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## **Christeyns USA expands by acquiring stake in ACI**

East Bridgewater, MA – January 25, 2022 – As part of an important step in the company’s next phase to expand its North American operations, Christeyns USA has completed an agreement to invest in Las Vegas based [Applied Chemical Innovations](#). Founded by Chet Van Orden, ACI specializes in supplying premium quality specialty cleaning chemicals and services to commercial, industrial and institutional end-users across the western U.S. region.

“This strategic investment in ACI is an integral part of bringing Christeyns’ unique wash chemistries and innovations to the entire U.S. market,” said Rudi Moors, President of [Christeyns USA](#).

Explaining the agreement, Moors continued, “It provides ACI access to new technology and sustainable chemistry concepts. This will help customers lower their utilities cost, extend linen life, and make operational improvements in their plants. All told, it positively impacts their bottom line by decreasing total operating costs.”

“Having access to these new technologies with an experienced global organization like Christeyns is what’s really exciting about this partnership,” noted ACI’s Van Orden. “It provides significant value and will help laundry leaders increase their productivity. With Christeyns in our corner, it opens the door for us to expand our market reach.”

Van Orden has built the company from the ground up since he opened Applied Chemical Innovations in 2014. ACI’s high-level quality, distribution and field service team excel at providing support to a growing customer base across a wide range of industries. It starts with gaming and hospitality properties in Nevada and neighboring states and includes education, healthcare, industrial buildings, restaurants and transportation, among others.

### **About Christeyns**

Founded in 1946, Christeyns is a Belgian manufacturer of cleaning and disinfection products for textile cleaning, food processing, professional cleaning and the medical sector, among others. With headquarters in Ghent, the company serves more than 30,000 customers in over 50 countries from 46 subsidiaries, 17 production facilities and nine research centers, and employs more than 1,100 people worldwide. Learn more at [www.christeyns.com](http://www.christeyns.com).

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### **PHOTO CAPTION**

Celebrating the agreement, from left to right, is Christeyns USA President Rudi Moors, and ACI owners Chet and Terraza Van Orden.