



50  
years  
BOMA NEW YORK

TUESDAY  
OCTOBER 24  
2017

## SPONSORSHIP FORM

### **GOLD SPONSOR.....\$15,000**

- 15 reception tickets
- Full page color ad and premier Gold Sponsor Logo recognition in 50th Anniversary printed Journal
- Full page color ad recognition displayed in E-Journal rotating on screens at event
- Special recognition on featured signage on day-of event materials
- Inclusion in Thank You advertisement in industry publication
- Logo recognition on BOMA/NY website
- Logo recognition on event promotional emails
- Verbal recognition at event

### **SILVER SPONSOR.....\$10,000**

- 10 reception tickets
- Full page color ad and sponsorship recognition in 50th Anniversary printed Journal
- Full page color ad recognition displayed in E-Journal rotating on screens at event
- Inclusion in Thank You advertisement in industry publication
- Logo recognition on day of event materials
- Logo recognition on BOMA/NY website
- Logo recognition on event promotional emails
- Verbal recognition at event

### **BRONZE SPONSOR.....\$5,000**

- 5 reception tickets
- Half page ad recognition displayed in E-Journal rotating on screens at event
- Logo recognition on all day-of event materials
- Logo recognition on BOMA/NY website
- Verbal recognition at event

### **FRIENDS SPONSOR.....\$2,500**

- 2 reception tickets
- Logo listing in E-journal
- Sponsorship recognition in printed Journal
- Logo recognition on day-of event materials
- Logo recognition on BOMA/NY website

### **GIFT BAG SPONSOR\*.....\$5,000**

- 2 reception tickets
- Logo recognition on Gift Bag distributed at event
- Logo recognition in printed Journal
- Logo recognition on BOMA/NY website
- Logo recognition on day-of event materials
- Logo recognition displayed in E-Journal rotating on screens at event

*\* Sponsorship limited to the first three inquiries Gift Bag Sponsor Commitments due by Friday, September 29, 2017.*



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### ELECTRONIC JOURNAL ADS

Full Page Electronic Color Ad .....\$1,500  
Half Page Electronic Color Ad .....\$750

INDIVIDUAL TICKETS ..... \$395 QUANTITY \_\_\_\_\_

EMERGING LEADER MEMBERS ..... \$270 QUANTITY \_\_\_\_\_

TOTAL \$ \_\_\_\_\_

### PAYMENT INFORMATION (CHECK ONE)

\*CREDIT CARD: Amex VISA MasterCard

Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_ Sec. Code \_\_\_\_\_

Name on card \_\_\_\_\_ Signature \_\_\_\_\_

Date \_\_\_\_\_

\*Billing Address \_\_\_\_\_

\*City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

\*Tel \_\_\_\_\_ Cell \_\_\_\_\_ E-Mail \_\_\_\_\_

### AD SPECIFICATIONS

Electronic journal ads will be displayed in color and will be rotating on screens during the event.

Please submit either a press quality PDF or a JPEG at the resolution noted below.

#### PRINTED JOURNAL (for Gold and Silver Sponsors only)

Full page color ads should be presented in **vertical** format 7.5" wide x 10" high @ 300dpi.

Half page color ads should be presented in **horizontal** format 7.5" wide x 4.875" high @ 300dpi.

#### E-JOURNAL

Full page E-journal color ads should be submitted **horizontally** as 792 x 612 @ 150dpi.

Half page E-Journal color ads should be submitted **vertically** as 396 x 612 @ 150dpi.

Email Reservation/Payment Form to: **Ami Shah** at [ami@bomany.com](mailto:ami@bomany.com) • 212.239.3662

Email artwork and logos to: **Jodie Lupo** at [jlupo@bermangrp.com](mailto:jlupo@bermangrp.com)

Sponsorship commitments and ads are due by **Friday, October 13, 2017**.

Contact Jodie Lupo at **The Berman Group** at 212.450.7300 or [jlupo@bermangrp.com](mailto:jlupo@bermangrp.com) with any questions.

