

CFCA Membership,

It is my distinct honor, and with a great deal of excitement, to announce that CFCA, under the recommendation from our appointed search committee, has named its new Executive Director. Effective January 1, 2020, Elizabeth Graham will become Executive Director of the California Fuels & Convenience Alliance.

After much thought, and careful consideration, our search committee, appointed by the CFCA Board of Directors, recommended Elizabeth due to her extensive experience in association management, as well as her recent years serving as CFCA's Deputy Director.

Elizabeth came to CFCA with broad experience in member recruitment, vendor relations, and staff management. She was brought on to CFCA almost two years ago, taking over as Deputy Director, and during that time has forged valued relationships with CFCA's partner organizations and preferred vendors, and overseen CFCA's day-to-day operations and staff members.

We are extremely confident that Elizabeth is the ideal individual to lead CFCA into the new decade and bring our organization to unmatched heights. She possesses an unmatched passion for our members and a skillset perfectly suited to meeting our needs in the coming future. Her expertise will continue to be a valued asset as we move forward. We wish her the best of luck in her new position and cannot wait to see what the future holds.

Thank you for your continued support as we charge ahead to build an organization focused on delivering the most for our members and fighting as the voice for our industry.

Thank you,



Dee Dhaliwal

2019 CFCA President

