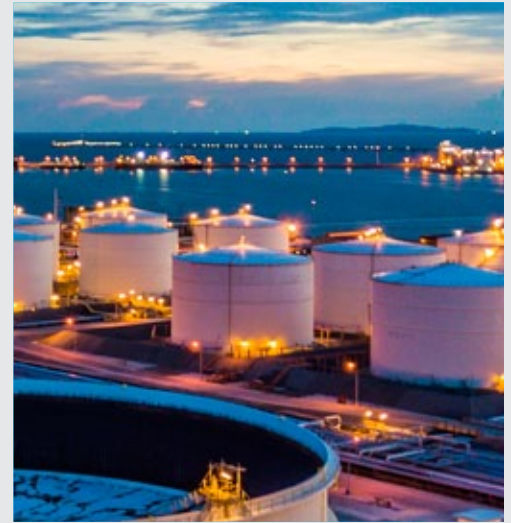




INTERNATIONAL LIQUID  
TERMINALS ASSOCIATION



## MEDIA GUIDE

Reach ILTA members who own and operate more than 75% of the total storage capacity at terminals.

*Monthly Newsletter*

FOR MORE INFORMATION, PLEASE CONTACT:

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**NAYLOR**   
ASSOCIATION SOLUTIONS



## ABOUT ILTA

Founded in 1974, the International Liquid Terminals Association is an advocate and key resource for the liquid terminal industry. Our mission is to benefit our members by providing resources that enable the liquid terminal industry to thrive.

## THE ILTA ADVANTAGE

- ILTA is the only trade association exclusively representing the liquid terminals industry.
- Our monthly newsletter goes out to nearly 7,000 subscribers, including 2,800 individuals that work for our terminal members.



ILTA MONTHLY NEWSLETTER

## BY THE NUMBERS

**7,000**

Nearly 7,000 subscribers receive ILTA's monthly newsletter.

**75%**

ILTA members own and operate more than 75% of the total storage capacity at terminals.

**400**

ILTA has nearly 400 supplier members.

**700**

ILTA member facilities are located in over 700 communities

**CONTACT US TODAY TO MAKE SURE YOUR COMPANY IS IN FRONT OF LEADERS AND KEY CONTACTS IN THE LIQUID TERMINALS INDUSTRY.**



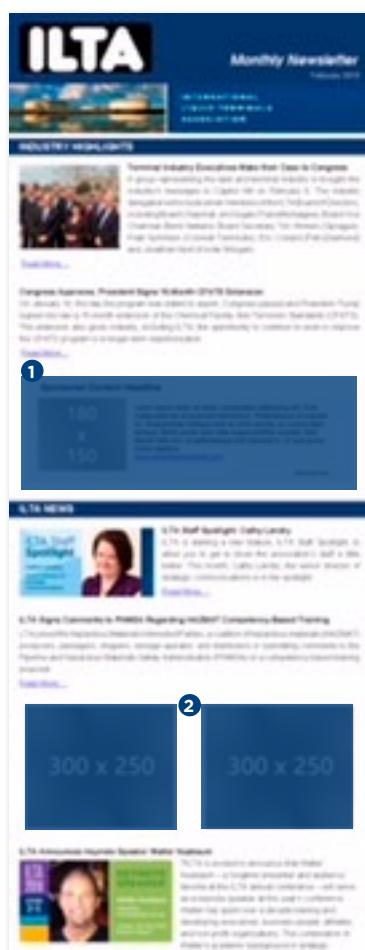
\*Source: [https://www.ilta.org/ILTA/About/About\\_ILTA/ILTA/About/About-ILTA.aspx?hkey=4ab551e2-496b-4db4-9b46-ae7d3400268a](https://www.ilta.org/ILTA/About/About_ILTA/ILTA/About/About-ILTA.aspx?hkey=4ab551e2-496b-4db4-9b46-ae7d3400268a), ILTA 2019 Marketing Questionnaire, ILTA Facts Sheet

# ILTA MONTHLY NEWSLETTER

Now more than ever, professionals consume information on the go. Our *Monthly Newsletter*—available on desktop or mobile app—allows members to stay informed about timely industry topics and association news whether they are in the office or on the go.

## Advertising with *ILTA Monthly* allows you to enjoy the benefits of a targeted Newsletter:

- Delivers your message directly to the inbox of nearly 7,000 decision-makers on a regular basis
- Frequently forwarded to others for additional exposure
- Cross-promoted in other ILTA publications and communications pieces
- Directs visitors to the landing page of your choice to facilitate the purchasing process
- Archives are accessible for unlimited online viewing
- Limited available ad space makes each position exclusive



### 1 Sponsored Content

**1st Sponsored Content - 12 months | \$3,000**

**2nd Sponsored Content - 12 months | \$2,500**

- Naylor will create the ad
- Client supplies 3-5 words for the header and 30-50 words for the summary text
- Client supplies thumbnail image at 180 x 150 pixels. Can be logo or product image (.JPG or .PNG file, 72dpi, RGB)

### 2 Rectangle Ad

**1st Row Rectangle- 12 months | \$2,750**

**2nd Row Rectangle - 12 months | \$2,250**

- Located between popular sections of the eNewsletter
- Ad size: 300 x 250 pixels

### Distributed Monthly

#### Sections include

- Advocacy Developments
- Industry News
- ILTA Member News

For the latest online specs, please visit [www.naylor.com/onlinespecs](http://www.naylor.com/onlinespecs)

Naylor charges a \$50 artwork surcharge for artwork creation or changes. This additional fee will appear on your final invoice if the artwork submitted is not publishing ready. Disclaimer: Please note that the mockup shows overall newsletter layout, but exact ad location on the newsletter will vary based on the amount of editorial content supplied each issue.