

BENEFITS OF BOMA/NY MEMBERSHIP



ADVOCACY: BOMA monitors and lobbies pertinent legislative, regulatory and codes/standards issues at the local, state and national levels to protect its members' interests.

EDUCATION: There are a variety of educational opportunities to meet every budget and learning style, including webinars and in-person programming on the latest trends and issues affecting the industry. BOMA's Every Building Conference and Expo. This annual conference keeps attendees current on the latest operations, management best practices, products, high performance trends and building technology while you network with industry colleagues.

SEMINARS & LUNCH AND LEARNS: Seminars and Lunch & Learns provide a platform for industry professionals to learn, network and exchange ideas. They provide an opportunity for industry professionals to discuss topics of interest in the property management field and to hear from the experts. Topics covered range from incorporating sustainability into building operations, tenant improvements and capital expense projects, relevant litigation, working with tenant in distress, and legal issues. Only an hour long, these roundtables provide opportunities to add value to your operations while minimizing time spent out of the office.

INFORMATION: BOMA produces a variety of publications that deliver the latest industry news, trends and best practices that drive value to members' properties. Publications include: BOMA's **Experience Exchange Report (EER)**[®], the industry's best benchmarking tool that helps evaluate operating expenses, develop asset management strategies, complete budgets and underwrite and analyze acquisition opportunities; the new **floor measurement standards** for gross area of buildings, retail facilities, and multi-unit residential buildings, which have joined the current BOMA standards for measuring office and industrial buildings; **e-newsletters** and the BOMA Magazine to keep members up-to-date on government affairs, industry news and trends, event information and best practices that drive value to members' properties; the industry's first **Green Lease Guide**, shows how to modify lease terms to maintain an energy efficient and sustainable building operation; and many more.

COMMITTEES & NETWORKING: As a member, you can join a committee that interests you locally. Joining a committee opens doors to networking, getting involved and building long-term relationships with industry colleagues locally and internationally.

RECOGNITION: BOMA New York's **Local Pinnacle Awards** and the **Regional and International Outstanding Building of the Year (TOBY) Award** is an opportunity for members to distinguish their company from the competition. It is bestowed as the highest mark of excellence for outstanding building management and is the most all-inclusive program in the commercial real estate industry. Additionally, in 2009, BOMA launched the **BOMA 360 Performance Program** to recognize commercial buildings that achieve best practices in building management and operations. This new program provides a valuable marketing tool in a competitive marketplace.

MEMBER ONLY PROGRAMS & DISCOUNTS: **BOMA members** exclusively receive local print directories as well as BOMA International's Who's Who in the Commercial Real Estate Industry directory. **BOMA members** receive preferential discounts on all BOMA educational and social programs, conferences, publications and the BOMA 360 Performance Program. **BOMA members** are eligible to compete for the prestigious Pinnacle and TOBY awards. **BOMA members** are able to sponsor events, which give members the opportunity to directly market their company to their target audience.

Commercial real estate is a far reaching industry. Get involved to see how BOMA represents your interest and open the door to tremendous personal and professional possibilities.