



PCOC EXPO 2013

JUNE 27-29, 2013
HYATT VINEYARD CREEK
SANTA ROSA, CA

CONVENTION • EXHIBIT • CONTINUING EDUCATION



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PCOC Expo 2013
JUNE 27-29, 2013

ATTENDEE EXPO REGISTRATION

Print or type information as it will appear on your badge. If more than one registration is needed, please make copies. One registration form per person and guest. **Name badges are required for all convention events and will be checked by hotel security.**

Your Name: _____ Spouse or Guest: _____

Mailing address: _____

City: _____ State _____ Zip _____

Telephone: _____ Fax: _____

E-mail: _____

Company Name: _____

CONVENTION REGISTRATION FEES INDIVIDUAL

	Prior to May 21st	After May 21st	Total
<input type="checkbox"/> PCOC Member	\$280	\$315	\$
<input type="checkbox"/> PCOC Spouse/Guest	\$195	\$230	\$
<input type="checkbox"/> Non-Member	\$380	\$415	\$
<input type="checkbox"/> Non-Member Spouse/Guest	\$270	\$305	\$

INDIVIDUAL TICKET PURCHASES

- Exhibit Hall (Thursday) _____ adults @ \$75/ea _____ ages 3-12 @ \$25/ea
- Exhibit Hall Lunch (Friday) _____ @ \$25/ea
- CE Classes & Exhibit Hall (Friday) _____ @ \$150/ea
- Additional Banquet Tickets (Saturday) _____ adults @ \$85/ea _____ ages 6-12 @ \$50/ea

Registration materials and packets will be picked up during registration hours after you arrive in Santa Rosa

GOLF TOURNAMENT REGISTRAION

Saturday Golf at Rooster Run Golf Club-Sponsored by Vintage Coastal District

- Golf \$125.00 a person-includes green fees, cart, range balls and lunch

Name	Handicap
_____	_____
_____	_____
_____	_____
_____	_____
Total number of golfers (List and attach additional golfers or foursome on a separate sheet of paper.)	_____

Grand Total For Registration: _____

PAYMENTS

Make checks payable to **PCOC**, or use your Visa, Mastercard, or American Express*. **No refunds after May 30th.**

Circle One: Visa MC AMEX **Card #:** _____ **Exp. Date:** _____ **V-Code:** _____

Name On Card (please print): _____

Credit Card Billing Address and Zip: _____

Mail payments to: PCOC Convention Registration, 3031 Beacon Blvd. West Sacramento, CA 95691

GOLF TOURNAMENT REGISTRATION

Rooster Run Golf Club
 2301 East Washington Street
 Petaluma, CA 94954



Surrounded by scenic vineyards and open countryside, Rooster Run Golf Club offers the ideal setting for your golf round or annual golf tournament. Our excellent drainage system makes golfing at Rooster Run the perfect escape year round.

Step back to a time when golf courses were carefully sculpted into the natural landscape, when all you saw were lush fairways, manicured greens and a backdrop of rolling hills. Rooster Run Golf Club offers golfers a true golfing experience. Over 7,000 yards from the back tees, the par-72 championship layout features four lakes, meandering creeks, and the area's only island green.

**NEW FORMAT
 INCREASED VALUE**

HOTEL REGISTRATION

Hyatt Vineyard Creek
 170 Railroad Street
 Santa Rosa, CA 95401

Make your reservations today by calling (707) 284-1234 or go online to pcoc.org. Rooms are starting at \$159.00 for their standard room with one king or two double beds (Deluxe Room). Be sure to mention you are with the PCOC Expo to get the special rates!

All reservations must be received by May 28, 2013. If reservations are cancelled within 72 hours of arrival, a refund will be given.

After the 28th of May, rooms may not be available. Any rooms, which may still be available after May 28, 2013, could be at substantially higher rates. Register early. If you fail to register early you may not be able to get a room, and PCOC staff will be powerless to assist you in obtaining a room.



SCHEDULE OF EVENTS

WEDNESDAY, JUNE 26

3 to 5PM Convention Registration Opens

THURSDAY, JUNE 27

8AM to Noon **Committee Meetings**

11AM to 7PM Convention Registration

1PM **Board of Directors Meeting & Annual Meeting**

5PM **Exhibit Hall Opens.** Reception begins at 5:30PM

7:30PM Exhibit Hall Closes

FRIDAY, JUNE 28

7:30AM to 4PM Convention Registration

8:30AM **Opening General Session & Keynote Speaker**
(Roger Crawford)

10AM Break

10:15AM to 11:30AM **CE Session: Gail Getty - Bed Bugs**

11:30AM **Lunch in the Exhibit Hall**

1:30PM Exhibit Hall Closes

1:30PM-2:45PM **CE Session: Vernard Lewis - Termites**

2:45PM Break

3PM to 4:15PM **CE Session: Chuck Vancura - Loss Prevention**

5:30PM **Silent Auction**
 Sponsored by Target Specialty Products & Jenkins Leavitt Insurance Group

SATURDAY, JUNE 29

7:30AM Golf tournament sponsored by Vintage Coastal District

6PM President's Reception

7PM **Installation Banquet**