



California
Community
Colleges



Doing What MATTERS
FOR JOBS AND THE ECONOMY

Career Education Business & Industry Engagement Form

Advancing California's Economic Growth

About: The California Community Colleges system seeks to fuel the state's economy by building strong workforce talent. California took a bold step in 2016 to create one million more middle-skill workers that can help businesses expand and grow. At the recommendation of the California Community College Board of Governors, the Governor and Legislature approved the Strong Workforce Program, adding a new annual recurring investment of \$200 million to spur career education in the nation's largest workforce development system of 113 community colleges. This is a signature initiative of the system's Doing What MATTERS for Jobs and the Economy framework.

Mission: The California Community Colleges invests in the state's economic growth and global competitiveness through industry-specific education, training and services that contribute to a highly skilled and productive workforce. With over a \$1 billion in investments in career and technical education and workforce development, the California Community Colleges is providing our state with a strong and well-prepared workforce to help our economy prosper.

Yes, please list me as a public supporter of the California Community Colleges Doing What MATTERS for Jobs and the Economy and its Strong Workforce Program.

As a public supporter of this effort, I am interested in the following partnership opportunities (please check box):

- Become a "Doing What Matters" business partner (and provide logo for website) to work together to find solutions to regional workforce issues pertaining to California's high growth sectors.
- Provide work-based learning experiences to give youth exposure to your company.
- Learn more about internship programs specific to your business/industry.
- Provide our faculty information on innovations and technologies important to your industry.
- Help shape and develop curriculum and programs important for your industry.
- Partner with the California Community Colleges in co-investment opportunities.
- Provide quote(s) to the California Community Colleges Chancellor's Office indicating that your business supports the investments we have made in developing a stronger workforce for California and provide any examples of success stories that our resources can promote on your behalf.

- Be a third-party supporter/spokesperson (earned media) on behalf of workforce development and career and technical education programs.
- Letters to the Editor: Working with the California Community Colleges, draft and submit letters to the editor and/or opinion editorials to your local publications in support of workforce development and career and technical education programs
- Reciprocal linking: Provide links to the California Community Colleges Career Technical Education programs on your company's/association's website and provide your website/information for posting on the California Community Colleges website.
- Promote the California Community Colleges Career Technical Education programs via your company's social media platforms.
- Disseminate information on the California Community Colleges Career Technical Education programs in your outreach materials, i.e. company newsletter, industry or association materials.

Please complete the following information:

Company How many employees do you have?

Name Title

Mailing address

City State Zip

Phone number E-mail Address

Signature (Required) Date

Please return this completed form to:

Cristina Guccione

Email: cristina@capitolpa.com or Fax: 916-492-2711